



Renewal & Development *Conference*

April 17th & 18th
Baymont Inn & Suites, Mandan

Daily Schedule for Monday & Tuesday

- 8:30 AM – 9:00 AM Registration (at hotel workshop rooms)
- 9:00 AM – 12:00 PM Workshops
- 12:00 PM – 1:00 PM Lunch (catered, included in registration fee)
- 1:00 PM – 4:00 PM Workshops
- 5:00 PM – 8:00 PM LMIS professional credit session (Monday only)

Workshop Location & Lodging Information

Baymont Inn & Suites
2611 Old Red Trail NW
Mandan, ND
701-663-7401

Single Room - \$81.90
Double Room - \$91
Please ask for ND State Library Block of Rooms

For More Information

Contact the North Dakota State Library
At 800-472-2104 or statelib@nd.gov

PROGRAM AT A GLANCE

Monday (one track)

8:30 am - 9:00 am	Registration
9:00 am - 9:15 am	Welcome State Librarian Mary Soucie
9:15 am - 12:00 pm	Executing at the Level of WOW! (Part 1) Presenters: Gail Johnson and Pam Parr
12:00 pm - 1:00 pm	Lunch (catered, included in registration fee)
1:00 pm - 4:00 pm	Executing at the Level of WOW! (Part 2) Presenters: Gail Johnson and Pam Parr
5:00 pm - 8:00 pm	Class for one graduate credit (LMIS 700 from VCSU) Presented by: Mary Soucie, North Dakota State Librarian



Tuesday (two tracks)

Time	Conference Room 1	Conference Room 2
8:30 am - 9:00 am	Registration	Registration
9:00 am - 9:50 am	Bringing Back Civil Discourse: Fake News, Real News, and Constructive Social Media Practices <i>Presenter: James Murphy</i>	<i>TutorND: One-on-One Online Tutoring</i> <i>Presenter: Joann Claspill</i>
10:00 am - 10:50 pm	YA Abundance in Times of Scarcity <i>Presenter: Jessica Robinson</i>	Public Libraries and Healthy Communities <i>Presenter: Bobbi Newman</i>
11:00 pm - 11:50 pm	Adults Only: Adult Programming in Public Libraries <i>Presenter: Trevor Martinson</i>	K-12 Science and Health Education Resources: NLM's Online Playground <i>Presenter: Bobbi Newman</i>
12:00 pm - 1:00 pm	Lunch	Lunch
1:00 pm - 2:25 pm	LEGO Robotics <i>Presenter: Jamie Wirth</i>	Picture Perfect Science Lessons <i>Presenter: Gary Ketterling</i>
2:35 pm - 4:00 pm	LEGO Robotics <i>Presenter: Jamie Wirth</i>	Picture Perfect Science Lessons <i>Presenter: Gary Ketterling</i>

WORKSHOPS & PRESENTERS

Monday

Executing at the Level of WOW!

Expectations today are vastly different than ever before. They are higher, immediate, and personal. In truth, people expect service at the level of WOW! Defining it and doing it in this fast-paced world of 144 character interactions is the key. This highly engaging day will leave you excited and eager to go back to your library and provide service people didn't even know they wanted.

We'll explore the changing role of staff in libraries and how to adapt to those changes. Discovering our own and other's communication styles will give new insights into the age-old problem of miscommunication. Together we'll uncover the secrets to executing at the level of WOW, all the time.

Featured Speakers: Gail Johnson and Pam Parr

Together Gail Johnson and Pam Parr have served academic, special, and public libraries across the country. They are sought after presenters and speakers on leadership and customer service, as well as strategic planning/positioning consultants. Their sessions at library conferences across the country have been a draw for more than 15 years.

They led the Leadership Academy for the American Association of Law Libraries (AALL) since 2011. They have presented at the Illinois Library Association annual conference, Texas Library Association's annual conference; the Alaska Library Association's annual conference; The Arkansas Library's Paraprofessional conference, as well as the AALL's annual conference. They are currently writing a book on their brand of leadership.

Gail Johnson founded Face to Face Communications and Training in 1997 to fill the need for customized training in the increasingly competitive workforce. Ms. Johnson's strong communication background gives her a unique perspective on organizational needs:

"Organizations that communicate with honesty, clarity, and openness while developing organization-wide leadership will have the competitive edge in any economy; in a struggling economic climate they will be the survivors."

Johnson has served at the request of CEO's, Executive Directors, and Administrators to design and deliver hundreds of leadership, strategic planning, and communication-related workshops throughout the United States; she is a nationally recognized keynote speaker. Johnson earned her Bachelor of Arts degree in Journalism and Master of Arts in Communication Studies from Northern Illinois University. Johnson has served on the Illinois Library Association's conference planning committee. She is a member of the Association for Training and Development and the Illinois Chamber of Commerce has named Face to Face Communications and Training a designated Training Provider for its ITP grant program.

Johnson's individualized approach has earned her a loyal client base that has grown primarily through referrals. Her client roster spans a broad range of industries, including telecommunications, banking, travel, architecture, legal, small industrial, health-care, as well as local governments, libraries, school and park districts.

Pam Parr joined Face to Face Communications and Training in 2005 and brings over 30 years of leadership and customer service experience with her. Parr attend the University of Iowa as a theater major with a political science minor. She owned her first business at the age of 23. Having started and sold four businesses Parr has been dubbed a serial entrepreneur by her peers.

WORKSHOPS & PRESENTERS

Bringing Back Civil Discourse: Fake News, Real News, and Constructive Social Media Practices

Identifying fake news has been a much discussed topic in library circles for the past few months. Unfortunately, people sometimes share a headline without even reading the article associated with it. But why do people do this? There could be several reasons, but most of us share politic news on social media to persuade, either positively or negatively. Understanding that fake and hyper-partisan news is likely only to result in deception and not persuasion may make a person think twice about hitting share or retweeting in the first place. Teaching effective persuasion skills and understanding the rational and non-rational components of persuasion may help improve civic discourse and reduce the reach of fake news.

Presenter: James Murphy is a Reader Advisor for Talking Books at the North Dakota State Library. He is currently pursuing his MLIS at San Jose State University and holds bachelor degrees in Psychology and Religious Studies. When he is not studying or reading, James enjoys the performing arts, bicycling, and playing roller derby.

TutorND: One-on-One Online Tutoring

The North Dakota State Library partners with Tutor.com to provide online tutoring to all North Dakota residents. In addition to tutoring for all grade levels on a plethora of subjects, TutorND also includes test prep and resume writing resources. Attend this in-person training session to learn more about the service, as well as how to access, use, and promote this invaluable resource to learners, educators, and job-seekers within your community.

Presenter: Joann Claspill is a Client Services Manager for Library Programs at Tutor.com. She has worked as an educator, consultant, author, and instructional designer, has expertise in training, and loves educational technology.

YA Abundance in Times of Scarcity

With over 30,000 new YA titles coming out every year, trying to figure out what to get can be a challenge, especially with shrinking budgets. In this session, we'll explore cheap (as in free) resources for learning about the hottest YA books, discuss trends in the field, and decide once and for all if the movie can ever be as good as the book as we talk about the titles up for movie adaptations in the next few years.

Presenter: Jessica Robinson is a cataloging librarian at the North Dakota State Library but before that she spent almost a decade as a bookseller. She studied readers' advisory extensively at the University of Iowa School of Library and Information Science, with a special emphasis on young adult literature.

Public Libraries and Healthy Communities

Public libraries you know your community is looking to you for help answering to their health questions. This session will provide an overview of freely available, trusted online resources for public libraries and their patrons. We will also cover resources for continuing education to beef up your health reference skills and funding sources for health-related programming for your communities.

Presenters: Bobbi Newman is the Community Outreach and Engagement Specialist for the Greater Midwest Region of the National Network of Libraries of Medicine. She has presented at local, national, and international library conferences on a variety of topics related to library services. In addition she is a librarian, teacher, presenter, writer, community builder, book lover, knitter, and a gamer.

WORKSHOPS & PRESENTERS

Adults Only: Adult Programming in Public Libraries

Adult programming – no we are not talking about computer programming. We are talking about adult programming in public libraries. This session will include background information on adult programming, many different ideas for your library to implement, how to utilize your community, how to get started, and resources to guide you along the way. Whether you are looking to revive your adult programs, start new, get ideas, or boost attendance, this session is for you! Who says kids get to have all the fun?

Presenter: Trevor Martinson is a Library Development Specialist at the North Dakota State Library. Before coming to the State Library in June 2016, he had worked in medical, academic, and special libraries. Trevor holds a BS from North Dakota State University and a MLIS from San Jose State University.

K-12 Science and Health Education Resources: NLM's Online Playground

This presentation will introduce free K-12 resources from the National Library of Medicine (NLM). Resources span a variety of subjects including biology, careers, chemistry, environmental health, forensics and medical technology, general health, genetics, health information tutorials, and HIV/AIDS.

Presenter: Bobbi Newman is the Community Outreach and Engagement Specialist for the Greater Midwest Region of the National Network of Libraries of Medicine. She has presented at local, national, and international library conferences on a variety of topics related to library services. In addition she is a librarian, teacher, writer and community builder.

Picture Perfect Science Lessons

Perfect Science Lessons series combines science and reading in a natural way and provides easy-to-grasp background in physical science, life science, and Earth and space sciences. The classroom-tested lessons clearly identify the appropriate science standards and embed carefully selected reading strategies. Elementary school teachers can use the picture books in combination with ready-to-use student pages and assessments to aid in guided inquiry.

Presenter: Gary Ketterling, Ph.D., is the STEM Education Coordinator of Valley City State University's Great Plains STEM Education Center. Gary has taught at North Dakota State University, Benedictine University, and Texas Christian University. He taught graduate and undergraduate courses in science instructional methods, curriculum development, implementation of Problem Based Learning, and inquiry based methodologies. Ketterling has also worked as Coordinator for Professional Development and Research at the Center for Problem Based Learning at the Illinois Mathematics and Science Academy and as a Senior Training/Technical Assistance Associate at the Southwest Educational Development Laboratory (SEDL) in Texas. His teaching experiences also include 7-12 science at Mandan High School and secondary science at Sarina, Australia.

LEGO Robotics

LEGO Robotics make science, technology, engineering, mathematics, and coding come to life. Design, build and test robots that can complete complex tasks. Participants will be able to experience LEGO WeDo 2.0 and LEGO Mindstorms EV3, along with some of the curriculum opportunities and project resources available.

Presenter: Jamie Wirth joined Valley City State University (VCSU) in 2008. He is the Director of the Great Plains STEM Education Center and a tenured Associate Professor of Mathematics Education. Wirth received a Bachelor of Arts from the University of North Dakota, a Bachelor of Science from Mayville State University, a Master of Arts from Minot State University and a Doctor of Philosophy from North Dakota State University. He serves on the VCSU Academic Policy & Affairs Committee, General Education Council, Marketing Committee, Teacher Education Committee, and Viking Athletics Booster Board.

REGISTRATION

Registration Fee:

(Fee includes catered lunch / vegetarian option available)

\$35 for One Day

\$55 for Two Days

\$50 VCSU TUITION FEE for school librarians who want one LMIS 700 graduate credit

- Tuition fee is payable to Valley City State University
- Students must attend 15 hours of sessions, including a 5-8 pm session Monday 4/17/17
- Students must register at VCSU: <http://www.vcsu.edu/extend/vp.htm?p=1618>
- Students must also register and pay Workshop registration fee (\$55) to State Library

Register: <http://bit.ly/2nnCqhi>

Payment:

Sorry, but this year we do not have the option of PayPal or credit cards.

- Register online and pay by check (payable to the ND State Library).
Print registration confirmation and send with check to:
North Dakota State Library
2017 Renewal & Development Conference
604 E Boulevard Ave
Bismarck, ND 58505-0800

Cancellation policy:

In order to receive a full refund, cancellation requests must be received in writing (via email, fax, or postal mail) at the North Dakota State Library at least five (5) days prior to the starting date of the Renewal and Development Conference. In the event of serious illness or bereavement, the ND State Library will accept verbal notice of cancellation prior to the event and determine if a full refund is available. In the event of inclement weather, the ND State Library retains the right to issue a refund at its discretion.

*Hope to see you at the
2017 Renewal & Development Conference!*