NORTH DAKOTA STATE LIBRARY

FLICKERTALE

VOLUME 45 · NUMBER 3 · MARCH 2015

NATIONAL LIBRARY WEEK

This year National Library (NLW) week is being celebrated April 12th-18th and the theme is "Unlimited possibilities @ your library®". This year's honorary chair is author David Baldacci.

The American Library Association has declared the following special celebrations during NLW:
National Library Workers Day, Tuesday, April 14th
National Bookmobile Day, Wednesday, April 15th
Celebrate Teen Literature Day, Thursday, April 16th

ALA has a number of free marketing materials available to help libraries promote this event. Available materials include Public Service Announcements (PSA's) that you can download. You can send them your library's logo and they'll add it to the PSA for free which you can send to the local radio or TV station. For the first time, ALA has added badges for NLW. They have also provided a Facebook cover banner that is downloadable. Visit their website for more information and ideas: http://www.ala.org/conferencesevents/celebrationweeks/natlibraryweek. On the left-hand side of the page, you can click on program ideas and learn about what other libraries have done during past NLW celebrations.

This year the North Dakota State Library is participating in a new way. We will be setting up a booth at the State Capitol Tower all week, promoting a different aspect of libraries each day. If your library would like to share information at the booth, please send it to Kristin Byram at kbyram@nd.gov by March 20th. We look forward to hearing how your library is celebrating National Library Week.

The North Dakota Library Association has declared that April 15 will be ND Snapshot Day. For more information, see page 7. Libraries will be able to share snapshots all week via NDLA's Facebook page. Be sure to share your snapshots.

State Librarian Mary Soucie shares that her all-time favorite NLW activity was to cut out hearts and have patrons finish the sentence "I love my library because" on the heart. Hearts were posted on the wall around a sign that had the sentence on it. The staff was so moved by some of the hearts that they saved them and put them in their staff room.

NLW is your library's opportunity to shine the light on all the amazing things that your library does for the community. We encourage you to take the opportunity and celebrate all things library during the week. Please share your celebrations with the NDSL by emailing pictures or stories to Kristin Byram.

News and Thoughts...

from State Librarian Mary J. Soucie

We have reached mid-point of the State Legislative Session. Being my first one, I've found it interesting, a little nerve wracking and a little bit tiring. Most of all, though, I've found it exciting. I've given testimony in front of three different committees so far and attended quite a few hearings on various bills that could affect libraries or the North Dakota State Library. We were able to champion for libraries in formal and informal ways while we were at the Capitol. It is an honor to represent our North Dakota libraries and colleagues in this way.

In May, I will have the opportunity to represent our libraries at the federal level. I will once again head to Washington D.C. to meet with Senators Heitkamp and Hoeven and Representative Cramer. This is our opportunity to tell our federal legislators our library story. I will ask them to continue to support the Library Services and Technology Act (LSTA), which provides grant monies to the State Library to support our programs and services. I will also talk to them about the e-rate program and its impact on libraries and North Dakota.

Most importantly, I will share with our federal legislators stories about all the great things that are happening in libraries across North Dakota. That is where you come in. Please share with me the different ways that you serve your patrons, whether it's programs, services, or providing materials in different formats.

In addition to sharing this with our federal legislators, we plan to share these stories with our state legislators. It's important for us to share our stories and to educate people on all the different things that libraries offer today. I love to tell people "if you haven't been to a library lately, you haven't been to a library".

NDLA will host their Legislative Day at the Capitol on April 14th, which is during National Library Week. Please consider spending some time at the table, talking to legislators about all the great things happening in libraries across the state.

National Library Week is a great time to thank your local community for the support that they give to the library. You are invited to participate in "ND Snapshot Day: a day in the life of the library". Take pictures of the activities and people that use the library throughout the day. Document the different ways that the library is used. Ask patrons to finish this sentence "I love my library because". You can put this on hearts or squares or circles or whatever you want and then post them throughout the library. Take the different reasons people give and share them with your funding agency (i.e. city, county, university, school board/administration, etc.).

For those of you that sent a letter of support for the various bills this session, thank you! You have done one small piece of advocating for your library and for ours and we really appreciate it.

There are a million reasons why you should advocate for the library and a million ways to do it. Find the way that works best for your library and for you. Advocacy can be a scary word but it really doesn't need to be. Start small with one activity and then another and before you know it, you're no longer afraid of the word.

April 6th & 7th

Spring Workshop

Hosted by the North Dakota State Library

Featured Speaker

The featured speaker will be Pat Wagner. She has been a trainer, educator, and consultant for 40 years. She is a manager and producer at Pattern Research, Inc. Pat will present two workshops on Monday, April 6, 2015:

Herding Kittens: How to Have Influence when You Don't Have Power or Authority (9am-12pm).
The Message is in the Details: Nonverbal Communication (1-4pm)

Second Day Schedule

On Tuesday, April 7, 2015 there will be a two-track format. Planned sessions include: Open Record & Meeting Law, Marketing, Google, North Dakota Studies, K-12 Databases, GED's Literacy Opportunities and TutorND.

Registration Fee:

(Fee includes catered lunch / vegetarian option available)

$35 for One Day $55 for Two Days

No Charge for public librarians who bring a Library Board Member (fee waived for both)
No Charge for school librarians who bring a school counselor (fee waived for both)

Graduate Credit

This year school media specialists can get one graduate credit from Valley City State University, by atttending the additional session Monday evening (6-9pm): http://bit.ly/1gW5Mrn

Additional Information

Spring Workshop will be held at the Bismarck Comfort Inn. A block of rooms have been reserved, call 701-223-1911 and ask for the ND State Library conference rate ($75/single).

The Spring Workshop program, online registration, and the course syllabus for those seeking the graduate credit, is available at: http://library.nd.gov/traininglibraries.html

Contact Steve Axtman @ 1-800-472-2104 or saxtman@nd.gov

CONTINUING EDUCATION OPPORTUNITY

MASTER OF LIBRARY SCIENCE GRANT

Apply now for an $8,500 grant to become a professional librarian!

The North Dakota State Library is now accepting applications through May 31, 2015 for an ALA/MLS training grant. Forty North Dakota librarians have accepted this offer in the last 12 years, and are now delivering exceptional professional information and library services in school, public, and academic libraries statewide. Please go to http://1.usa.gov/1nK3akx to learn the what, where, why, and how's to apply for the ALA/MLS training grant and become a Master of Library Science degreed professional.

THE FREEGAL SUITE PRESENTED BY BOB BRIDGES FROM LIBRARY IDEAS, LLC

Bob will overview Freegal Suite, the State Library's newest online set of resources.

- Freegal Music is a free music service that offers download or streaming access to over 8 million songs from more than 80 countries. There is no software to download and no digital rights management (DRM).
- Freegal Movies is a free video service that offers streaming access to over 5,000 videos.
- Freading eBooks is a free downloadable eBook service that offers unlimited simultaneous access to over 50,000 eBooks from over 1,000 publishers.
- Rocket Languages is a free online language learning program that features 14 language courses including American Sign Language and ESL for Spanish and Japanese.

These webinars are free and open to all. For audio, use your microphone and speakers (VoIP) - a headset is recommended. Or, call in using your telephone. Choose the date that works best for you:

Wednesday, March 18, 2015, 10:00 – 11:00 AM CT

Dial +1 (646) 749-3112 Audio PIN: Shown after joining the meeting
Access Code: 955-525-413 Meeting ID: 955-525-413
To register: https://global.gotomeeting.com/join/955525413

Tuesday, April 14, 2015, 2:00 – 3:00 PM CT

Dial +1 (646) 749-3122 Audio PIN: Shown after joining the meeting
Access Code: 424-781-445 Meeting ID: 424-781-445
To register: https://global.gotomeeting.com/join/424781445

Tuesday, May 12, 2015, 10:00 – 11:00 AM CT

Dial +1 (872) 240-3212 Audio PIN: Shown after joining the meeting
Access Code: 388-195-373 Meeting ID: 388-195-373
To register: https://global.gotomeeting.com/join/388195373

ONLINE LIBRARY RESOURCE

ZINIO

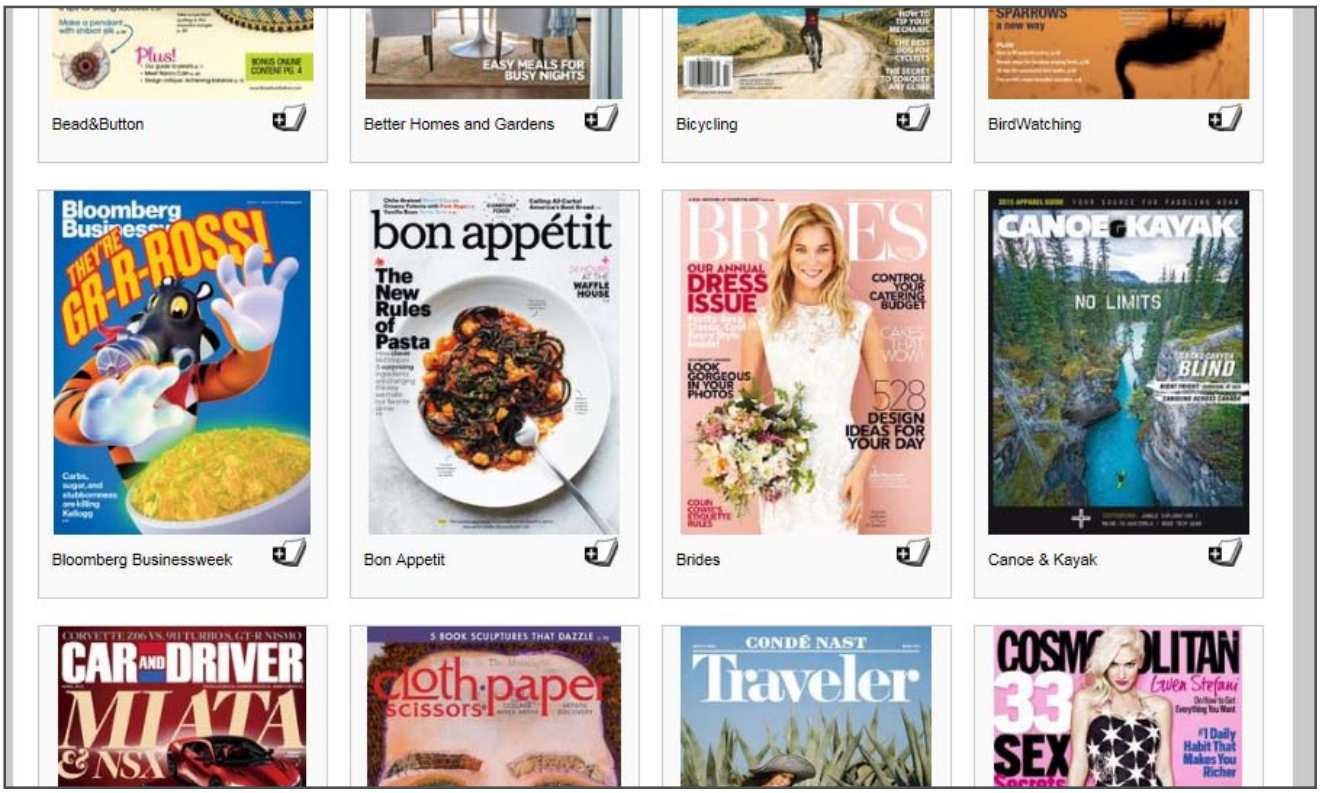
Zinio is a download service that offers full color digital magazines. Users can access 120 popular magazines from numerous publishers via computer, tablet, or smart phone. There are no holds, no checkout periods, and no limit to the number of magazines you can download. The Zinio digital magazine collection covers news, sports, entertainment, travel, fashion, art, gardening, and more. The print and digital issues are published simultaneously.

Zinio recognizes the library card prefixes for 56 North Dakota public libraries. It is important to note that the Remote Access Numbers assigned to public libraries and schools will not work. Any North Dakota citizen can get a free ND State Library card if your local public library does not issue a Zinio recognized card.

Effective March 10, 2015, users will now only create one account which will work to: 1) Check out magazines from the ND State Library collection, and 2) Read the checked out magazines at the Zinio.com site. The Zinio app for your portable device is a free download at your app store. Checked out Zinio magazines do not disappear from your computer or smart device. Magazine issues will remain in your personal collection until you delete them. Magazine issues are downloaded, not streamed, so you can read while offline when you do not have an Internet connection.

More information:

- Contact Steve at 1-800-472-2104 or saxtman@nd.gov
- Zinio resources: http://www.library.nd.gov/guides.html
- North Dakota State Library card: http://www.library.nd.gov/librarycard.html



IT'S AWARD SEASON AND IT'S YOUR TURN TO WIN

This year at Spring Workshop, the North Dakota State Library staff are going to be giving away fun awards and FREE BOOKS to libraries attending Monday's session! A number of the awards are coming from different staff members who work with libraries. We are asking for librarians to help us with the rest of the awards! If you have achieved any of the following things below, please submit a brief description to Kristin at ndslpa@nd.gov.

1. Did you start a new library program this year (please let me know what it was)?
2. Did your library celebrate any achievement or anniversary this year?
3. Do you have an awesome board or friends group (let us know!)?
4. Have you started a new community partnership this year or strengthened one you currently have?
5. Does your library have a stand out staff member who has gone above and beyond this year?
6. Has your library made any significant improvements in the last year?

We are also accepting nominations for awards of your choosing and you can send those to Kristin. Please note above that "this year" is a rough timeline from the last Spring Workshop to this year's Spring Workshop.

WIN A TRIP TO THE NATIONAL BOOK FESTIVAL

This year at Spring Workshop, the North Dakota State Library staff is also raffling off a chance to attend the National Book Festival, September 5th, to represent our state at the booth.

This prize includes:

Flight to and from event

Hotel accomodation

Meal reimbursement at per diem rate

The winner of this prize will write up a small article for the Flickertale (after the event) telling about your experience. You will also need to help staff the ND booth at the festival. Your hotel accommodations and flights will be booked by the State Library.

You must attend the 2015 Spring Workshop to register for this prize, a winner will be drawn from all submitted entries. Please note that by completing an entry form, you are acknowledging that you would be available to attend the National Book Festival (held on Labor Day weekend – Saturday, Sept 5) . The individual whose entry is drawn will be asked to confer with a State Library representative to discuss all required obligations.

SUMMER READING UPDATES

- If you were unable to attend the Summer Reading Workshops, you can now find all the presented content on the summer reading page of the State Library website, including instructions for the craft project and links to Pinterest pages. Find it here: http://1.usa.gov/1EuTqrf.
- Be sure to check out our new Summer Reading Bingo Card template on the summer reading page as well. There is a list of ideas you can use to fill the card.
- The deadline for the Teen Video Contest is March 20, so make sure to get your entries submitted soon!
- If you have questions about summer reading programs, please contact Sarah at smatusz@nd.gov.

SNAPSHOT DAY 2015

Written by: Janet Anderson, Minot Public Library Director

Libraries across North Dakota are encouraged to participate in Snapshot Day on Wednesday, April 15th, 2015 or any day during National Library Week (4/12/15 through 4/18/15). Snapshot Day began in 2009 when a task force of librarians in New Jersey wanted to show the value libraries provide their communities.

Since 2009, all types of libraries around the country have participated in Snapshot Day by documenting a day in the life of their library through statistics, photographs, stories and more. According to the ALA website "Library Snapshot Day: A Day in the Life of Your Library" this initiative "provides a way for libraries of all types across a state, region, system or community to show what happens in a single day in their libraries. How many books are checked out? How many people receive help finding a job? Doing their taxes? Doing their homework? This initiative provides an easy means to collect statistics, photos and stories that will enable library advocates to prove the value of their libraries to decision-makers and increase public awareness."

The Library Advocacy and Funding Committee of NDLA met in January and came to the conclusion that in order to increase funding and advocate for improved library services, libraries must demonstrate WHAT we do in order to show our value to our administrators, board members, legislators and the community. Libraries already track much of the work we do, but Snapshot Day goes a step further by detailing the type of work being done and can include photos and personal stories. This is where you come in: on Wednesday, April 15th (or any day during National Library Week) compile information regarding all types of questions, programs and other services that take place at your library. More information will soon be available regarding what to do with the information you collect and how to promote this event.

LIB ONCONFERENCE

by Mary Soucie

Mark the date: April 16, 2015. Not only is it National Bookmobile Day and National Wear Your Pajamas to Work Day, but it is also Lib OnConference 2015. This is the second annual Lib OnConference. This is a free, online event open to all librarians. The keynote speaker for the conference will be the amazing Beck Tench, who is sure to inspire and motivate you. A simplifier, illustrator, storyteller, and technologist, the keynote speaker encourages librarians and museum professionals to not be afraid to fail. After the keynote, attendees will break out into small groups, via Google Hangouts, to talk about a variety of topics. I am honored to be one of the small group moderators this year. Other moderators are from Illinois and Indiana. I hope we get a good representation from North Dakota participating in the conference. It will be worth the time just to hear Beck. Registration opens on March 16. For more information, visit http://www.liboncon.com/register.html.

FREE TRAINING WEBINARS

These webinars are free, live, and interactive. You will be connected to audio using a headset or speakers. If you do not have a microphone, you can use chat to ask questions. You can find more webinars and training opportunities on our Facebook page under the events tab! http://on.fb.me/1xOGaLB

Middle School Databases (NDSL)

REGISTER: http://bit.ly/1KeVEPc

Thursday, March 19, 2015, 3:30-4:30 PM Central Time

This webinar will examine the databases designed for grades 6-9. We will navigate, search, and explore results in several different online library resources. Whether you are a school librarian or a public librarian, this webinar will provide an overview of middle school resources.

Zinio (NDSL)

REGISTER: http://bit.ly/1BEpVRN

Tuesday, March 24, 2015, 10:30-11:30 AM

Access over 100 popular full color e-magazines via any smart device. There are no holds, no checkout periods, and no limit to the number of magazines you can download. Learn how to connect, browse, create an account, and add magazines to your personal collection.

Meeting Your Community's Demand for Books (EBSCO)

REGISTER: http://bit.ly/1CrTZBv

Wednesday, March 25, 2015, 1:00–2:00 PM Central Time

How do you get more books into the hands of more readers? Selecting an appealing collection of books for your community is step one. Helping individual readers find the right books for their own style is step two. Combine the two and you have the potential to create a truly outstanding library service that meets the needs of readers throughout your community. Join us for a panel discussion with 3 librarians working at the intersection of collection development and readers' advisory.

Information Literacy – Do Students Know What They Are Looking For? (Minitex)

REGISTER: http://bit.ly/NWnSmC

Monday, March 30, 2015, 12:30–1:15 PM Central Time

K-12 students are beginner researchers and need guidance on building search strategies and locating authoritative resources. In this 45 minute webinar we will discuss commonly used techniques that librarians can use to help students with the initial stages of research.

Creating Engaging Book Displays (EBSCO)

REGISTER: http://bit.ly/1M5c3TU

Thursday, April 16, 2015, 1:00–2:00 PM Central Time

Book displays are a great way to highlight underused collections, increase circulation, and to encourage discovery in your library. In this free webcast with Susan Brown, director of the Chapel Hill Public Library and Nancy Dowd, co-author of ALA' s best-selling book, Bite-Sized Marketing: Realistic Solutions for Overworked Librarians, we'll show you how you can create book displays that will leave readers asking for more.

DISCLAIMER: The ND State Library highlights third-party webinars as a way to alert the library community to training opportunities. By doing so, we are not endorsing the content, nor promoting any specific product.

University of JAMESTOWN

Raugust Library Speaker Series presents

The Spirit of Place:

An Exploration of Changes in "Dakota" Since the Oil Boom

Tayo Basquiat

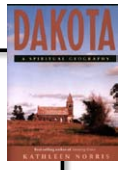
"Sensing the Place: Dakota's New Spiritual Geography"

March 5, 2015 ~ Reiland Fine Arts Center Room 123 ~ 7:30 p.m.

A discussion of

Dakota: A Spiritual Geography

~ Kathleen Norris



Steve Reidburn

"20 Years Later: New People, New Perspectives"

March 19, 2015 ~ Reiland Fine Arts Center Room 123 ~ 7:30 p.m.

Dan Daly & John O'Connor

"Watford City: Before and After"

March 26, 2015 ~ Reiland Fine Arts Center Room 123 ~ 7:30 p.m.

Funded in part by the North Dakota Humanities Council, a nonprofit, independent state partner of the National Endowment for the Humanities

With additional funding from the University of Jamestown Convocation Committee

"Any views, findings, conclusions or recommendations expressed in this program do not necessarily represent those of the North Dakota Humanities Council or the National Endowment for the Humanities."

NDHC NORTH DAKOTA COUNCIL HUMANITIES think. We have ways of making you

SCHOOL AND LIBRARY GRANT OPPORTUNITIES

NATIONAL ENDOWMENT FOR THE HUMANITIES OFFICE OF CHALLENGE GRANTS — DEADLINE: MAY 5

The mission of the NEH Office of Challenge Grants is to advance knowledge and understanding in the humanities by strengthening the institutional base of humanities teaching, scholarly research, public programming, and other humanities activities. This is a matching grant and recipients must raise three times the amount of federal funds offered. These grants are intended to support significant humanities activities of high intellectual quality and to help institutions secure long-term support for their humanities programs.

To find out more information: http://1.usa.gov/1EjlkGD

LIBRI FOUNDATION BOOKS FOR CHILDREN GRANT — DEADLINE: MAY 1

The Libri Foundation donates new, quality, hardcover children's books to small, rural public libraries. The Foundation will match any amount of money raised by your local sponsors from $200 to $350 on a 2-to-1 ratio and can receive up to $1,050 worth of new children's books. Libraries receiving the grant will select books from the Foundation's 600-title book list.

To find out more or apply, visit their site at: http://bit.ly/TDi38a

KIDS NEED TO READ — DEADLINE: ONGOING

Kids Need to Read provides literacy resources, books, and periodicals to schools, libraries, and other organizations that administer literacy programs to children and adolescents. There is a heavy emphasis on assisting disadvantaged children, whether they are juvenile offenders, children and adolescents living in impoverished communities, or youth faced with learning challenges. Kids Need to Read intend to assist educators who are devoted to helping such children overcome the odds and succeed through worthwhile literacy programs. They accept submissions for young readers, middle readers, and young adults.

To find out more or apply, visit their site at: http://bit.ly/1BLDhM8

NATIONAL ENDOWMENT FOR THE HUMANITIES PRESERVATION ASSISTANCE GRANTS FOR SMALLER INSTITUTIONS — DEADLINE: MAY 5

Preservation Assistance Grants help small and mid-sized institutions (libraries, museums, historical societies, archival repositories, cultural organizations, town and county records offices, and colleges and universities) improve their ability to preserve and care for their significant humanities collections. These may include special collections of books and journals, archives and manuscripts, prints and photographs, moving images, sound recordings, architectural and cartographic records, decorative and fine art objects, textiles, archaeological and ethnographic artifacts, furniture, historical objects, and digital materials.

To find out more or apply, visit their site at: http://1.usa.gov/1boZPD8

BETTER WORLD BOOKS LEAP GRANTS FOR LIBRARIES — DEADLINE: APRIL 3

Projects should address the literacy needs of under-served populations in their community. Literacy needs are defined by broadly identifying, understanding, interpreting, creating, communicating, and computing information to live a more fulfilling and productive life. Libraries may pitch only one project each, with a maximum award of $15,000.00. Projects that will have a measurable and long term impact on an under-served population and will continue to operate after grant funds have been utilized will be looked upon favorably.

To find out more or apply, visit their site at: http://bit.ly/1Go2hMg

Dr. Seuss Day

Assistant Superintendent Dr. Rachael Agre read to McKinley Elementary (located in Fargo) first graders as part of the school's Dr. Seuss birthday celebration in conjunction with the National Education Association's Read Across America Week.

Movie Night!

Lakota City Library hosted a successful movie night at the library. They had 33 kids attend this fun filled evening.

LIBRARY RENOVATIONS

The Edna Ralston Library, in Larimore, received a grant from the Otto Bremer Foundation to renovate the storage space at the back of the library into a new children's area. For more pictures visit the Edna Ralston Library Facebook: http://on.fb.me/1F5JfJK

North Dakota Library Tidbits

- The 2014 Minnewaukan Library fund drive raised $5,250.
- Carnegie Regional Library in Grafton's Imagination Library received $1,000 from the Boone Foundation.
- The Carrington City Library received grants that totaled $2,000 from Wal-Mart and the North Dakota State Library to purchase 3 new computers and a laser printer/scanner/fax machine.
- The Cando Community Library received grants from the Impact-Cando Connection Fund and from Land-O'Lakes through Cando Farmers Grain and Oil for a new ADA compliant and height adjustable computer carrel for patrons and a new desk for the librarian.
- The Washburn Public Library received the proceeds of the Washburn Study Club's "Have a Sweet Time at the Library."
- The Cavalier County Library displayed Ryan Taylor's Fractured Art Exhibit where Ryan Taylor gave a presentation comparing the oil boom in North Dakota to the oil industry practices of Norway.
- Sabrina Serfling was hired as the librarian in Hebron. She started her new job in mid-February.
- Amber Emery, Fargo Public Library's Children's Services Coordinator and Children's Librarian, was selected to serve as a member of the 2016 John Newbery Award Committee.
- The Williston Community Library is offering StarWalk Kids Media, an eBook program that allows children to access hundreds of eBooks.
- Carnegie Regional Library in Grafton received a donation from Joan Duray and the Royal Neighbors of America.
- Bowman Regional Public Library hosted a reception for the current exhibition of art work from Cris Fulton and Sarah Snavely showcased at the library.
- Minot Public Library is hosting their first ever Maker Faire for school age children grades 1st-5th.
- Fargo Public Library hosted Eman Yassin, who presented "Country and Culture of Iraq". It was an engaging program about Iraqi culture and what it was like to grow up in Iraq.

Waggin' Tales

McVille Public Library started a new program called Waggin' Tales Reading Program. They had a meet and greet with the dogs, group storytime, and kids got to schedule individual one on one time to read with the dogs.

DIGITAL DELIGHTS

Soldier Benjamin Franklin

A former soldier sold these portraits to raise money for his family. According to the information on the back of the card, he was the only soldier in the U.S. at the time without hands or feet. If you are a fan of Carte de Visite photographs—check out the Ronald Olin Collection of Carte de Visite Photographs from NDSU on Digital Horizons.

Credit Line: Institute for Regional Studies, NDSU Fargo (2088.39.1)

Check out the website at http://digitalhorizonsonline.org/ — see how many digital North Dakota gems you can find! Stay tuned for website improvements in the near future.

Link to image: http://bit.ly/1KLaeOy

Digital Horizons

Please submit library news and Flickertale "subscribe" or "unsubscribe" requests to ndslpa@nd.gov.

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Kirsten Baesler, State Superintendent
Mary J. Soucie, State Librarian

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www.library.nd.gov