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**NORTH DAKOTA WORKFORCE DEVELOPMENT COUNCIL  
TELECONFERENCE**

**Minutes  
July 21, 2011**

**MEETING DATE, TIME, & PLACE:** July 21, 2011, at 11:00 a.m., Teleconference, ND Department of Commerce.

**MEMBERS PRESENT:** Maren Daley, Candice Dietz, Valerie Fischer, Debbie Painte (for David Gipp), Rosella Grant, David Kemnitz, Marsha Krotseng, Cathy Kruse, Wayne Kutzer, Jim Marshall, Jane Priebe, Larry Skogen, Bruce Walker, Jim Walker

**MEMBERS ABSENT:** Greg Allen, Alan Anderson, Butch Brandt, Leo Cummings, David Farnsworth, Carol Olson, Paul Steffes

**EX-OFFICIO MEMBERS PRESENT:** Beth Zander

**STAFF PRESENT:** Cheryl Leach

**CALL TO ORDER**

**Opening Remarks & Introductions:** Bruce Walker-Vice Chairman will chair the meetings until T.J. Russell's position is filled. T.J. Russell's term has expired and he will not be renewing his appointment. Bruce called the meeting to order at 11:00 a.m. welcoming everyone.

**APPROVAL OF AGENDA**

A correction was made to the Agenda under Council Membership Update-vote on holding electronic meetings. The Council will not vote on holding electronic meetings at this time. Bruce Walker motioned for approval of the July 21, 2011.

**MOTION: Jane Priebe moved to approve the July 21, 2011 agenda as presented. Marsha Krotseng seconded the motion. All in Favor. Motion carried.**

**APPROVAL OF MINUTES**

Bruce Walker motioned for approval of the April 28, 2011 Minutes.

**MOTION: Wayne Kutzer moved to approve the April 28, 2011 minutes as presented. Rosella Grant seconded the motion. All in Favor. Motion carried.**

## CHAIRS REPORT & DIRECTOR'S UPDATE

**Council Membership Update:** Beth Zander gave an update regarding the Workforce Development Council membership vacancies and new members. The following nominations have been sent to the Governor's office and have been approved. Rosella Grant, Bruce Walker, Alvin Brandt, Cathy Kruse, Jim Walker, and David Farnsworth, have been reappointed to the Council. Those who have resigned are: Lee Lampert, Jim Melland, T.J. Russell, David Trottier, and Jackie Velk. One new member has been appointed; James Marshall has been appointed for the Private Sector-Business Region III position. Beth asked the Council to email her of potential members that would be interested in sitting on the council.

- Vote On Holding Electronic Meetings Until Further Notice – Beth reported that funds were pulled back from the Workforce Investment Act (WIA). This includes the pool of money that funds council work, as well as Governor's set aside dollars. We are currently working with Job Service and Governor's office to determine how we will move forward with the budget and structure. It is likely there will not be travel money for the Council members. We don't have a budget at this point, therefore we cannot vote on having electronic meetings at this time and we will have to table this item until the budget is finalized. Beth mentioned that the budget has to be approved by the Workforce Development Council.
- 2011 Budget Update – Beth noted that funds will probably be greatly reduced; therefore, we will not be able to support the reimbursement expenses (registration, travel, meals, etc.) for the Governor's Workforce Summit in October.

Beth noted that the bylaws call for four meetings, therefore a Workforce Development Council meeting may be scheduled for the month of November since the Summit will not constitute a quarterly meeting. The Council will be notified at a later date of the date and time.

The Council will need to think about how they will want to conduct the Workforce Development Council meetings if funding is removed for travel/reimbursement expenses. Possible suggestions are: IVN, reduced number of in-person participants with the remaining members via teleconference, Go-to-Meeting (internet), and BT-WAN. Council members are encouraged to email Beth with additional suggestions.

- Governor's Workforce Summit Update – Workforce Summit will be held October 5<sup>th</sup> & 6<sup>th</sup> in Minot. (<http://www.commerce.nd.gov/programs/governors-2011-workforce-summit/>). Online registration will be available mid August. A block of rooms have been reserved and will be released September 22, members are encouraged to register prior to this date in order to secure a room. The agenda will include the following:
  - Keynote Speaker Edward Gordon, author of *Winning the Global Talent Showdown*. Edward is an economist who focuses on current and future economic impact from a workforce perspective – in the US and worldwide. In his book, he specifically cites North Dakota as taking some successful steps to address the looming talent shortage.
  - Keynote presentation and summit closeout from LeRoy Maughan of FranklinCovey: Speed of Trust. Learn the value of trust in the workplace and community, and the cost of no trust.
  - Breakout sessions such as:

1. *Creating an Environment of Innovation: Leadership's Role*, provided by TrainND.
  2. *Employing and Retaining Young Professionals*, a panel of young professionals prepared to speak to their values on the job.
  3. *Why North Dakota?* Recent relocators sharing their experiences in moving to North Dakota.
  4. *Broadening the Jobs Pipeline* by Edward Gordon, the keynote speaker mentioned above.
  5. *Social Media in the Workplace*.
- We're also finalizing efforts to include discussions and learning opportunities on STEM (science, technology, engineering and math) in the workplace, Work Keys, cultural diversity, and labor market information as they apply to workforce – bringing workers in, keeping workers, preparing tomorrow's workforce, etc.

## **NEW BUSINESS**

Council Meeting Discussion - None

**PUBLIC INPUT** – None

## **ADJOURNMENT**

**MOTION: Bruce Walker moved to adjourn the meeting.**

The meeting adjourned at 11:40 a.m.