

## **ND Library Coordinating Council Regular Meeting via Conference Call**

October 28, 2004

**Council Members Present:** Chair Lila Pedersen, Marlene Anderson, Quincee Baker, Phyllis Kuno, Ilene Larson, Bonnie MacIver, Rosemarie Myrdal, Dorit Ott, Iris Swedlund, Cheryl Tollefson, and Jan Wysocki

**Others Present:** Cynthia Larson, Assistant State Librarian; and Lorretta Graumann, State Library Recorder

**Call to Order:** Chair Lila Pedersen called the meeting to order via conference call at 2:00 p.m. on Thursday, October 28, 2004. Pedersen reviewed the agenda items and called for additions. There were none.

**Minutes:** Pedersen called for additions/changes to the draft of the minutes from Council's last regular meeting of June 17 & 18, 2004. Anderson noted that the June 17 minutes should be corrected to include Public Awareness Coordinator Terri Wilhelm in *Others Present* because she gave a report on PSA's at that meeting.

**Chair's Report:** Pedersen reported that an update of activities for the past year was given at NDLA, with a copy sent to Council members. Discussion followed on whether that report should be sent to the Governor. Ott clarified that the State Library Biennial Report is the only report that the State Library sends to the Governor. Council discussed and agreed that the report Pedersen presented to NDLA along with an attachment of the last grant round awards should be sent to the Governor. I. Larson moved that a brief annual report prepared by the Coordinating Council Chair along with an attachment from the State Library of grants awarded, be sent to the Governor. Anderson seconded it. Motion carried.

**State Librarian's Report:** Ott referred to her annual report which Council members received by e-mail, and which was also submitted at NDLA. Ott pointed out the following items:

- ❖ Online Library Resources - The online library resources contract is in place and includes full-text magazine articles and reference resources from EBSCO, a K-12 package from Gale Group, and Worldcat from OCLC; the cost of the online library resources is shared by libraries, and the State Library is asking for an additional \$200,000 in the optional budget for additional resources such as these.
- ❖ Pavilion of States - The State Library in partnership with the North Dakota Lewis & Clark Foundation and the North Dakota Center for the Book, again sponsored a booth at this event. One representative from each entity attended. More than 85,000 people attended and many pieces of items were given away; they ran out of items by 1:30. This event is held under a tent with a table for each state; it is designed for children.
- ❖ Public Awareness - The Public Awareness slogan contest is now incorporated into a brochure available on the State Library Web site; brochures were taken to NDLA; libraries can customize the brochure to fit their own library's information, and work with their local power company to have the brochures mailed with the monthly utility bills.

- ❖ Statewide Catalog Development - Four new grants were awarded in June 2004 to Cavalier Public Schools, Larimore Public Schools, Northwood Public School, and Napoleon Elementary School for the purpose of adding holdings to the ODIN catalog.
- ❖ Training - The State Library staff has been preparing tutorials for the new online library resources which will be put on the State Library's Web site.

Baker raised a question on what the \$200,000 in the optional budget is for. Ott stated it is for additional online library resources. EBSCO, ProQuest, and Gale online resources will continue to be funded by participating libraries.

**PSA's:** Ott reported that she has been working with Terri Wilhelm, the State Library Public Awareness Coordinator; Bruce Wendt Productions; and Makoche Recording Company on a public service announcement. The PSA is 30 seconds in length; uses both music and words; includes NASA type photos; zooms in on North Dakota, the Badlands, a young child, a mom; and ends with "North Dakota Librarians – the Ultimate Search Engine." Ott stated she is not sure when it will be released, but it will be sent to TV stations and may possibly be suitable for radio as well. Discussion followed about when to release the PSA. Anderson suggested doing so during National Library week in April. All Council members were in favor of that suggestion.

**Legislative Activities:** Anderson reported that she met with Lillian Crook (NDLA legislative chair), Ilene Larson, Pam Drayson, and Doris Ott, and it was decided to hire Ilene Larson as a NDLA lobbyist.

The following strategies were identified at that meeting:

- Try to identify key people in key areas of the state to go to the weekend meetings legislators hold in their home towns.
- Encourage people to write letters to the Governor to support the State Library budget.
- Testimony should be given by people at libraries that do not have online resources.

Discussion followed on how to reach the people that do not have these resources and how to motivate them. Ott suggested working with the willing; to get success stories, and also to get a reporter to cover a story. Ott encouraged Council members to talk to their constituencies. Pedersen suggested people determine concerns to discuss with legislators at local public forums. Ott informed Council members that the "Talking Points" distributed at NDLA would be helpful for that. Ott will e-mail these to the members.

- Get testimony from youth as well as adults.
- Have a demonstration.
- Use written testimony.
- Using testimony in Bismarck as well as weekend legislator forums.
- Take brochures to weekend forums.

Discussion followed regarding how to ask people to go to local forums. Anderson indicated that Lillian Crook will handle this and there are some specific people that will be asked. However, any person can be encouraged to volunteer to go.

Pedersen asked if there will be an opportunity for the Council to attend hearings in Bismarck, as some did the last session. Ott suggested the next regular meeting of the Council be held in Bismarck at the same time as the date of the State Library budget hearing. This would be in

January, but it could mean only a week's notice or less. The State Library can work with the clerks on scheduling and the information would be sent out on the State Library list(s) and the NDLA list.

**Health & Wellness Database:** Ott has received requests from staff and from other people in different parts of the state to bring back this database. It has features that are not in EBSCO such as PDR, and is written at a less technical level. Ott proposed that the \$20,000 left from grant money be used to restore the Health & Wellness resource, and that it could be available as early as the end of next week, through the end of June 2005. Ott stated that the total bill is \$26,259, so \$6,259 would be needed from next year's LSTA funds, which would be from the 2005 budget. Ott also added that every citizen in North Dakota would have access because it's federal dollars. Swedlund moved that the \$20,000 remaining grant money be used to restore the Health & Wellness database resource, and that \$6,259 be awarded from next year's LSTA funds to provide for the total \$26,259 bill. Myrdal seconded. Motion carried.

**Grant Guidelines:** Ott stated that this may be easier to address at the January meeting and suggested Council members review the grant guidelines and think about whether to continue with mini training grants, and what to fund for project grants. There will be another grant round, if LV2010 funds are approved by the Legislature, that would be combined with LSTA. The guidelines could be set ahead of time and discussed in January along with when the next grant round would be. Council members should make sure grant categories are in line with monies available, and review the categories on a continuous basis to keep them up to date.

## NEW BUSINESS

**Legislative Changes:** Ott and C. Larson met with legal counsel to discuss the changes to the ND Library Law that were made by the Council at the last meeting, which will be put in bill form. Ott stated she just wanted to reaffirm the addition of the sentence "All appointed members with the exception of citizen members, must be practicing librarians." in **54-24.4-01**. Baker asked if anyone was aware of any question from the legislature regarding having two representatives from higher education; one public and one private. No one was aware of any concern. Kuno stated that she was very grateful that there was private higher education representation because often their issues were different from public institutions.

Legal counsel made the following recommendations:

### **54-24.4-05. North Dakota library coordinating council – Duties.**

Legal counsel suggested using the word promote rather than generate in #4, and the North Dakota State Library suggested the addition of the word library in #4 -

4. Facilitate the development of a comprehensive statewide online library catalog, promote statewide resource sharing, and encourage electronic networking among all types of libraries.

Legal counsel suggested inserting the word *including*, and taking out the parentheses in #6 -

6. Support and strengthen library cooperative ventures including consortia, regional associations, and partnerships in their role of extending and improving library services in the state.

Legal counsel suggested using the word *promote* rather than *assure* in #7 -

7. - - Promote equitable access to information resources and library services to individuals throughout the state.

I. Larson moved that Council accept the changes to the ND Library Law recommended by the North Dakota State Library and legal counsel. Kuno seconded. Motion carried.

At 3:30 p.m. (MST), the State Library connection from Ott's office where minutes were being recorded got disconnected. Ott called the number to get back into the conference call but it would not go through. Graumann called the ND IVN office in Grand Forks and left a voice mail about the problem. No minutes were able to be recorded during this time. Ott called Pedersen's office around 3:40 p.m. and informed her about the lost connection. Pedersen stated that no one on the conference call realized that the State Library had lost its connection, and that a motion was made by Myrdal to reaffirm Council's acceptance to include the sentence "All appointed members with the exception of citizen members, must be practicing librarians." Tollefson seconded. Motion carried.

The next NDLC regular meeting will be held either during the week of January 10 or 17, 2005, to coincide with the legislative hearing for the ND State Library budget.

Chair Pedersen adjourned the meeting around 3:30/3:40 p.m.

Lorretta Graumann  
State Library Recorder