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North Dakota
LEGENDARY

New guides available

Whether you want to hike in the Badlands or trek through the mall on your next vacation, North Dakota is full of good guides to help you find your way. The North Dakota Department of Commerce Tourism Division recently unveiled new guides that will help guests plan their perfect trip.

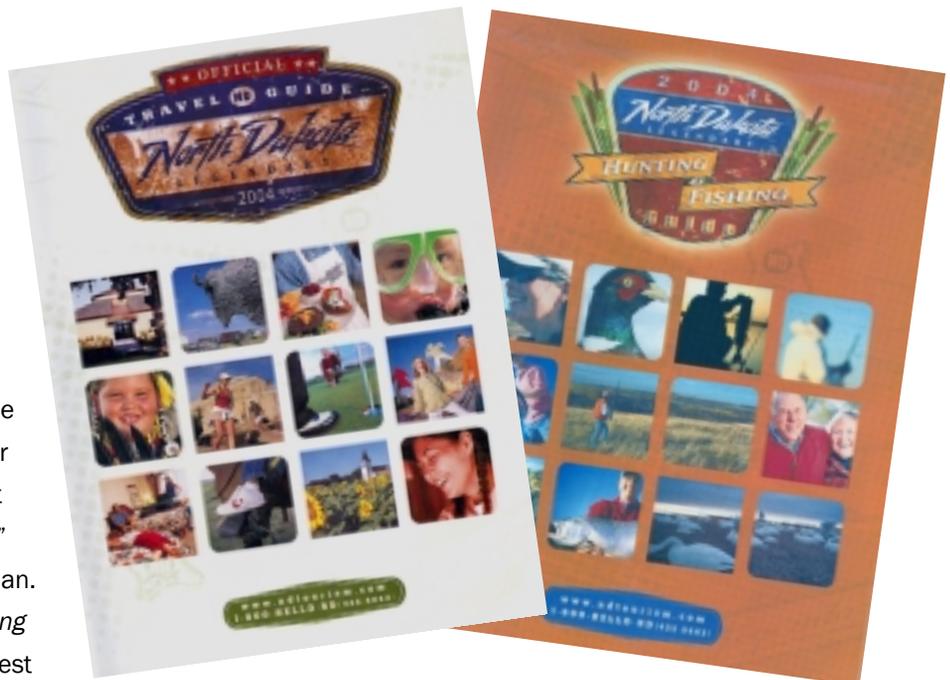
“Rediscover the past by following in the footsteps of North Dakota’s legends or blaze your own trail and discover what makes North Dakota legendary today,” says Tourism Director Sara Otte Coleman.

A redesigned *Travel Guide* and a *Hunting and Fishing Guide* are among the newest tools Tourism is using to entice travelers to make North Dakota a must-see destination and to make their stay enjoyable once they are here.

“These new guides are a great overview of all the state has to offer. They will help visitors find their area of interest and make the most out of their visit to North Dakota,” Coleman said.

The new *Travel Guide* is 136 pages and includes attractions, accommodations, calendar of events and photos from throughout the state. The guide will be the fulfillment piece requested by potential travelers interested in North Dakota. The Tourism Division printed 350,000 new guides.

The *Hunting and Fishing Guide* is 40 pages. The publica-



tion highlights regulations and directs outdoors enthusiasts to the North Dakota Game and Fish Department for additional information. The state printed 50,000 of these guides, which will be distributed at fishing and hunting shows in the region and to those requesting information via telephone or E-mail.

“Whether you are an out-of-state visitor or a North Dakotan discovering new places, all of North Dakota offers a desirable blend of experiences and attributes that promise to fill a vacation with memorable activities,” Coleman said.

Copies of the publications can be obtained by writing

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North Dakota Tourism Division at P.O. Box 2057, Bismarck, N.D. 58502-2057; calling 800-435-5663 or 701-328-2525; stopping at the Tourism Division office at 1600 East Century Avenue, Suite 2, in Bismarck; or completing the request form on the Tourism Division Web site. ●

Heritage Outbound dates set

The 2004 Heritage Outbound Winter Adventure Trip will take place Jan. 24-25 near Washburn and Stanton. Participants will have the opportunity to live out scenes that resemble those experienced by Meriwether Lewis and William Clark 200 years ago as they explored the Missouri River.

“This is the fifth year we’ve offered a winter camping adventure to the public,” said Sara Otte Coleman, director of the North Dakota Tourism Division. “The winter Lewis and Clark spent in North Dakota was rich in historical significance. The Heritage Outbound weekend offers rich cultural experiences to modern-day adventurers.”

Most weekend activities will take place at the Knife River Indian Villages. These earthlodge villages were home to Sakakawea, the Indian woman who became an interpreter and guide for the Corps of Discovery. Members of the Three Affiliated Tribes will explain their trade network and cultural traditions. Demonstrations of life in the villages and the frontier, as well as traditional games and walks through the woods are planned. Trips to the Fort Mandan historic site, built by the Corps as its winter home in 1804-05, and the Lewis and Clark Interpretive Center are planned. Saturday evening will include a traditional buffalo dinner with music and stories around a fire.

“Conditions are primitive and may require physical stamina,” Coleman said. “Participants will get plenty of



Woolly Boys to be released

Woolly Boys, the first major motion picture set and filmed in North Dakota, will initially open on the big screen Friday, Jan. 23, 2004, at theaters in Fargo, Grand Forks, Minot and Bismarck.

Starring Peter Fonda and Kris Kristofferson, Woolly Boys is a contemporary family film that tells the comedic and moving story of two cantankerous sheep ranchers, Stoney (Peter Fonda) and Shuck (Kris Kristofferson). Facing ill health, Stoney is tricked by his estranged daughter Kate (Robin Dearden) into traveling from his North Dakota

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outdoor exercise.”

The weekend is limited to 20 participants, so it is important to register early. The \$250 cost covers all transportation, fees, meals, tents, winter sleeping bags and snowshoes. A \$100 deposit is required. Participants must provide their own winter clothing.

Sponsors are North Dakota Tourism Division, State Historical Society of North Dakota, North Dakota Geological Survey, Three Affiliated Tribes Museum, North Dakota Council on the Arts, Knife River Indian Villages National Historic Site, Lewis & Clark Interpretive Center and the National Park Service.

For more information, call Kiri Stone at 701-328-2799 or E-mail her at kstone@state.nd.us. ●

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Badlands ranch to Minneapolis where he reconnects with his over-programmed, over-protected teenage grandson Charles (Joe Mazzello).

Knowing that his ranching partner has been hospitalized, Shuck makes his way to Minneapolis to free him. As they make their escape from the hospital, Stoney takes his unwilling grandson along and the three take a madcap journey back to the Badlands, with the FBI in hot pursuit. In the adventure, Charles discovers his family roots and what it means to be a “wooly boy.”

“Obviously, I’m biased,” said Executive Producer Ken Promersberger, “but Wooly Boys is highly entertaining. It’s very comedic, has a lot of adventure ... and a lot of heart. It’s very family friendly.”

Producer Robert Schwartz said, “I’m very excited that Wooly Boys is getting such a strong theatrical release ... especially that the people in North Dakota, where it was filmed, will get the opportunity to see a funny, heartwarming motion picture that they all helped create.”

Wooly Boys was produced by filmmaking partners Robert Schwartz, producer, of Los Angeles and Ken Promersberger, executive producer, of Fargo.

Tourism makes pitch to RV group

North Dakota Tourism has been invited to give five presentations on the Lewis & Clark Trail and its outdoor recreational opportunities at the upcoming Greater Northwest Vacation, Camping and RV Show in Minneapolis. Scheduled for Feb. 12-15, the 37th annual event will draw over 40,000 people interested in RVs, campers and destinations for their outings.

The multi-media presentation will provide information on campgrounds, historic sites, interpretive centers and museums, hiking and biking trails, canoeing and birding information and a variety of other helpful hints to help folks plan a *Legendary* trip to North Dakota.

Sports show season for North Dakota Tourism kicks off in just over six weeks, with the first show in Rochester, Minn. Spaces for brochures, as well as opportunities for hosting of booths with Tourism staff, are still available. Contact Mark Zimmerman at 701-328-2509 or by E-mail at mzimmerman@state.nd.us. ●

‘Conversations’ ongoing

The State Historical Society of North Dakota is leading “College Conversations” in state university communities in January.

The College Conversations are a partnership effort of the State Historical Society, North Dakota Tourism Division, North Dakota Parks and Recreation, North Dakota Geological Survey and North Dakota Department of Transportation to present information about services and programs

that our agencies offer and to hear your suggestions about how to improve and enhance these programs and services.

The group is also presenting an outline to update the Master Tourism Development Plan. The original Master Tourism Development Plan was put together 10 years ago. Come to the conversation to find out what the partnering agencies are doing and to share your thoughts and ideas for the future.

For more information, contact Rachel Retterath at 328-2525 or rretterath@state.nd.us. ●

Upcoming events

The following College Conversations are scheduled. We will notify you as others are scheduled throughout North Dakota:

Wednesday, January 21, 3 p.m.
Lake Region State College, Devils Lake

Tuesday, January 27, 1 p.m.
Williston State College, Stevens Hall

Wednesday, January 28, 10 a.m.
Minot State-Bottineau campus

Wednesday, January 28, TBA
Minot State, Old Main, Room 106



The new North Dakota advertising spots are now running on the Tony Dean Outdoors show.

New spot hits Tony Dean Show

A newly produced television commercial promoting “Legendary Fishing” in North Dakota began airing on the Tony Dean Outdoor Network in late December. The network includes stations in North Dakota, Minnesota, South Dakota, Iowa and Wisconsin. North Dakota Tourism’s sponsorship includes opening

credits and closing sponsorship listing on each of 13 shows, and two 30-second commercial spots on each show. The ad includes vintage fishing clips along with new angling footage and ties to the script which says, “North Dakota has always had some of the most legendary fishing in the world ... and still does.”

The Tony Dean package also includes Web site exposure at www.tonydean.com. ●

North Dakota ‘Naturally’

The 2004 North Dakota Tourism Conference will be held Feb. 29-March 2 at the International Inn in Minot. A brochure swap gets things rolling on Sunday at 3 p.m. The annual tourism awards program is again part of the event. Application deadline is Feb. 10. For more information on the tourism awards or the tourism conference, contact the North Dakota Tourism Division at 328-2525 or your local convention and visitors bureau. ●

WHERE’S SCOOTER?

Guess the location, win a prize

Beginning with the January newsletter, North Dakota Tourism will run a monthly contest called “Where’s Scooter?”

Each month, Tourism Division Information Specialist Scooter Pursley will choose a photo from somewhere in North Dakota. Readers can try to guess Scooter’s location and respond with their name, address and phone number to jpursley@state.nd.us.

The names of those with the correct answers will be placed in a drawing to receive a different Legendary or Lewis and Clark item each month.

Good luck, and let’s have some fun. ●



Wide-open spaces, free-flowing water, trees and varied terrain makes this area a nature lover’s must-see destination. The trees are at their most colorful in the fall along the scenic backway. Where am I?