NORTH DAKOTA STATE LIBRARY

FLICKERTALE

VOLUME 45 · NUMBER 8 · AUGUST 2015

NDLA Annual Conference

by State Librarian Mary J. Soucie

It's almost time for the North Dakota Library Association's (NDLA) Annual Conference. This year's conference will be in Jamestown, September 16th-19th. I enjoy conferences for both the educational and social aspects. I love meeting new colleagues and networking, especially last year when I was still new to the state. I also enjoy going to the different sessions; I can always take at least one nugget of wisdom away and often times many more than one.

I am looking forward to the conference in Jamestown for quite a few reasons. First and foremost, I am looking forward to meeting more colleagues. I've met quite a few librarians and library staff members this last year and a half and I'm looking forward to reconnecting with them. Another thing I am looking forward to is interacting with vendors; Vice-President Wendy Wendt has been working around the clock to get vendors to commit and it looks like she's been pretty successful. Although, I get to interact with a lot of the same vendors that I worked with when I was in Illinois, it is often a different rep that covers our state. I would be remiss if I didn't mention those delicious goodies in the vendor hall, like the huge gumdrops at the Gumdrop Books booth. Stop by the State Library's booth to learn about the services that we provide, play "Stump the State Library Staff" or share a yummy treat that you picked up from another vendor.

Of course, the learning opportunities are a big part of every conference. This year's conference is providing a nice, well-rounded selection of topics. The State Library will be providing several different presentations including: Active Shooter Procedures, Government Documents for Children, Guerilla Storytime, an update on the e-rate procedures and a panel presentation by ILEAD USA participants, mentors, and instructors. We are looking forward to a robust discussion on our first leadership initiative for libraries in North Dakota. We've learned a lot, laughed even more and are excited to share with you what ILEAD USA-North Dakota is all about.

I will also be joining Mentorship Committee members to discuss the first year of the NDLA Mentoring program and what's next for the program. I will join the NDLA Advocacy and Funding Task Force members presentation on the activities and discussions that the task force participated in. We are hoping for a packed room for this important session. The committee has also put together a pre-conference on grant writing presented by Tammy Sayles, who has experience as both an academic and public librarian. A representative from the North Dakota Community Foundation also present Tips and Tricks, and a panel of librarians will share their experiences with grant writing. The North Dakota Library Coordinating Council will share the next round of Library Vision 2020 grants, the new scoring rubric that has been developed, and the Renovation and Repair grants for public libraries.

There are lots of other sessions to choose from at the NDLA Conference. We look forward to seeing you there. For more information about the conference please visit: http://ndla.info/conference/2015/

> *" Attending the Annual NDLA Conference is a great way to meet and share ideas with your fellow librarians in the state, find out what's new in library land, and strengthen your professional skills. With ample opportunities for networking, professional development, and a good dose of fun, it is not to be missed! "*
>
> *- Greta Guck, NDLA President*

News and Thoughts...

from State Librarian Mary J. Soucie

Library Development Manager, Eric Stroshane, Minot Public Library Director, Janet Anderson, and I recently had the pleasure of attending the inaugural RIPL (Research Institute for Public Libraries). RIPL was jointly presented by the Colorado State Library, CLiC (Colorado Library Consortium) and LRS (Library Research Service) with funding from the Institute for Museum and Library Services (IMLS) and several vendors. RIPL was a data assessment boot camp, teaching us how to use data to more effectively tell the library story. It was jam packed, and I do mean packed, with information. By the end of the week, our brains were literally exhausted! But it was a good exhaustion. In the months to come, Eric and I will both be sharing information learned at RIPL, through Flickertale columns, various continuing education opportunities, and at future conferences.

One of the concepts that really resonated with me was the phrase "embedded librarian." If you attended one of our Summer Summits in the last two weeks, you've heard this term already. Of course, being a good librarian, I decided to research embedded librarianship. There are articles about embedded librarians from every type of library. There are lots of articles on academic librarians and ways that they are impacting research, classroom instruction and everything in between. Librarians have the tendency to take a simple concept and make it lots more complicated and use lots of words to define it. To put it simply, embedded librarianship means getting out of the four walls of the library to meet people's information needs. It means getting involved in the community, by joining and participating in other service, business, and civic organizations. It means going to the city council/county commission board meetings, even if you're not on the agenda. Keep your finger on the pulse of the community, anticipate needs and solve problems people didn't even realize they needed help with.

I love this idea! Take the librarian out of the library and into the community. There are so many ways to do this. I know for the librarians at our smaller libraries with limited hours, it may be tough to join the Rotary or Kiwanis or Chamber. Perhaps you can offer to present a program at those service clubs once a quarter or every 6 months. Offer to help publicize city events on the library's Facebook page. Be a resource for helping other organizations set-up their social media presence. I think this principle applies for academic librarians as well. Figure out what support you can offer to professors and then offer it. You may be surprised by the results.

Another way to think about it is move the library from a space to a service. Identify what services you can offer outside the library's walls. Perhaps that means going to the school during parent-teacher conferences and setting up crafts or storytime for kids that are accompanying parents. Maybe it means planning a drop-in event at the library so parents have a place for the kids to go so they don't have to bring them to conferences.

Make sure you are truly joining and participating in an organization. Bring your skills to the table to serve the group. Don't think about how the library can benefit from your membership; think about how the organization can benefit from your membership; the library's benefits will follow naturally. You want to get to the point where the library is being invited to the table rather than inviting itself.

Start small. Identify one or two groups that you'd like to target and then, to quote Nike, just do it. If you need ideas or want to share success stories with me, I would love to chat with you about this. I didn't know that my philosophy of being involved in the community as a library representative had an official name and was a whole movement. I'm excited about the possibilities and the impact that our libraries will have across North Dakota when they begin to or further practice embedded librarianship.

ONLINE LIBRARY RESOURCE

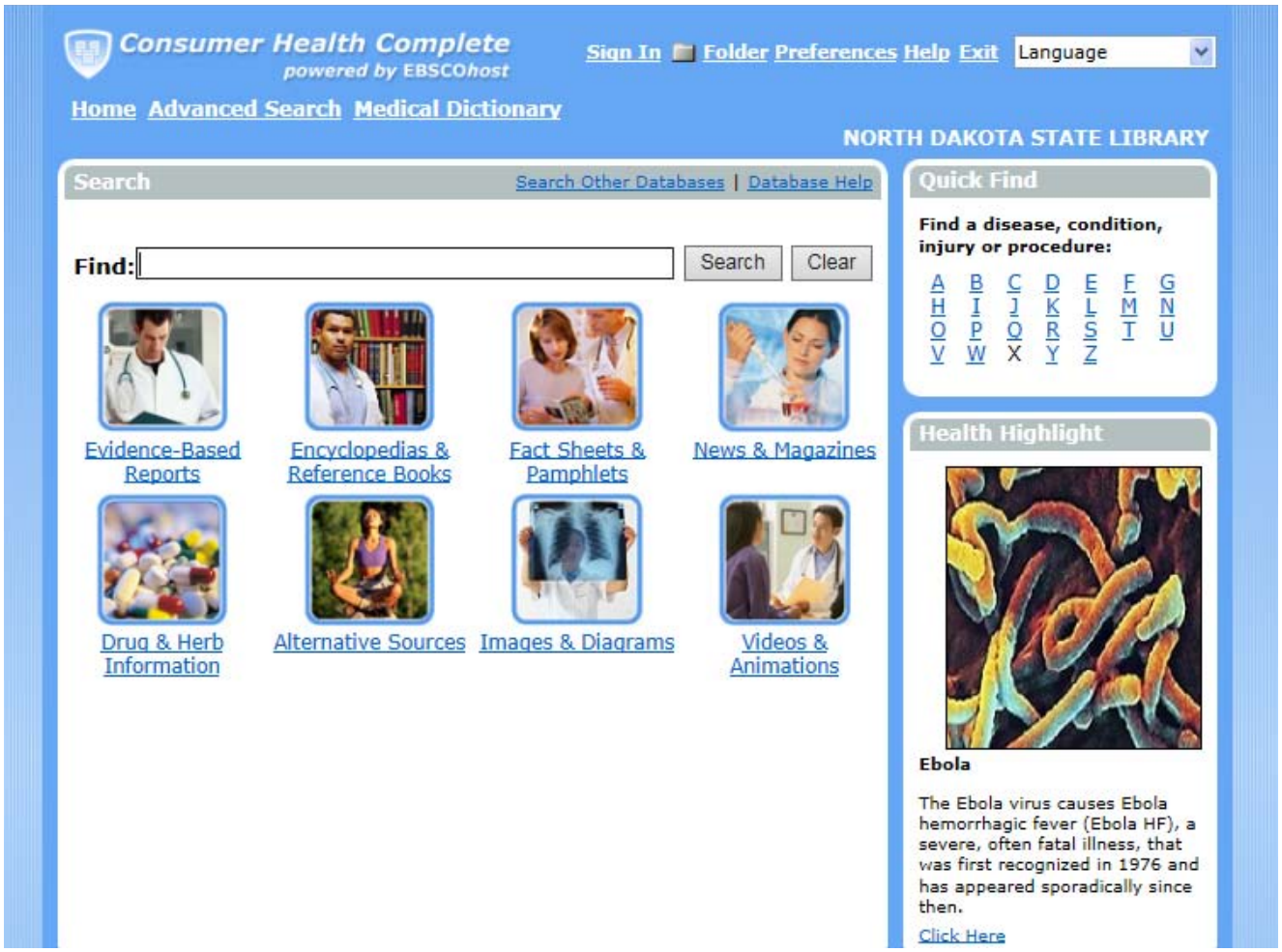
Consumer Health Complete

Consumer Health Complete provides convenient access to easily understandable health and medical information. This is a health resource designed for the general public. Full text content covers all key areas of health and wellness from mainstream medicine to the many perspectives of complementary and holistic medicine.

The resources of Consumer Health Complete include journals, magazines, books, pamphlets, images, videos, and more. There are over 200 health reference books and encyclopedias such as the American Medical Association Complete Medical Encyclopedia, Complete Guide to Prescription & Nonprescription Drugs, Cornell Illustrated Encyclopedia of Health, Mayo Clinic Family Health Book, and more. The medical diagrams for the different body systems are especially good for middle and high school health classes.

Consumer Health Complete informs patients on important health related topics and fosters an understanding of medical issues. However, information provided in this database should not be viewed as a means for self-diagnosis or a substitute for professional medical advice, diagnosis or treatment.

For more details, contact your local librarian or Steve at the North Dakota State Library: 1-800- 472-2104 or saxtman@nd.gov



RIPL: Research Institute for Public Libraries

Submitted by Mary J. Soucie, North Dakota State Librarian

As I mentioned in my column this month, three of us had the opportunity to attend the inaugural RIPL in Colorado Springs. In that article, I referred to RIPL as a data assessment boot camp. So what made it a boot camp, rather than an institute or conference? The hours spent learning. One definition of a learning boot camp is "learning via a focused, intensive period of time dedicated to learning one thing." (http://bit.ly/1gXTOG0) That is very accurate. We worked for 12 hours for 2 of the days and 8 hours on the last day. We learned so many concepts that we are excited to share with you. Hopefully, there will be a RIPL2 that other ND librarians will be able to attend. We are going to share different topics in a variety of venues over the next year or so.

One focus of RIPL was to help us define the data trifecta: inputs, outputs and outcomes. Input is what we are given to generate the output with, or the library resources that are used. Resources include personnel, supplies, funding, and other library resources. Output is what the library is doing and Outcome is how the library makes a difference.

Each person was to bring a project to apply the concepts learned at RIPL. I chose the outreach that the State Library began this year for state government employees. I will focus on our Blind Date with a Book program.

The inputs were staff time to create the materials to promote the program; the time used to email the promotional materials; and the staff time used to design and staff the booth we had at the Capitol to kick off the initiative. The outputs included increased circulation and library card registrations by state government employees. The outcomes were an increased knowledge of the materials and services offered by the State Library and an increase in the state government employees served by the State Library as well as requests for additional events at the Capitol.

We will continue to share examples of measuring outcomes instead of merely counting activities. Counting activities still have a place in our whole data assessment picture but we need to take it to the next level of measuring outcomes. Inputs, outputs, and outcomes are each an essential part of evaluation; if any one of them is missing, the story is incomplete.

Next month, we'll talk about data roadmaps, what they are and why you need to use them.

FREE TRAINING WEBINARS

These webinars are free, live, and interactive. You will connect to audio using a headset or speakers. If you do not have a microphone, you can use chat to ask questions. You can find more webinars and training opportunities on our Facebook page under the events tab! http://on.fb.me/1xOGaLB

How to Build and Promote Your Digital Collection (Booklist) REGISTER: http://bit.ly/1KAaOeP

Thursday, August 20, 2015, 1:00-2:00 PM CT

Join Booklist for a free, hour-long webinar that will discuss building and promoting your library's digital collection. Presenters will discuss how and why the HarperCollins team acquires and publishes e-books. The webinar will also offer suggestions on how to keep up with forthcoming titles and promote them to patrons.

Freegal Suite (NDSL) REGISTER: http://bit.ly/1EjOmIA

Tuesday, August 25, 2015, 2:00-3:00 PM CT

The Freegal (free and legal) suite includes: Freegal Music, Freegal Movies, Freading, and Rocket Languages. Each library card holder is limited to a certain number of downloads per week. Users must login with a recognized personal library card number and password. This webinar will navigate each module, view site features and content, and discuss logins, accounts, and apps.

NoveList Plus (NDSL) REGISTER: http://bit.ly/1gtdnoH

Wednesday, August 26, 2015, 10:30-11:30 AM CT

NoveList K-8 Plus and NoveList Plus are readers' advisory tools for fiction and nonfiction that connect readers to books. Content is created by librarians and educational specialists. View recommended readings lists by age, genre, fiction, or nonfiction. Find titles, authors, series or read-alikes. You can also search by Lexile reading level and Dewey range or find Common Core resources. This webinar is an overview of both resources.

Using Census Records for Genealogy (Federal Depository Library Program) REGISTER: http://bit.ly/1fI2bUJ

Thursday, August 27, 2015, 1:00-2:00 PM CT

David M. Pemberton, Historian with the History Staff of the Bureau of the Census since 1985, will present an overview of census records used for family history. This webinar includes a discussion of the types of questions that have been asked in the Census and the American Community Survey over the past 200 years.

Zinio (NDSL) REGISTER: http://bit.ly/1htqk2L

Thursday, August 27, 2015, 2:00-3:00 PM CT

Access over 100 popular full color e-magazines via any smart device. There are no holds, no checkout periods, and no limit to the number of magazines you can download. Learn how to connect, browse, create an account, get apps, and add magazines to your personal collection.

DISCLAIMER: The ND State Library highlights third-party webinars as a way to alert the library community to training opportunities. By doing so, we are not endorsing the content, nor promoting any specific product.

NEWSBANK PACKAGE

At the most recent meeting of the ODIN Council, several of the academic library directors shared their interest in adding NewsBank as a database, in addition to ProQuest.

The State Library volunteered to work with NewsBank on a group purchase so as to bring costs down. Information was shared with the academic and public library lists about the offer.

Individual libraries would work directly with NewsBank to purchase the database; invoicing will come through the State Library. If you are interested in more information about this opportunity, contact State Librarian Mary Soucie at msoucie@nd.gov.

EPC (pronounce epic) E-rate Productivity Center

Submitted by Al Peterson

The E-rate Productivity Center (EPC) is the account and application management portal for the Schools and Libraries (E-rate) Program. Applicants, consultants, and service providers participating in the E-rate Program will use this tool to manage program processes and to submit questions. The Universal Service Administrative Company (USAC) is in the process of setting up accounts for billed entities based on the information from FCC Forms 471 filed for Funding Year (FY) 2015.

In general, the authorized person on an FCC Form 471 will be set up as the account administrator for the billed entity. Account administrators will then be able to make changes to their account and add additional users within their organization. From this new portal, all program forms will be filed and submitted through EPC, starting with the FCC Form 470 for FY2016. Also, notifications formerly provided by paper letter will also be accessible from your account, starting with the FY2016 FCC Form 470 Receipt Notification Letter.

In addition, the new EPC portal will allow applicants to update information more quickly, submit appeals or request a service substitution and submit questions to USAC (http://bit.ly/1h6Hsv5)

If you are applying for E-rate this year, you should be getting an e-mail from USAC in the next couple of weeks with instructions for signing up with EPC. If you haven't received an e-mail or would like to participate in the E-rate process, please feel free to contact me at 1-701-328-4021 or at alpeterson@nd.gov.

New Librarian Resources at the State Library

- BiblioTech: why libraries matter more than ever in the age of Google
- In search of your German roots: a complete guide to tracing your ancestors in the Germanic areas of Europe
- Historic German newspapers online
- Her next chapter: how mother-daughter book clubs can help girls navigate malicious media, risky relationships, girl gossip, and so much more
- Bibliocraft: a modern crafter's guide to using library resources to jumpstart creative projects
- The Common Core in grades K-3: top nonfiction titles from School Library Journal and The Horn Book Magazine
- Success with library volunteers
- Neal-Schuman library technology companion: a basic guide for library staff
- Makerspaces: top trailblazing projects
- The readers' advisory guide to genre blends
- Reference guide: Accessible mobile reading apps
- Once upon a time: a short history of fairy tale

SCHOOL AND LIBRARY GRANT OPPORTUNITIES

BNSF RAILWAY FOUNDATION — DEADLINE: CONTINUOUS

The BNSF Railway Foundation has helped improve the quality of life for thousands of communities across the 28 states through which BNSF operates and where BNSF employees live, work, and volunteer. As the corporation's assets have grown, so has their Foundation's commitment to giving and supporting communities. Focuses included civic, cultural, educational, and youth organizations.

To find out more or apply, visit their site at: http://bit.ly/1ITb7bZ

DIGITAL HUMANITIES STARTUP GRANTS (NEH) — DEADLINE: SEPTEMBER 16

The National Endowment for the Humanities' Digital Humanities Start-Up Grant program awards grants to support the planning stages of digital projects that promise to benefit the humanities. The program supports both new projects in early stages of development and efforts to reinvigorate existing or dormant projects in innovative ways.

To find out more or apply, visit their site at: http://1.usa.gov/1jrbvgR

MARGARET EDWARDS COLLECTION DEVELOPMENT GRANT (YALSA) — DEADLINE: NOVEMBER 1

This grant awards $5,000 for a library to use towards improving or expanding the services and programs it provides to help teens master text-based literacies. Funds may be used to provide new or support on-going successful programs. All personal YALSA members who represent a public library or school library are eligible to apply. Up to five grants will be awarded in 2015.

To find out more or apply, visit their site at: http://bit.ly/1f3Epls

SHELL — DEADLINE: CONTINUOUS

Shell supports K-12 programs that boost math and science skills. They are especially interested in supporting educational outreach in math, science, and technology to women and minority students and academic institutions with ethnically diverse enrollments. Priority consideration is given to organizations serving in or near US communities where Shell has a major presence.

To find out more information: http://bit.ly/1MkLoFp

WELLS FARGO — DEADLINE: CONTINUOUS

Wells Fargo supports organizations that work to strengthen communities. They look for projects that keep communities strong, diverse, and vibrant. They strive to assist communities by supporting non-profit organizations that provide human services, community development, educational, artistic, cultural, civic, and environmental programs

To find out more or apply, visit their site at: http://bit.ly/1kwcHjA

North Dakota Library Tidbits

- The Carrington City Library received $2,000 from the Carrington Community Endowment Fund to assist with defraying the costs of their Summer Reading Program
- The McLean-Mercer Regional Library (Riverdale) has ordered a new bookmobile and is having a "design a logo" contest open to those living in McLean, Oliver, or Mercer counties and aged 10-18
- Leach Public Library recently made a 3D printer available to the public, allowing patrons to design and print their own objects
- Due to the efforts of the library board, the Casselton City Council recently voted to increase library funding from $7,640 to $11,464
- Minot Public Library partnered with the Downtown Business & Professional Association to extend the summer reading program's superhero theme throughout downtown Minot as Magic City Heroes Days
- The McVille Community Library celebrated its 4th anniversary on July 16th with a stirring presentation from Mary Sass, recounting her experiences as a World War II refugee
- Pulitzer Prize-winning author Elizabeth Fenn (Encounters at the Heart of the World: A History of the Mandan People) spoke at the Bismarck Veterans Memorial Public Library on August 1st to a full house of extremely interested and enthusiastic people
- American Legion Post 54 of Linton recently donated $300 to the Harry L. Petrie Library to support the purchase of helmets for their bike safety program
- Dave and Anne Hiebert recently made a donation of $600 to the Walhalla Library
- The Theodore Roosevelt Center (Dickinson State University) is publishing online images of letters from Theodore Roosevelt and Edith Roosevelt from a collection from the Newberry Library (http://www.theodorerooseveltcenter.org/)
- The Ellendale Public Library recently had a special story hour featuring Buddy the Service Dog and Shelly Nannenga from Service Dogs for America (Jud, ND)
- Minot Public Library is expanding upon their popular one-on-one tech tutoring program by offering the service at the Parker Senior Center as well as in the library
- Rolette City Library partnered with two college students to provide a twice weekly Reading and Writing program for 5-9 year old kids
- Lauraine Snelling, award-winning author of more than 80 books, including many set along the Red River Valley, recently spoke at the Walhalla Public Library and the LaMoure School and Public Library
- A lemonade stand staffed by Olivia Fuhrman (3), Owen Fuhrman (6), and Vedder Swanson (3) raised over $115 for the Bowman Regional Library over the course of two hours
- Leach Public Library (Wahpeton) is holding an adult spelling bee competition at the Firehouse Pub to raise funds for the Friends of the Library program
- Minot Public Library recently hosted dinner and a free screening of The Overnighters, the Williston-based documentary which won a Special Jury Award at the 2014 Sundance Film Festival

SUMMER READING HIGHLIGHTS AROUND NORTH DAKOTA!

Bowman Regional Public Library

Lakota City Library

McVille Community Library

Leach Public Library

Casselton Public Library

Dickinson Public Library

Minot Public Library

Rolette City Library

Maddock Community Library

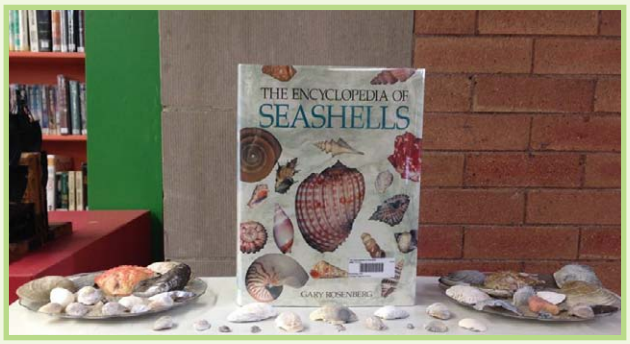
North Dakota Vision Services/School for the Blind

Valley City Barnes County Public Library

Grand Forks Public Library

Shells on the Shelves

A patron of the Carnegie Regional Library (Grafton), recently traveled to Long Island, New York. She brought back some seashells and is currently displaying them at the library!



McVille Days Fundraiser

Submitted by McVille Community Library

McVille Days was so much fun! Thanks to all who came to our Ice Cream Social. We served over 140 ice cream sundaes! We loved having a noisy library, filled with happy people catching up with old friends!

Summer Reading Wrap-up

Submitted by: Edna Ralston Public Library

We concluded our main summer reading program. We had 99 kids sign up. We averaged 100 people in the library each week! Our final party had 95 kids and 50+ adults. We honoured our community heroes and especially our veterans. The Grand Forks Air Force Base Honor Guard did a flag folding ceremony and the Color Guard from the Ted Valerius VFW Post played taps and had a gun salute. The kids gave the veterans lifesavers as a thank you gift. They said, "Thank you for your service! You are a lifesaver!"

DiGiTAL DELiGHTS

August signals the start of another school year. Check out this school photo from 1893 in Hamilton, N.D.

Credit Line: Pembina County Historical Society Photograph Collection (PCHS5081)

Check out the website at http://digitalhorizonsonline.org/ —see how many digital North Dakota gems you can find!

Digital Horizons

Please submit library news and Flickertale "subscribe" or "unsubscribe" requests to ndslpa@nd.gov.

The Flickertale is a monthly publication of the North Dakota State Library. A Division of the North Dakota Department of Public Instruction

Kirsten Baesler, State Superintendent
Mary J. Soucie, State Librarian

ISSN : 1068-5383

This publication is supported in part by the Institute of Museum and Library Services under the provisions of the Grant to States Program as administered by the North Dakota State Library.

Any mention of services or products in this newsletter does not constitute any endorsement nor recommendation. The use of any services or products should be evaluated on an individual basis. The North Dakota State Library provides no guarantee as to the security, reliability, or accuracy of information provided herein.

www.library.nd.gov