



2012 North Dakota Teen Video Challenge



Create a video promoting summer reading. You could win \$275 and an award for your library!

State winners will be shared with libraries across the country!

For more information, visit www.library.nd.gov/videocontest.html.



2012 North Dakota Teen Video Challenge Entry Form

Name _____ Age _____

Address _____ State _____ ZIP _____

Email _____ Phone Number _____

Video Title _____

URL of Uploaded Video _____

Name of Your Local Public Library _____

I certify: (1) the audio used in the video was either created by the entrant or is in the public domain, (2) the video was made by the teen creator(s) only, and (3) the model release form(s) for each person appearing in the video are attached.

Your Parent's or Legal Guardian's Name _____

Your Parent's or Legal Guardian's Signature _____ Date _____

Submission Guidelines

Eligibility

The "2012 Teen Video Challenge" for North Dakota is open only to legal residents of North Dakota aged 13 -18. By participating, entrants agree to be bound by these Contest Rules.

Each participant or group may submit one video per entry.

Terms and Conditions

All music and artwork must be created by the entrant or be in the public domain and must be specified as such on the entry form. CSLP (and all CSLP member affiliates) has permission to use the "2012 Teen Video Challenge" submissions, including all work created and all intellectual property embodied therein, as per the Model Release form.

Each entry must include signed model release forms. All submissions must be received by March 15, 2012. Late entries will not be accepted. A DVD of the video will be requested from the winner.

Video Criteria for Acceptance

All videos must:

- Be 30 to 90 seconds.
- Promote the idea of using public libraries and reading.
- Include your interpretation of the 2012 CSLP teen slogan "Own the Night."
- Be designed for use at any library.
- Be appropriate for viewing by audiences of all ages.

How to Enter

1. **Create** your video.
2. **Title** your video with: "2012 TVC - ND - Unique Name."
Please choose a unique name that does not include your real name.
3. **Upload** your video to YouTube or Vimeo.
4. **Fill out** and sign your completed Entry Form and Model Release Form(s) and;
5. **Mail** completed forms by March 15, 2012 to:

North Dakota State Library
"2012 Teen Video Challenge"
604 East Boulevard Avenue
Bismarck, ND 58505

Video will be judged on the following criteria

- Creativity
- Message clarity and relevance
- Motivation and inspiration
- Overall impact

Prizes

In April 2012, CSLP will award each CSLP-approved state winner \$275. The winner's public library will also receive prizes worth \$150 from CSLP and Upstart.

The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries.

<http://www.cslpreads.org>

Cut off the top portion and keep for your records.

Hulen E. Bivins
State Librarian

North Dakota State Library, a division of the
ND Department of Public Instruction
Dr. Wayne G. Sanstead, State Superintendent

The Collaborative Summer Library Program (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries. <http://www.cslpreads.org>.