www.library.nd.gov

North Dakota State Library
FLICKERTALE

Volume 43 Number 8 September 2013

Back To School

It is official, school is back in session. This time of year gets busy everywhere and the North Dakota State Library is no different. Not only do we see a large jump in the number of people who check books out but the number of people using the Online Library Resources jumps as well. On average the number of books being processed through our Interlibrary Loan Department doubles during the school year. Below is a chart of the usage stats (from 2012) for some of the Online Library Resources:

	EBSCO	Gale	Proquest	LearningExpress	Tutor ND
June-August	1,075,148	16,016	2,302	465	423
September-November	4,324,875	66,257	110,505	1,099	3,034

NDSL also sees a large jump in usage for the Britanica School Edition. Those numbers triple during the school year. It is great seeing patrons utilizing the Online Library Resources. If you have any questions about the Online Library Resources please contact the North Dakota State Library at 800-472-2104.

FREE WORKSHOPS FOR TEACHERS

The North Dakota State Library is offering a free 1-3 hour onsite workshop for teachers and other educational professionals on accessing and using the Online Library Resources (databases).

These workshops can be scheduled during an in-service day or as an after school workshop.

- Our trainings are provided at no cost. All that is required is a classroom or computer lab with Internet access. Our trainings will focus on database content and effective searching techniques.
- Most databases include teacher tools and citation styles that help students properly cite their research.
- Online Library Resources provide reliable information for all grade levels K-12 and for teachers.

We can also provide a 1 hour webinar via GoToMeeting.com. This online version is perfect for a smaller group or a department training session.

For more information please contact Steve Axtman at the North Dakota State Library. Call 800-472-2104 or e-mail saxtman@nd.gov

MPLA 2014 Leadership Institute

May 4-9, 2014; Estes Park, Colorado

DEADLINE: Friday, November 1, 2013

The 9th MPLA Leadership Institute will be facilitated by nationally known organizational development consultant Maureen Sullivan. Ms. Sullivan has over 25 years of experience in leadership development and is the Past President of the American Library Association. She helped establish the ACRL/Harvard Leadership Institute and is a faculty member for its annual program.

Criteria for applicants:

- Employed in a library organization in MPLA's 12-state region
- Current member of one of MPLA's 12 affiliated state library associations
- Minimum of 5 years in a library-related job with progressive experience
- Record of experience that demonstrates leadership potential
- Expected continued contribution to the profession
- A thoughtfully completed application
- Two letters of recommendation

Estes Park, Colorado

Registration:

- MPLA members = $550; Non-MPLA members = $650
- Includes lodging and all meals
- Attendees pay for their own transportation costs. Individual libraries, state libraries, and state associations have assisted attendees with registration and/or transportation costs in the past. It is up to the individual attendees to pursue these or other sources of financial assistance.

Selection and notification:

Thirty participants will be selected through a process involving state library associations and the MPLA Leadership Institute Committee. Notifications will be sent by December 15, 2013.

Application form: http://www.mpla.us/leadership/leadershipapp2014.doc

From past institute participants:

- *The MPLA Leadership Institute turned out to be the single most gratifying and relevant experience of my library career.*
- *I could not have asked for a more empowering experience than this Institute.*
- *What an extraordinary opportunity for learning, laughing and leadership!*
- *The Institute validated my reasons for remaining where I am and offered me the impetus to analyze my present world and see if or how I need to make changes for the better.*
- *The Institute was one of the most amazing experiences that I have ever participated in during my lifetime.*
- *The most invigorating program I've ever attended.*

Location:

The Institute will be held at the YMCA of the Rockies in Estes Park, Colorado. Located in the heart of the Colorado Rockies, the 860-acre facility is 65 miles northwest of Denver and is surrounded on three sides by the magnificent Rocky Mountain National Park. See http://www.ymcarockies.org/estes-park-center-colorado.html.

Contact:

Aubrey Madler coordinator@mpla.us, Adriane Juarez leadership@mpla.us, or Anali Perry leadership@mpla.us.

Links: 2012 MPLA Leadership Attendees & Previous MPLA Leadership Institute Attendees, Mentors and Photos

New Library Resource Publications at the State Library

Book repair: a how-to-do-it manual

Instructional design for librarians and information professionals

Making the list: a cultural history of the American bestseller, 1900-1999: as seen through the annual bestseller lists of Publishers Weekly

Making handmade books: 100+ bindings, structures & forms

The complete library trustee handbook

Developing library leaders: a how-to-do-it manual for coaching, team building, and mentoring library staff

Library wars vol. 1: Love & war [manga]

Conversations with catalogers in the 21st century

Library mouse: A friend's tale [j. fiction]

Library mouse: A world to explore [j. fiction]

Patent, copyright & trademark

The information: a history, a theory, a flood

Foundations of library and information science [3rd ed.]

Public libraries and the Internet: roles, perspectives, and implications

Introduction to technical services [8th ed.]

The librarian's guide to graphic novels for adults

Creating Room to Read: a story of hope in the battle for global literacy

How not to read: harnessing the power of a literature-free life [satire]

Science fiction: the 101 best novels, 1985-2010

50+ library services: innovation in action [services for patrons age 50+]

Talking Books Program

Do you know anyone who is visually or physically impaired? The North Dakota State Library has a special program called Talking Books to help the visually and physically impaired still enjoy a good book. If you know of anyone who would be interested and who would qualify for this program, please contact the Talking Book Department at 701-328-1408 or 1-800-843-9948 or check out their webpage for more information!

http://www.library.nd.gov/talkingbooks.html

Susan Hammer-Schneider shows a digital player to Mavis Anderson who uses the Talking Book program.

Photo from e · North Dakota by Wendy Fix

Applying for E-rate

by Al Peterson

Have you ever thought about applying for E-rate and receiving discounts on your telecommunication and/or Internet bills? The Schools and Libraries Program of the Universal Service Fund, commonly known as "E-Rate," is administered by the Universal Service Administrative Company (USAC) under the direction of the Federal Communications Commission (FCC). The Schools and Libraries Program provides discounts to assist most schools and libraries in the United States to obtain affordable telecommunications and Internet access. E-rate supports connectivity for telecommunications services and/or the Internet and funding is requested under four categories of service: telecommunications services, Internet access, internal connections, and basic maintenance of internal connections. Applicants must provide additional resources including end-user equipment (e.g., computers, telephones, etc.), software, professional development, and the other elements that are needed to utilize the connectivity funded by the Schools and Libraries Program. Now, some of you may have heard from your colleagues that E-rate is a big hassle. Let me dispel some of your fears and worries that you may have heard from others.

1. Do I have to fill out all those forms?

Yes, and do it by their deadlines. However, I will remind you about deadlines and walk you through all the steps.

2. Filling out all those forms and mailing them in by the deadlines is a pain.

There are now online forms that walk you through the application process. Plus, once you submit the signatures page once, you will receive an electronic signature that will enable you to file everything online. The online forms will speed the process up.

3. Do I have to write a technology plan?

Technology Plans are NO LONGER required for Priority One Services, which are telecommunications and Internet services. Technology Plans are still required for Priority Two Services, Internal Connections and Basic Maintenance of Internal Connections. They have dropped the budget section requirement from the technology plan. There are only four elements rather than five.

a. The plan must establish clear goals and a realistic strategy for using telecommunications and information technology to improve education or library services;

b. The plan must have a professional development strategy to ensure that staff know how to use these new technologies to improve education or library services;

c. The plan must include an assessment of the telecommunication services, hardware, software, and other services that will be needed to improve education or library services; and

d. The plan must include an evaluation process that enables the school or library to monitor progress toward the specified goals and make mid-course corrections in response to new developments and opportunities as they arise.

e. The Budget portion is no longer required.

Story continued on page 5

4. What if I get stuck and can't figure out something along the process?

You can call me and I can walk you through the process. I am available to help you through the E-rate process.

5. What do I need to know before I get started?

In order to receive E-rate discounts, you must meet the program definition of a school or a library. If you are not sure of your eligibility status, check here, http://bit.ly/1ao4Pl0.

You need to have a Bill Entity Number, known as a BEN. If you are unsure if your library has a BEN, you can search for it by using this website, http://bit.ly/16ijyn8. If you do not have a Bill Entity Number, call the Client Service Bureau at (888) 203-8100. They can create one for you over the phone.

6. How do I get started?

The first step is to file a Form 470 Description of Services Requested and Certification. A Form 470 opens competitive bidding for vendors. Bids must remain open for at least 28 days. You can file your Form 470 online and submit it electronically. Once posted, you will receive an FCC Form 470 Receipt Notification Letter. You can find the Form 470 as well as all the other forms needed for the E-rate process, online by clicking this link, http://www.sl.universalservice.org/menu.asp.

Once the Form 470 is filed, we can sit back and wait for the Form 470 window to open up.

If you have any questions about E-rate, feel free to contact me at 701-328-4021 or alpeterson@nd.gov.

Have You Tried Zinio Yet?

The Zinio digital magazine service is now available for patrons of all North Dakota public libraries. Through Zinio, users can check out the most current issues of 100 of their favorite popular magazines, such as Newsweek, Good Housekeeping, Rolling Stone, Reader's Digest, and more, complete and in full color. Patrons can keep checked out issues as long as they want, with no need to return them. All that is needed is a computer, tablet, or smartphone device, an Internet connection, and a library card.

To access the North Dakota State Library's Zinio collection, visit our Online Library Resources page at http://www.library.nd.gov/onlineresources.html, and click on Zinio under Magazines and Newspapers. First-time users will need to set up two different accounts to check out and download magazines. For general instructions on how to get started with Zinio, see the "Zinio Library Collection and Checkout Guide." We've also developed step-by-step instructions for checking out and downloading magazines from Zinio using the iPad/iPhone, Android devices, and Kindle Fire. These guides can be accessed on our Guides and Tutorials page. Zinio works a bit differently with each type of device, so make sure to follow the instructions for the type of tablet you're using. Once you download a new issue, you can keep it as long as you want, and can read it anytime, anywhere on mobile devices. The North Dakota State Library will offer some webinar training sessions on Zinio this fall, so be sure to check out our Webinars page for further details. If you're interested in trying out Zinio on a variety of different mobile devices, such as iPad, Kindle Fire, and Google Nexus tablet, libraries can check out a Tech Toolkit for a two-week period, during which staff can gain hands-on experience with the different devices. To reserve a Tech Toolkit, and for additional assistance and Zinio promotional materials, contact your NDSL Field Services representative, at 800-472-2104.

CONTINUING EDUCATION CHOICES

These webinars are free, live, and interactive. You will be connected to audio using a headset or speakers. If you do not have a microphone, you can use chat to ask questions. You can find more webinars and training opportunities on our Facebook page under the events tab!

Enrolling in a Health Insurance Plan via Marketplace (NDSL)

Tuesday, October 1, 2013, 3:30 PM CT

Tuesday, October 22, 2013, 10:30 AM CT

Tuesday, November 19, 2013, 10:30 AM CT

Librarians, are you ready for patron questions about health care reform? Open enrollment for health insurance starts October 1, 2013. This webinar will overview the Affordable Care Act; note the key dates to remember; navigate the Marketplace where patrons will apply, pick a plan, and enroll; and we will survey the categories of plans and note the essential services that each plan must offer.

REGISTER: http://bit.ly/2kBbOM

NoveList Plus (NDSL)

Wednesday, October 2, 2013 10:30 AM CT

NoveList K-8 Plus and NoveList Plus are comprehensive reading resources for fiction and nonfiction that help connect readers to books. Content is created by librarians and expert educational specialists. View recommended readings lists by age, genre, fiction, or nonfiction. You can also search by Lexile reading level and Dewey range or find Common Core resources. This webinar is an overview of both resources.

REGISTER: http://bit.ly/2kBbOM

Zinio (NDSL)

Thursday, October 3, 2013 10:30 AM CT

Access over 100 popular full color e-magazines via computer or mobile device. There are no holds, no checkout periods, and no limit to the number of magazines you can download. Learn how to connect, browse, create two accounts, and add magazines to your personal collection.

REGISTER: http://bit.ly/2kBbOM

Tutor.com Webinar for Educators (Tutor.com)

Thursday, October 17, 2013 4:30 PM - 5:30 PM CT

Teachers, guidance counselors, and school administrators are encouraged to attend this special presentation about Tutor.com, an online homework and tutoring service that is available for free to all ND citizens.

Research has shown that on-demand, no appointment necessary, online tutoring can help students improve not only their grades and test scores, but also their confidence when it comes to school work. Learn how Tutor.com works, who the tutors are, the methodology behind our tutoring and how this service can help you help your students succeed.

REGISTER: http://bit.ly/1a6m6Fr

DISCLAIMER: The ND State Library highlights third-party webinars as a way to alert the library community to training opportunities. By doing so, we are not endorsing the content, nor promoting any specific product.

COLLECTION DEVELOPMENT

In time to freshen up Halloween displays, Booklist offers their 10 favorite new horror novels for adults (http://bit.ly/1g0EaBu) and for teens (http://bit.ly/1d64Tx7) And for a light twist, they throw in some horror-comedies (http://bit.ly/1eiaCE5). Some blurbs link to longer reviews.

Last September's Flickertale included a listing of new anti-bullying resources at the State Library for teachers and parents.

For the kids themselves, Booklist has recently compiled a list of recommended new fiction (2012-2013) on the topic (http://bit.ly/1d65sXG). The 33 titles are listed alphabetically, but include a recommended age range; most are for elementary school. Many link to a description/review. Most are already held by at least one ODIN library, allowing for both interlibrary loan and an examination before purchasing.

ALA's children's services blog recently featured a post on planning a special storytime for attendees who are about to enter kindergarten (http://bit.ly/15kmmA2). Librarian Abby Johnson's program includes stories, songs, activities, and a take-home packet. There are additional suggestions in the comments.

ALA's 2013 young adult book recommendations are now available as bookmarks and brochures (http://bit.ly/15SKA0O). By purchasing a single .zip file, libraries can print 10 different bookmarks and 32 different pamphlets, each featuring a different theme or genre.

Before printing, all items can be customized with the library's logo, hours, or information on an upcoming related programs. Everything is designed to be run off on 8.5" x 11" paper, in either full color or black and white. ALA's license does not allow for multiple libraries to share the file, but it is just $29.

Banned Books Week

Sept. 22-28

Resources available at:
http://www.ala.org/bbooks/

LIBRARY GRANT OPPORTUNITIES

CHARLES LAFITTE FOUNDATION — OPENS: SEPTEMBER 15

The Charles Lafitte Foundation prefers underwriting specific projects with distinct goals, and targets grants that will have a notable impact and make a material difference. They look for creativity, innovation and initiative, and programs that promote inclusiveness and diversity, and projects that remove barriers to full economic and/or social participation in society. They hope to empower organizations to achieve long term stability, and believe in a commonsense, business-like approach to addressing humane problems. Visit: http://bit.ly/1ejqoMn

PRAXAIR FOUNDATION — DEADLINE: ONGOING

The Praxair Foundation supports non-profit organizations in the communities where they live and work. Priority is given to eligible organizations where their employees volunteer their time and talent. The level of support they give depends on the nature of the project and how well it fits within their funding guidelines. Their target giving areas are: programs that support education, diversity, healthcare initiatives, the environment and disaster relief efforts. Visit: http://bit.ly/152G5Eu

INNOVATIVE READING GRANT — DEADLINE: FEBRUARY 1, 2014

The AASL Innovative Reading Grant supports the planning and implementation of a unique and innovative program for children which motivates and encourages reading, especially with struggling readers.
Visit: http://bit.ly/1fCLinC

COUGHLAN/CAPSTONE — DEADLINE: QUARTERLY

Coughlan Companies will support qualified 501(c)(3) organizations that advance literacy and education. Literacy is defined as teaching, tutoring, or support to improve the reading skills for children pre-kindergarten through eighth grade including ELL students. The service can be delivered in any K-8 setting including public schools, charter schools, in-home, places of worship, or daycare facilities. Education is defined as training educators to support children's literacy programs for grades K-8 such as library science, reading instruction or other relevant programs. Visit: http://bit.ly/162JZwI

CUMMINS FOUNDATION — DEADLINE: ONGOING

The Foundation focuses primarily on communities where Cummins facilities are located and in support of the Company's three global priorities: education, the environment and social justice/equality of opportunity. The Foundation funds only IRS-designated 501(c)3 non-profit organizations or equivalent charitable international organizations. Visit: http://bit.ly/19mJyNO

Please submit North Dakota library news and Flickertale "subscribe" or "unsubscribe" requests to ndslpa@nd.gov.

North Dakota Sights and Scenes :

NORSK HØSTFEST

Every October, Scandinavian's from all over the world come to Minot to experience a one of a kind event, the Norsk Høstfest. The festival, now entering into its 36th year, has grown into North America's largest Scandinavian festival with tens of thousands of people attending from all over the world.

The festival was founded in 1978 by the late Chester Reiten and a group of friends who shared his interest in celebrating their Nordic heritage.

The festival features world-class entertainment, authentic Scandinavian cuisine, Scandinavian culture on display, handcrafted Norsk merchandise, plus a fine dining establishment lead by guest chefs. More than 200 internationally-recognized artisans, craftsmen and chefs participate every year. The experience is an eclectic array of the contemporary and the traditional. The cuisine, as well as the clothes, art and jewelry, are authentic, fine quality and exquisitely Nordic. Norsk Høstfest celebrates Scandinavian culture from Denmark, Finland, Iceland, Norway and Sweden.

This year the Norsk Høstfest will be held at the All Seasons Arena on the North Dakota State Fairgrounds in Minot, N.D., October 1st-5th!

http://hostfest.com/

North Dakota Tidbits

- Ann and Dale Marks gave a generous and impressive donation of land worth over $900,000 to be sold to support the building of a new library in Jamestown.
- The Dakota Western Bank recently made a donation to the Bowman Regional Library in support of their Summer Reading Program.
- Nash Finch, in conjunction with Hugo's Family Marketplace, donated $20,000 to the Stutsman County Dolly Parton's Imagination Library program. The program mails out a book a month to children aged 0-5. Betsy Dalrymple has been championing the Imagination Library program throughout her tenure as First Lady of North Dakota. There are presently more than 20 Imagination Library-affiliated groups in North Dakota.
- Kathy Mojica was recently hired as the director of the Hankinson Public Library. Mojica has previously served as the director of the Lidgerwood Public Library.
- Renee Paasch recently announced that she will be retiring from her position as the Director of the Dickinson Area Public Library at the end of this year. Their library board has begun the very difficult quest of finding a replacement for her.
- The State Library's Field Services staff conducted seminars on strategic planning for public libraries last month. Fifty people attended from libraries throughout the state, including seven library board members. The State Library is grateful to the libraries that hosted us: the Bismarck Veterans Memorial Public Library, Dickinson Area Public Library, Minot Public Library, Grand Forks Public Library, Leach Public Library (Wahpeton), and the Alfred Dickey Public Library (Jamestown). We've put together a new page on our website to further assist you with the strategic planning process: http://library.nd.gov/strategicplanning.html

McVille Community Library Hosts a Garden Party for Corine Nesheim's 25th Year of Gardening

Submitted by McVille Community Library

The McVille Community Library would like to thank all who came out for the Garden Party celebrating Corine Nesheim's 25th year of gardening. The evening began with some rain, but cleared to sunshine and a cool but lovely evening to enjoy the beauty around us. Corine gave tours of her gardens, answering questions and sharing her wisdom. So many local gardeners have been influenced and taught by this master gardener. It was a pleasure to honor her and celebrate with her 25 years of gardening.

The Friends of the Library served a wonderful meal of croissants with chicken salad, fresh fruit cups and sweets along with coffee and lemonade. Gwen Hoverson of Highway 200 Greenhouse generously donated many beautiful potted daylilies which were available for purchase. We appreciate all that was done to make the evening a success: planning, publicity, posting signs, setting up, serving, and cleaning. All proceeds from the evening will be used to support McVille Community Library.

A visit from Abe and Mary Lincoln

Submitted by Grand Forks Public Library

"Abe and the Babe" dropped by the Grand Forks Public Library Children's Department on August 16th. Mrs. Lincoln graded book reports written by children who have read "Looking at Lincoln" by Maria Kalman, or "Abraham Lincoln for Kids" by Janice Herbert. President Lincoln judged a few art projects and sat down to read a story or two to the children. They visited a good while and made many friends. The library was honored by their visit.

This program and the "Lincoln in North Dakota" exhibit which was at the library are funded by the North Dakota Humanities Council, a non-profit, independent state partner of the National Endowment for the Humanities.

A Visit Form Field Services

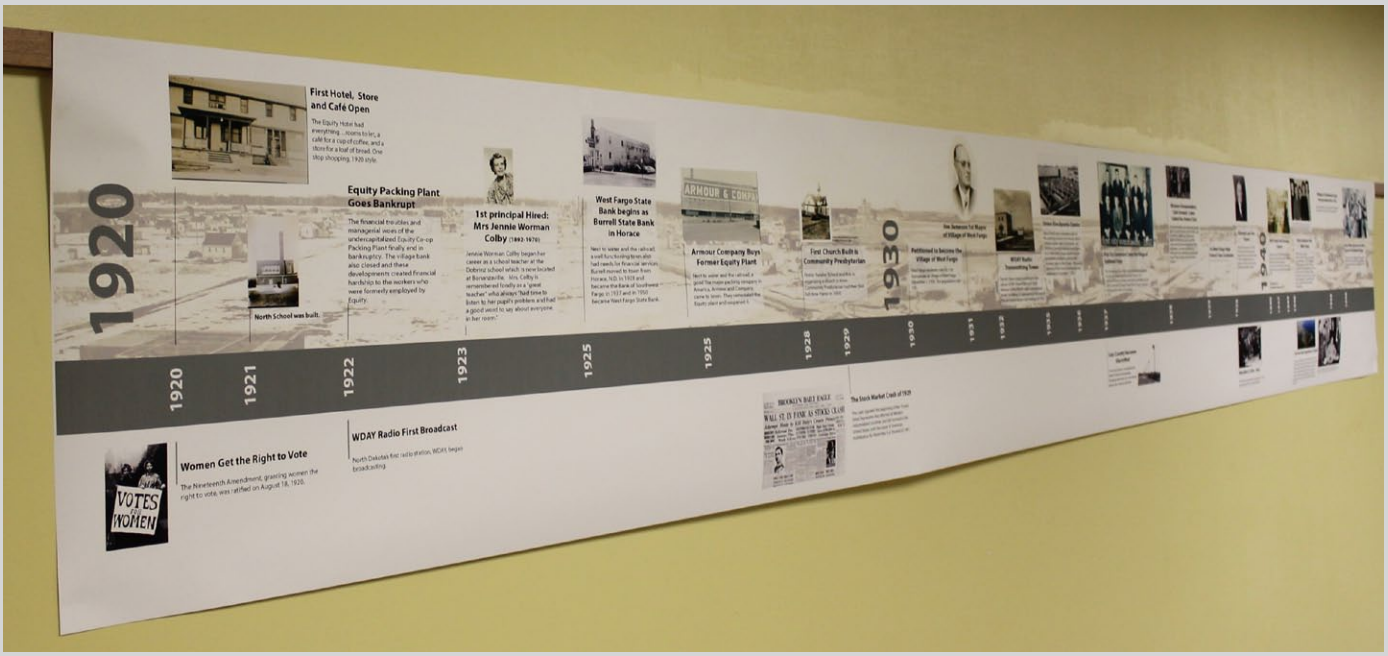
Sarah Matusz, a Field Services Representative from the North Dakota State Library, visited the Sherwood Public Library to assist Deb & Marian in sett up Skype on their new laptop. This is a part of the Military Contact Program, allowing patrons to video chat with their loved ones away from home.

Your North Dakota State Library Field Services Representative will work with you, in your library. Call 800-472-2104 for more information or to schedule a visit.

Lidgerwood Public Library Wraps up Summer Reading

Submitted by Lidgerwood Public Library

The Lidgerwood Library hosted a pajama party to end the summer reading program. The children laced earthworm pictures, had a snack, and listened to 3 stories – "How Do Dinosaurs Say Good Night?", "The Very Hungry Caterpillar", and "Good Night Moon". Reading certificates were handed out and an announcement of the winners of "Dig into Reading!" were made. Winners of the Red Hawk tickets were Jered, Gracie, and Derek Kaczynski; Chahinkapa Zoo tickets were Lexi Meyer and William Manikowski-Mogren; Lidgerwood Pool Passes were Ava Meyer, Jana Kaczynski, Haylee Medenwaldt, and Haylee Meyer; and C-Store f-real shakes were Gracie Meyer and Maecy Gaukler.



West Fargo History Exhibit

Submitted by West Fargo Public Library

The West Fargo Historical Center (located on the upper level of the West Fargo Public Library) is presenting an exhibit based on the theme for West Fest — Remember the Past, Envision the Future. The exhibit features an illustrated timeline of the history of West Fargo and includes a few peeks at what lies ahead. The exhibit will be on display during the month of September. Photos of the exhibit can be found on the Library's Flickr page (http://www.flickr.com/photos/westfargopubliclibrary/). This exhibit is being featured on the West Fest website (http://www.westfargond.gov/westfest/Schedule/tabid/494/language/en-US/Default.aspx). West Fest is a community event that includes a parade, homecoming, Firefighter's ball, pancake breakfast, and a rummage sale.

A look back at summer reading at Cavalier County Library!

Art Books Available for Rural Schools and Libraries

The Distribution to Underserved Communities Library Program (DUC), a project of Art Resources Transfer, distributes contemporary art books to rural, underserved schools and libraries. The DUC Library Program's 2013-2014 catalogue of brand new art books, journals and DVDs is available on the DUC website, where you may also place your order. All materials are shipped free of charge.

If you are interested in receiving books from DUC, carefully read the descriptions of the materials offered; some books are not appropriate for all age levels. There are no restrictions on the number of titles you may request. However, DUC asks that you order only what you need. Each institution may place one order per calendar year. Multiple orders from the same school or library will not be filled. Note that it may take several months for DUC to process and ship the books you request.

If you have questions or would like information, contact DUC at info@ducprogram.org or call (212) 255-2919.

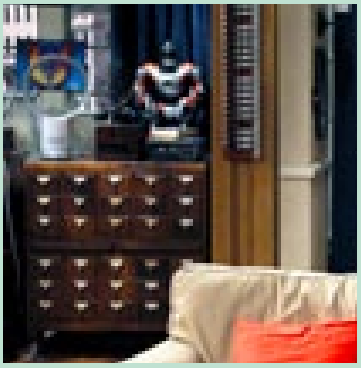
DIGITALLEARN.ORG

Resources for Digital Literacy

After months of development, DigitalLearn.org has officially launched. This online hub for digital literacy offers an active community of practice and an evolving collection of training resources for those who teach and support digital learners. DigitalLearn.org is managed by PLA and funded by a grant from the Institute of Museum and Library Services.

For more information: http://digitallearn.org/

10 Uses For Old Card Catalogs



The library catalog has gone digital, but that doesn't mean all the old oaken card catalog cabinets have been flung on the ash heap of history. Fans of the TV series The Big Bang Theory have blogged that they covet Sheldon's geek chic catalog (right). Some of the novel ways creative people (including many librarians) have renewed card catalogs can be discovered at: http://bit.ly/13R4Hz4. Not mentioned was the possible use as a locker for the storage of a dieters light lunch!

Digital Public Library of America

In the spring of 2014, a program will launch that aims to combine all the nation's digital libraries in one place. The program is call Digital Public Library of America (DPLA).

Currently the DPLA has only about 4 million items on their site but the collection continues to grow as more libraries from around the country come one board. The DPLA estimates that the collection is growing at about 500,000 new books per month.

The best part is, DPLA is free. This will give people all around world access to information they may have never have been able to access before.

"Think of the amazing stuff that's there," Luis Herrera, the San Francisco city librarian says. "Whether it's the first photograph of the moon ... [or] some amazing photographs of the civil rights movement. You can use that for your school experience."

To read the full article published by NPR Books click: http://n.pr/1b9kWfv

Books for Boys

Wednesday, October 2, 2013
2:00-3:00 PM CT

Learn about fall's collection of new books for boys during this School Library Journal webcast event. From illustrated books to chapter books, and even audio books, topics will range from superheroes to farmers, and then some! Attendees will learn some tips to promote and support genres that boys like, including comic books, graphic novels, sports, and nonfiction, as well as some ideas for creating reading role models. If you want ways to get books into the hands of your guys, this session is for you.

Join us for our Books for Boys webcast to be sure you have the latest releases ready for your readers. Our featured panelists from Annick Press, Random House Listening Library and Egmont USA will discuss genre trends, hot new releases, and upcoming titles.

Register now! *http://bit.ly/1g0HXic*

Panelists:

Cheryl Herman- Marketing Director, Random House Listening Library
Margaret Coffee- Marketing Director, Egmont
Paula Ayer- Editor, Annick Press

Moderator

Ed Spicer - Editor

Can't make it October 2nd? No problem!
Register now and you will get an email reminder from School Library Journal post-live event when the webcast is archived and available for on-demand viewing at your convenience!

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