NORTH DAKOTA STATE LIBRARY
FLICKERTALE
VOLUME 46 · NUMBER 7 · JULY 2016

NORTH DAKOTA LIBRARY COORDINATING COUNCIL

The North Dakota Library Coordinating Council (NDLCC) was first formed in 1997, shortly after the State Library received "Library Vision" monies. The NDLCC has several duties; in addition to approving the distribution of Library Vision and other grant monies, the NDLCC also assists the State Library with evaluating library services across the state, promoting resource sharing through the development of the statewide catalog, promoting libraries, librarians and library staff and helping to promote, organize and coordinate regional library cooperatives.

In addition, the NDLCC has agreed to serve as the external database committee for the State Library. The State Library will vet recommendations to add or remove database subscriptions. If you have suggestions of databases you would like to be considered, please forward them to any NDLCC member or to, Mary Soucie, directly.

Members of the Council are appointed by the North Dakota Governor as follows: two representatives from public libraries; one from a school library; one from a public higher education institution library; one from a private higher education institution library; one from a special library (law or medical); one to represent disabled, economically disadvantaged, and minority populations; and two citizens at large. The NDLA President or designee serves as an ex officio voting member and the State Librarian serves as an ex officio non-voting member. All positions must be filled by librarians except for the two at-large, which may be filled by either a member of the library community or a citizen of North Dakota.

Council members may serve up to two consecutive three-year terms. We would like to thank Bismarck resident Ilene Larson for her seven years of service; Ilene completed nine months of an expired term and then served two full terms.

School Librarian Michele Seil, Carrington Schools, and Public Academic Librarian Stephen Banister, Minot State University, were recently reappointed for a second term. In addition, we'd like to welcome Librarian Carmen Redding, Turtle Mountain Community High School in Belcourt, to the Council. Carmen is our second at-large member, with her term starting July 1, 2016.

Other Council members are Ted Smith, Supreme Court Library, Chair (law or medical); Tim Dirks, Fargo Public Library (public); Phyllis Kuno, Trinity Bible College (private academic); Jason Matthews, Bismarck (at-large); Beth Reitan, Bottineau Public Library (public); Susie Sharp, Eddie-New Rockford Public Library, (special population); and Wendy Wendt, Grand Forks Public Library (NDLA President).

The State Library thanks all of our Council members for their service. The Council generally meets quarterly and agendas are posted online 30 days prior to the meeting. If you would like the Council to address something, please send it to msoucie@nd.gov so it can be added it to the agenda. You may also contact the Council member that represents your library type to make sure your viewpoint is presented.

News and Thoughts...

from Mary J. Soucie, State Librarian

At my last position as a public library director, I followed a beloved and long-term library director. Erik had been the director of Three Rivers Public Library District for 34 years; when the library was first formed, the Burr Oak Regional Library System provided an interim director for the first 6 months of its existence. Erik was the only director the library had prior to my tenure, other than the interim. Erik and I were very different in our management philosophies, our views of how a library should meet the needs of its patrons, and just about everything else you can think of. I had known Erik for a little over 10 years before I accepted the position to follow in his footsteps. And what large shoes he left to fill. Erik was beloved by the staff, community, library board and colleagues.

As Erik prepared to transition to retirement, we spent a couple of weeks together. As Erik was cleaning off his table, quite a feat to be honest, I was setting up my desk and getting to know the community, the board and the staff. The board had a wonderful send off for Erik that included a reception at the local golf course that was run by the Channahon Park District, an open house for patrons that included cake and 2 Dulcimer players and Erik behind the desk in an apron.

I was puzzled when I saw this. Erik had two glasses in front of him and was leaning over the counter, wearing an apron and listening avidly to someone. When I asked him the story behind this, he shared with me the philosophy that had served him well for almost four decades of library service. I'll never forget his words; "librarians are like bartenders". "Hmmm, what do you mean?" I asked "Well" he said, "people tell us their problems, talk to us about all aspects of their lives and expect us to keep their confidences." What a perfect analogy for what a librarian is to some patrons.

This got me to thinking "what else is a librarian like" and I was able to come up with a long list. Librarians are like gardeners; we feed the plants in our gardens with good books, engaging programs, access to technology and someone to talk to.

Librarians are also like teachers; we help people learn all kinds of new tasks and information, whether with books, programs or new services, such as makerspaces.

Librarians are like clergy; we help people solve problems, we provide opportunities for people to serve their communities in various ways and we listen to people's "confessions".

Sometimes, librarians are like telephone operators, taking messages from parents for their children, or from roommates that both frequent the library and we make connections for people.

I would love to hear how you would finish this sentence; "librarians are like..."

Share your answers via:

Facebook: http://bit.ly/29NRrnc

Twitter: @leftylibrarian

Emailing: msoucie@nd.gov

ONLINE LIBRARY RESOURCE

FREADING

Free eBook downloads available with Freading:

- Over 58,000 ebook titles, including comics and graphic novels
- Must have a public library card to download ebooks
- Download 3 books per week
  - Downloads expire after 2 weeks
- New titles added weekly
- Unlimited simultaneous access - No Holds!
  - Great for book clubs or class discussions
- Download to your mobile device
  - Freading apps for smart devices: Android, Apple, Kindle Fire
  - Also download to readers (like the Nook) via computer USB link
- Use the Freading setup guide: http://1.usa.gov/24315fn

For more information contact your local public library or the ND State Library:
1-800-472-2104 / statelib@nd.gov

zinio™

Based upon their poor circulation numbers and high cost per circulation, the following titles were from the statewide subscription:

- Explorers Journal ($3.15/circ)
- Farm Collector ($5.56/circ)
- New York Review of Books ($3.05/circ)
- Snowboarder ($2.25/circ)
- Teen Vogue ($4.21/circ)
- Utne Reader ($2.30/circ)

Note: median cost per circulation was $0.55 in 2015

The following titles have been added to supplement the most popular subject areas or to replace titles no longer available to libraries through Zinio:

- Country Woman
- Farm and Ranch Living
- Fast Company
- In Touch Weekly
- Living the Country Life
- O, the Oprah Magazine

The following children's/YA titles have been/will be added to address a frequent concern about subject weakness:

- American Girl
- Ask
- Click
- Cricket
- Highlights for Children
- J-14

Finally, Forbes is currently renegotiating their terms for licensing to libraries. If these negotiations prove successful, we will continue to get Forbes. In the meantime, no new issues will be provided.

Top 10 Titles by Circulation in 2015

1. OK! Magazine 928
2. HGTV Magazine 541
3. Good Housekeeping 460
4. Food Network Magazine 446
5. Every Day with Rachel Ray 429
6. Homes and Gardens 424
7. Family Handyman 413
8. The Economist 407
9. Newsweek 385
10. Family Circle 378

E-RATE: BID MATRIX

REMINDER: The Form 471 for libraries and consortia needs to be completed by July 21, 2016.

Before you file the Form 471, be sure to construct your bid evaluation and put it in your E-rate file. A bid evaluation is used when an application gets more than one bid for service. The lowest cost for services must be higher than the factors, but it doesn't have to be the sole factor. You can use as few or as many evaluation factors as you like, and you can assign percentages or points to the factors you use to reflect their relative importance. For example, if you prefer using a local vendor as opposed to a national vendor, you must factor cost the highest, but you can make local vendor the second highest.

For Example:

Price of the eligible products and services	30%
Prior experience	20%
Ineligible cost factors	10%
Management capability	15%
Local Vendor	25%
Total	**100%**

After you have determined what factors you want to use to evaluate your bids, measure each vendor based on your matrix. Remember, each bid must be evaluated even if you only want to use your local or state vendors.

For example:

Factor	**Weight**	**Vendor #1**	**Vendor #2**
Price of the eligible products and services	30%	18	18
Prior experience	20%	5	20
Ineligible cost factors	10%	10	5
Management capability	15%	15	15
Local Vendor	25%	0	25
Total	**100%**	**48%**	**83%**

Clearly, vendor #2 would be the one you have ranked higher and, therefore, the one you would be entering into contract with to provide your services. Once you have completed this evaluation, put a copy of the matrix in your E-rate files.

If you received one bid, and that bid is cost-effective, you should document that fact with a memo or email for your records. If you did not receive any bids, you can solicit bids by asking your current provider to submit information in response to your FCC Form 470.

After you select a vendor, you can notify them and submit Form 471 through your EPC account.

NDLCC STANDARDS: BOARD ORIENTATION

by State Librarian Mary Soucie

This month, we are going to explore another of the NDLCC Standards: Board Orientation. As a former library director, a former public library trustee and a former regional library system trustee, I cannot stress enough how important it is to have a strong orientation for new board members.

It is critical that you share important information with trustees from the get-go. While orientations may vary some from library to library, there are some crucial elements that should be included. It is important to share the library's vision and mission statements so that trustees understand the values and culture of the library. If your vision and mission statement don't reflect the organizational values and culture, it may be time to look at an update to both statements. It is also important to share the library's budget and a copy of all library policies.

I liked to create a binder for trustees that included our vision and mission statements; copies of the current policies; an organizational chart; the budget; an overview of the responsibilities of trustees and the responsibilities of the director; a copy of the most recent library newsletter; a welcome letter from the director; a schedule of board meetings; an address list of all board members, which also included terms; and a copy of the minutes from the last three meetings. Also included was an overview of open meetings and other pertinent local, state and federal laws.

I believe that the library director should conduct the orientation with assistance from the board president. It is also appropriate for the director to conduct the orientation on his/her own. I do not recommend that the board president present the orientation without the director.

As a trustee who was also a library director, it was important for me to have an orientation so I would know how that board operated. As a new trustee on the Regional Library System board, I needed to know the committee structure, expectations and responsibilities of the trustees. It was important for me to learn from the organization's perspective what the role of the trustee was for that particular organization and how business was conducted at the board meetings.

Compliance with the standards by July 1, 2017, will be required for any public library that wishes to apply for Library Vision grants. If you need assistance creating an orientation for new board members or have any questions about the standards, please contact your Library Development Specialist. If you're not sure who your LDS is, you can find out here: http://1.usa.gov/XJ0Xwy.

NEW LIBRARIAN RESOURCES AT THE STATE LIBRARY

- ABDO's new Issues in Sports series is written for 5th-8th graders. The titles are High-Pressure Youth Sports, Concussions in Sports, Equality in Sports, Injuries in Sports, Performance-Enhancing Drugs in Sports, and Violence in Sports. (Non-Fiction)
- A new title in Greenhaven's Current Controversies series is Professional Football. This series is written for high school students. Ongoing arguments discussed include concussions, off-field player conduct, and the NFL's non-profit status.
- The kid from Diamond Street : the extraordinary story of baseball legend Edith Houghton / written by Audrey Vernick ; illustrated by Steven Salerno.

  Beginning in 1922, when Edith Houghton was only ten years old, she tried out for a women's professional baseball team, the Philadelphia Bobbies. Though she was the smallest on the field, soon reporters were talking about "The Kid" and her incredible skill, and crowds were packing the stands to see her play. Her story reminds us that baseball has never been just about boys, but also about talented girls willing to work hard to play any way they can.

FREE TRAINING WEBINARS

These webinars are free, live, and interactive. You will connect to audio using a headset or speakers. If you do not have a microphone, you can use chat to ask questions.

Coding for Everyone: How Your Library Can Help Anyone Learn to Code (Web Junction)

REGISTER: http://bit.ly/293m72n

Tuesday, July 19, 2016, 2:00-3:00 PM CT

Computer programming, or coding, is a digital literacy skill that has become as important as reading and writing. Learning to code builds rational thinking and problem-solving skills. Libraries have stepped up to help everyone learn the basics of coding. This webinar presents examples of informal and facilitated learning approaches and best practices for library coding programs for a variety of audiences. And the best news is that you don't need any specialized training in computer programming yourself to run a successful program!

New Tools to Access Regional Economic Development Data (U.S. Census Bureau)

REGISTER: http://bit.ly/29ao7bU

Wednesday, July 20, 2016, 12:00-1:00 PM CT

The Census Business Builder: Regional Analyst Edition is the latest edition of the tool that presents data for all sectors of the economy and for multiple counties. This regional approach enhances the ability of regional planning and economic development. The tool provides selected demographic and economic data viewable in a map, report, or table, which can be downloaded or printed.

Data on a Deadline: Quick Tools & Interactive Maps (U.S. Census Bureau)

REGISTER: http://bit.ly/29464IT

Tuesday, August 2, 2016, 12:00-1:30 PM CT

Looking for statistics at your fingertips? Learn how to use a variety of data access tools available online at census.gov that can quickly provide a snapshot of you community. During this training, you will learn about U.S. Census Bureau programs and products through live exercises and instruction using tools such as QuickFacts, Census Explorer, Easy Stats, American FactFinder, and more.

Beyond the Job Description: Ten Practical Tips for the New Rural Library Director (Web Junction)

REGISTER: http://bit.ly/292Ec46

Thursday, August 11, 2016, 2:00-3:00 PM CT

On paper, your job description as a library director may not cover some of the unique challenges and opportunities that come with serving a small or rural community. Juggling the nuances of a new position can be overwhelming, but equipped with a tool belt of everyday skills ranging from assessment to communication and outreach to time-management, you can move through your new role with confidence. This session will be useful for anyone interested in strengthening their role in the library. Come learn from a successful new director 10 fresh tips for working with staff, boards, and the community to create a strong and vibrant library. Join us and bring your tips and ideas to help new directors succeed!

DISCLAIMER: The ND State Library highlights third-party webinars as a way to alert the library community to training opportunities. By doing so, we are not endorsing the content, nor promoting any specific product.

REZONING LIBRARY DEVELOPMENT

Submitted by Eric Stroshane

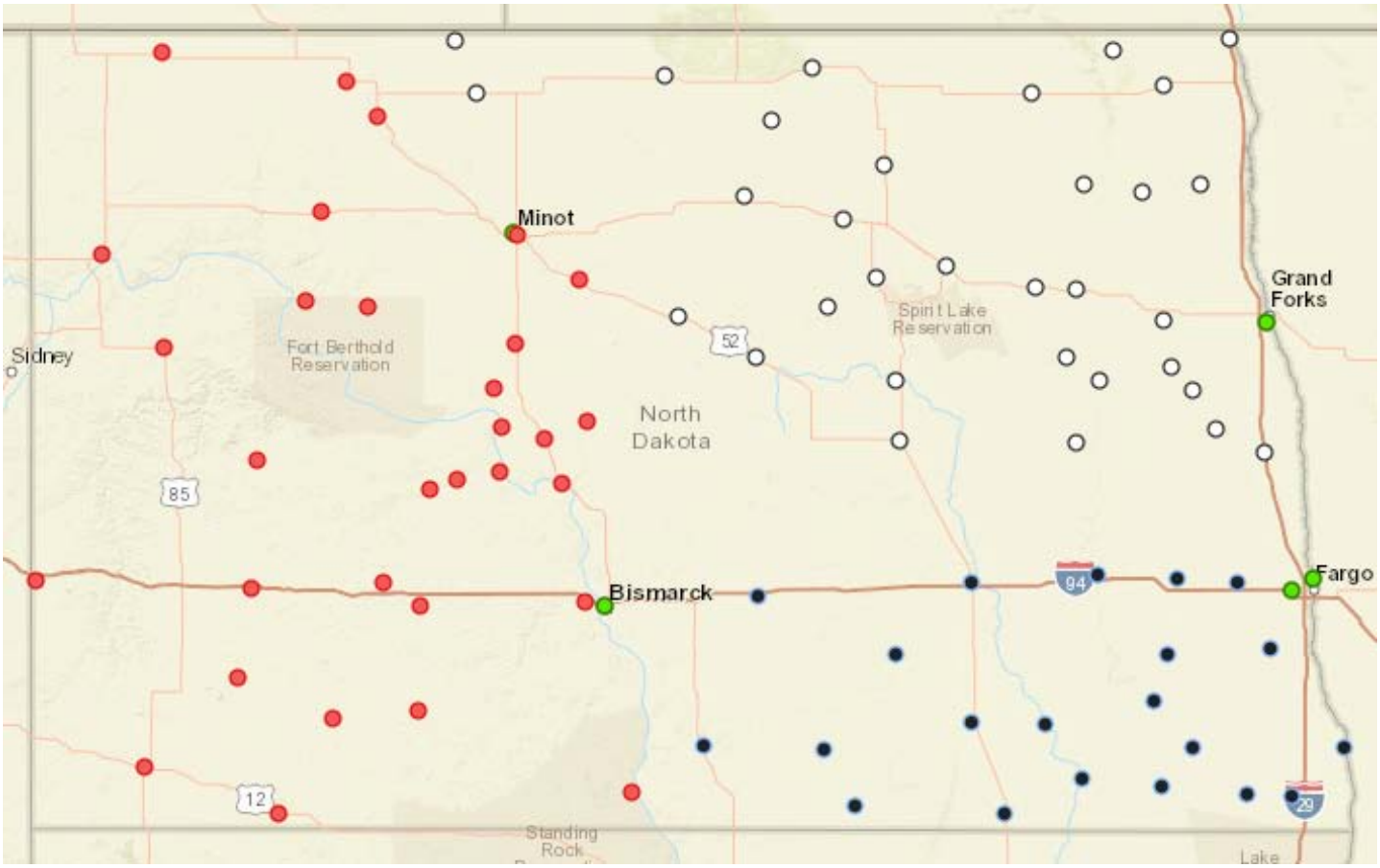
In addition to welcoming Trevor to our Library Development team, we've also slightly redrawn our service map. I've been taking on more administrative duties so my territory has shrunk. As Trevor won't be handling the cataloging duties Sarah was, that region has grown. BreAnne was greatly enthused by the chance to start working with more librarians and I'm happy I could present her the chance. Rest assured that despite these changes, we all remain consummately committed to serving each of you well and wisely. Contact information for your Library Development Specialist will always be listed at: http://www.library.nd.gov/fieldservices.html

Trevor Martinson supports: Adams, Aneta, Bottineau, Cando, Carrington, Cavalier, Cooperstown, Devils Lake, Drake, Grafton, Harvey, Hatton, Hillsboro, Lakota, Langdon, Larimore, Leeds, Maddock, Mayville, McVille, Michigan, Minnewaukan, Mohall, New Rockford, Northwood, Park River, Pembina, Rolette, Rolla, Rugby, Sherwood, and Walhalla

BreAnne Meier supports: Beach, Beulah, Bowbells, Bowman, Crosby, Dickinson, Elgin, Fort Yates, Garrison, Glen Ullin, Hazen, Hebron, Hettinger, Kenmare, Killdeer, Mandan, Max, Minot (Ward County), Mott, New England, New Town, Parshall, Riverdale, Stanley, Stanton, Turtle Lake, Underwood, Velva, Washburn, Watford City, and Williston

Mary Soucie supports: Bismarck, Fargo, Grand Forks, Minot, and West Fargo

Eric Stroshane supports: Ashley, Buffalo, Casselton, Edgeley, Ellendale, Enderlin, Forman, Gackle, Hankinson, Jamestown, Kindred, LaMoure, Lidgerwood, Linton, Lisbon, Milnor, Oakes, Steele, Valley City, Wahpeton, and Wishek



LIBRARIAN FOR A DAY: VCSU STUDENT FIELD EXPERIENCE

by State Librarian Mary Soucie

I was honored to be invited by school librarian Maggie Townsend, Legacy HS Librarian (Bismarck), to spend the day with the graduate students from Valley City State University during their field experience. We spent the day at two of the schools in Jamestown helping librarian Rebecca Taylor reorganize the libraries into genres. I was asked to give a keynote on "Staying Positive in Negative Times". We also talked about advocacy.

I was able to help the students divide the books and then I assisted VCSU Librarian and Graduate Program Coordinator, Donna James, with technical processing i.e. putting new labels on the books. I was the taper extraordinaire. It was a lot of fun to spend the day with the students, mentors, Donna, and Buffy Edwards, coordinator of the field experiences.

I enjoyed giving the presentation on staying positive but even more, I enjoyed spending time with some of our current and budding school librarians. We laughed, we talked shop and we accomplished two projects that will help Rebecca manage her libraries.

So, what is "Librarian for a Day"? It is a program that allows any of our libraries to invite me to visit their library and assist them with a special project or day-to-day tasks, answer questions related to library services, give a presentation, or however that particular library would like to put me to work. If you would like to schedule a Librarian for a Day visit, please contact Public Information Coordinator, Kristin Byram, at kbyram@nd.gov.

SCHOOL AND LIBRARY GRANT OPPORTUNITIES

NDLA PROFESSIONAL DEVELOPMENT GRANTS — DEADLINE: AUGUST 31

The North Dakota Library Association awards multiple grants to librarians who wish to participate in some form of continuing education. Applicants must be a ND resident or employed in the state. Applicants must also be current members of NDLA and have been members for the past two years.

To find out more or apply, visit their site at: http://bit.ly/1JMrlwW

EBSCO MIDWINTER MEETING SPONSORSHIP (ALA) — DEADLINE: NOVEMBER 30

This award is designed to allow libraries to attend the Midwinter Meeting of the American Library Association. The grant provides up to $1,500 in reimbursed expenses. Applicants must be ALA members and currently work as a librarian.

Instructions, requirements, and the application are available at: http://bit.ly/29hTgHd

JAN MERRILL-OLDHAM PROFESSIONAL DEVELOPMENT GRANT — DEADLINE: DECEMBER 1

The Preservation and Reformatting Section of the Association for Library Collections & Technical Services created this annual grant to honor the career of Jan Merrill-Oldham, a distinguished author and leader in the field. This award allows for librarians with 5 or fewer years of experience in the field to attend the American Library Association Annual Conference. The award is a $1,250 cash grant to be used toward registration fees, airfare, and lodging.

Criteria and submission information are available at: http://bit.ly/HKX9Wz

YALSA'S GREAT BOOKS GIVEAWAY COMPETITION — DEADLINE: AUGUST 1

Every year the Young Adult Library Services Association receives around 3,000 young adult books and audiovisual materials. These materials are submitted by publishers and producers for section committees to review them. These items need to be removed from the YALSA at the end of the year to make room for the next year's items. The YALSA Board of Directors donates these items to deserving libraries.

Criteria and guidelines on the giveaway competition are available at: http://bit.ly/29knlbF

NORTH DAKOTA HUMANITIES COUNCIL QUICK GRANTS — DEADLINE: ONGOING

NDHC Quick Grants ($1,500 or less) support direct program costs of humanities projects that bring historical, cultural, or ethical perspectives to bear on issues of interest in our communities. They support events that engage participants in thinking critically, promote better understanding of ourselves and others, are conducted in a spirit of open and informed inquiry, provide multiple viewpoints, and which involve partnerships between community organizations, cultural institutions, and scholars in the humanities.

Read their guidelines and apply at http://bit.ly/1ZG1Vqt

If you have applied for a grant you found in The Flickertale and received it, please let us know!

North Dakota Library Tidbits

- Lake Region Public Library hosted Arch Ellwein, the science guy, and held an Ice Cream Social.
- Bottineau Public Library welcomed acclaimed Celtic guitarist Jerry Barrow in concert.
- Ashley Holloway is the new director of the Rolla Public Library.
- Walhalla Public Library screened the documentary "French-Canadian and Metis Heritage of North Dakota."
- Rolla Public Library received $1,100 from the Rolla Community Endowment Fund.
- A 50/50 grant was received by the Heart of American Library in Rugby for a new roof.
- Garrison Public Library has added hundreds of new books to its nonfiction collection thanks to a $5,000 grant from the North Dakota Library Coordinating Council's Library Vision 2020 grant program.
- Carrington City Library was presented with a $1,500 grant check for the Summer Reading Program.
- Citizens of Rugby approved a property tax of 7 mills to support the Heart of America Library.
- Leach Public Library received a $50,000 donation from the estate of Pauline "Polly" Groneman to upgrade the children's collection.
- Cavalier Public Library received $395 from the Cavalier Community Foundation for a handicap accessible door.
- Walhalla Public Library hosted a drive-in movie night.
- Nedina Denning has recently retired as the librarian at the Gackle Public Library after 16 years, and she was selected by the city to be the 4th of July Parade Grand Marshall.
- Leach Public Library hosted a fishing day for children at the Kidder Recreation Area in Wahpeton.
- The "Buy a Block" fundraiser continues to be a success for the Michigan Library.
- Minot Public Library hosted a nursery rhyme relay.
- Cando Community Library received a $1,400 grant from the Impact Cando Connect Fund.
- Morton Mandan Public Library is teaming up again with the Mandan Public Schools for their summer meal program "Lunch with Heroes".
- An open house was hosted at the Carrington City Library in honor of Lenore Franchuk, former library director, and Illa Zink, former library board member.
- Valley City Barnes County Public Library hosted a preview screening of the film "To Begin the World Over Again: The Life of Thomas Paine".
- James River Valley Library System held a fundraiser that raised $52,000, which included $2,500 matched by Modern Woodman of America. The funds will be used to purchase a new bookmobile.
- $16,000 in electrical and security updates was approved by the board of the James River Valley Library System.
- Lisbon Public Library is partnering with the School District to help students continue improving their reading skills over summer by taking Accelerated Reader tests at the library.
- The Bismarck Veterans Memorial Public Library put together a video game tournament where teens can socialize with other teens that enjoy gaming. The Library has a new game system in the teen center for teens to put their video game skills to the test.

Lunch with Heroes

The Morton Mandan Public Library hosted a Lunch with Heroes at the Dykshoorn Park. The Mandan High School football team came to run drills with the kids. Around 40 kids participated.

Summer Reading Program at the McVille Community Library!

Make N Take Mini Canvas Art

Valley City Barnes County Public Library held a Make N Take Mini Canvas Art project night and it went great!

Summer Reading Kickoff

Leach Public Library had a colorful kick off to the 2016 Summer Reading Program with Tie-Dye t-shirt making!

DiGiTAL DELiGHTS

State Historical Society of North Dakota

The Summer Olympics will begin in Rio next month and with that a renewed fascination with gymnastics. Pictured here are some 1930's Bismarck High School girls in a gymnasium class.

Credit Line: State Historical Society of North Dakota (00200-5x7-00081)

Check out Digital Horizons at http://bit.ly/29MERrH

DIGITAL HORIZONS

Please submit library news and Flickertale "subscribe" or "unsubscribe" requests to ndslpa@nd.gov.

The Flickertale is a monthly publication of the North Dakota State Library. A Division of the North Dakota Department of Public Instruction

Kirsten Baesler, State Superintendent
Mary J. Soucie, State Librarian

ISSN: 1068-5383

This publication is supported in part by the Institute of Museum and Library Services under the provisions of the Grant to States Program as administered by the North Dakota State Library.

Any mention of services or products in this newsletter does not constitute any endorsement nor recommendation. The use of any services or products should be evaluated on an individual basis. The North Dakota State Library provides no guarantee as to the security, reliability, or accuracy of information provided herein.

www.library.nd.gov