North Dakota State Library

Flickertale

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Link Rot

Have you ever heard of "link rot"? You may not have heard of the term, but you've likely encountered it. On a website, have you ever encountered a broken link (a link that didn't work or didn't go anywhere)? Did you get a "404 error" message or something similar?

This is link rot. According to **Wikipedia**, it is the "phenomenon of hyperlinks tending over time to cease to point to their originally targeted file, web page, or server due to that resource being relocated to a new address or becoming permanently unavailable."

What is the average lifespan of a webpage? Estimates vary, but they are all short. In 1997, a **report** published in Scientific American claimed 44 days. In 2001, a **study** published in IEEE Computer claimed 75 days. In 2003, a Washington Post **article** claimed 100 days. Ironically, two of these studies have succumbed to link rot and are no longer available at their original location.

Read More

Spanish Lessons for Librarians

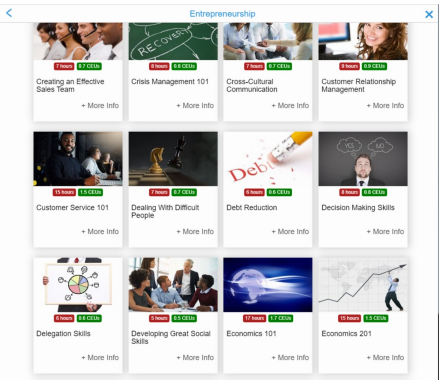
Mango Languages, an online language learning website provided by the North Dakota State Library, offers over 70 language courses to learn and practice a foreign language.

In addition to the learning modules, many languages have of list of specialty units. The Spanish (Latin American) course has a unit specifically geared toward library workers called Spanish for Librarians.

The lessons in this unit address common encounters for librarians working in the public, including phrases for reference staff, how to assist Spanish-speaking patrons with accessing resources, how to help them with job searching, and how to let our Spanish-speaking patrons know about activities and happenings at the library. These self-paced language lessons can go a long way and bridge that communication gap between you and Spanish-speaking patrons.

If you haven't looked into Mango Languages or noticed the Specialty Units with the various languages, we encourage you to check it out. Qué tengas un lindo día!

Universal Class - Entrepreneurship Classes



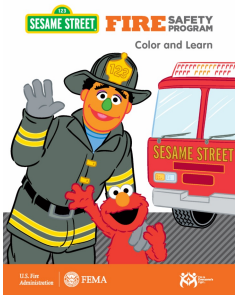
"I wish I could go into business myself….."

Ever have a patron say something like this to you? If so, **Universal Class** has some resources that may help you help your patrons get started on their entrepreneurial dreams.

Within Universal Class, there are over 100 classes specifically on Entrepreneurship. Topics include accounting, marketing, project management, small business management, and other career development courses.

Courses are free using a public library card and can be taken on a computer, tablet, or phone. Universal Class is a great resource for directly helping your patrons and often produces the "Wow!" factor when you demonstrate it to patrons. Check it out and get familiar with it!

Fire Prevention Week 2021



Fire Prevention Week is a little more than a month away (October 3-9, 2021).

The US Fire Administration offers resources that are free to print or order. Registration is not required to look at or download the resources from the catalog, which can be found at **https://apps.usfa.fema.gov/publications/**.

Please consider using these free resources if you need a program for early October!

School Story Time Returns, September Library Card Month

CARRINGTON, N.D. (NewsDakota.com) - The reading doesn't stop at the Carrington City Library. Library Director Michelle Seil says the summer reading program has wrapped up, but their story time during the school year will make its return weekly on ...

Read more
www.newsdakota.com

ND Library Marketing Meeting

Are you in charge of marketing at your library? Would you like to chat with others about how you are promoting your library and programs? Do you want to discuss tools and resources used to reach the intended audiences?

The North Dakota Library Marketing Group meets monthly at 2:00 PM CT on the first Thursday of every month on Zoom.

To join the meeting, please register a t **https://us02web.zoom.us/meeting/register/tZckduyorj0iH93og8TfcQV9aB4X2tR97Weg**.

The next meeting will take place on September 2, 2021. Hope to see you there!

If you have any questions or concerns, please let BreAnne know at **ndslpa@nd.gov**.

Theme-Slogan Listening Sessions

In preparation for voting at the annual Collaborative Summer Library Program (CSLP) Conference on September 23, there will be listening sessions for the 2024 slogan and 2025 themes. These sessions are open to all.

Wednesday, September 8, 2:00 PM Central Time
https://us02web.zoom.us/j/82478119844?pwd=Mjh1djF2MWFNRXRwMy9XcjZtOEJvQT09

Friday, September 10, 10:00 AM Central Time
https://us02web.zoom.us/j/83023409600?pwd=VFkxR0NMN1hkWWpnNFZqUFphZVV1Zz09

Monday, September 13, 11:00 AM Central Time
https://us02web.zoom.us/j/89765585818?pwd=THZYWkILL1dyTTFzT3hPOWtGRC84UT09

2024 Slogans

- Adventure Begins at Your Library
- Adventure - Check it Out!
- Dare to Explore
- Discover New Stories
- Explore the World at Your Library
- Go, Read, Explore!
- Let the Adventure Begin
- Libraries: Where Adventure Begins
- Turn the Page to Adventure

Top Nine 2025 Theme Suggestions

- Art
- Nature
- Food
- Mysteries
- Gardening
- Career
- History
- Travel
- Games

2022 CSLP Artwork

The **Collaborative Summer Library Program** is very excited to reveal the 2022 summer library program posters for **#OceansofPossibilities** by **Sophie Blackall**!

Sophie Blackall is a Brooklyn-based, Australian illustrator of over 45 books for children, including the New York Times best-selling Ivy and Bean series, the 2016 Caldecott Medal winner, Finding Winnie, and the 2019 Caldecott Medal winner, Hello Lighthouse, which she also wrote. She is the four-time recipient of The New York Times Best Illustrated Picture Book Award. She has collaborated with UNICEF and Save the Children on global health and literacy initiatives in Congo, India, Rwanda, and Bhutan.

The social media toolkit will be updated with a few teaser posts if libraries wish to use those.

CSLP Membership Input Session

The upcoming September 14 Membership Input Session will be open to public library staff from member libraries. The Membership Committee will be asking members (public library staff and state reps) for feedback on the manual, website, and online store, amongst other topics. A list of proposed questions/topics will be sent out no less than a week prior to the session.

Membership Input Session:
Tuesday, September 14
1:00 PM CT

https://us02web.zoom.us/j/87995879071?pwd=Mkg1SU9PU2NHQjAvS2IzbnhhbVh3UT09

Registration is not required.

CSLP is Accepting Ideas and Resources for the 2023 Manual

The Collaborative Summer Library Program (CSLP) needs your program ideas for children, teens, and adults! The annual collaborative programming manual is made up of submissions from public librarians.

2023 Theme: Friendship & Kindness.

Submit your idea or resource today! **https://www.cslpreads.org/submit-a-programming-idea/**

Free Webinars

Free Webinar: Content Creation and Your Library

Free Webinar: Autism in Libraries

Are you in charge of creating content for your library's social media accounts? Do you feel like you are stuck with what new and exciting things you can post that will engage your followers? Are you not even sure where to start or look to create...

Read more
us02web.zoom.us

In recent years, autism has been more broadly defined than it previously had been, and we now understand autism to be an issue of overstimulated nerves — a problem which may be moderate or extreme and which is associated with ADHD, OCD, and other...

Read more
gla.georgialibraries.org

Free Webinar: Family Homelessness and Libraries

In this webinar, librarian Vikki Terrile will provide an overview of family homelessness in the United States and how libraries can support children and families in homeless situations. Prior to the Great Recession, families with children had...

Read more
www.nicheacademy.com

Free Webinar: Libraries and Reading: New Service Models ...

This presentation addresses the issue of library services to those with intellectual disability (ID), the subject of a recently published book by Matt Conner and Leah Plocharczyk. Library service to those with ID is at once a pressing problem in ...

Read more
www.nicheacademy.com

Do you have thoughts, concerns, or questions about the Flickertale? Please let us know by filling out this form - all responses are anonymous.

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