

# NORTH DAKOTA STATE LIBRARY

# FLICKERTALE

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## **NDLCC STANDARDS COMPLIANCE: WEEDING**

by State Librarian Mary Soucie

This is part of our ongoing series regarding compliance with the ND Library Coordinating Council's Standards for Public Libraries. This month we will focus on weeding.

Weeding your library, similar to weeding your garden, is vital if you want your collection to thrive and grow and produce good fruit. I know many librarians who are reluctant to weed. "Someone might want this" is the cry of these librarians. And that could be true, someday someone might want that material. If so, chances are good that you'll be able to get the item through InterLibrary Loan. The fact that someone, someday \*may\* check out an item is not a good justification to keep it on the shelf. Each item needs to earn its space in your collection.

Statistics show that when you weed your collection, circulation naturally increases. I have personally experienced this multiple times. Once you pull out the items that aren't circulating, people can find the gems that were hidden by the bulk. There are standard criteria that you should consider when weeding, such as number and last date of circulation, condition, age of the item, other items in the collection that are similar or on the same topic, availability through ILL, historical significance or local interest, and for nonfiction, the accuracy of the information. Personally, I always employ the "smell test" if an item is older and it smells musty or makes me sneeze when I sniff it, the item is pulled. Part of weeding is also identifying items that are out-of-date but still valid to have in the collection in an updated version. The Continuous Review, Evaluation, and Weeding method (CREW), developed by the Texas State Library and Archives Commission, is the gold standard for weeding. You can download a free copy of the CREW manual at <http://bit.ly/2fwM266>. We strongly urge libraries to utilize the CREW manual when weeding.

At the Mountain Plains Library Association conference in October, I attended a fabulous session on the politics of weeding or in other words how to not get caught up in a weeding scandal. Our patrons may not understand the need for weeding our collection. The presenter, Mickey Coalwell, suggested taking a proactive approach when undertaking a weeding process by writing an article in the library's newsletter about why we weed and how it is necessary to not only add to the collection, but also remove items for the various reasons stated above.

Mickey also stressed that libraries need to have a weeding policy in place. Weeding should be an ongoing function of the library. It is often when the library undertakes a massive weeding process that the community gets outraged. The "whistle blowers" are often staff, trustees or volunteers that don't understand that the weeding process is a core function of the library. Each of those groups should be trained on the "whys of weeding." You should know your weeding policy as well as you know your library's elevator speech. You also want to make sure that you are following local and state policies for disposal of public property.

Once you've withdrawn the items from your collection, what do you do with them? One option is to allow the public to purchase them through a book sale or book cart. You can work with Better World Books or other similar entities that will attempt to sell them on your behalf and will share a portion of the proceeds. Goodwill Books may be willing to pick them up and resell what they can, recycling the other items. You may be able to work with physicians' offices, oil change places, and similar businesses where people typically have to wait to set up a "Take and Read" service. Recycling, after the covers are removed, is another option for disposal.

Weeding is an essential function of the library and one that all libraries should undertake. Corinne Hill, Director at Chattanooga Public Library, summed it up best when she said "weeding is a complex issue. That's why it's done by the professionals." If you have questions about weeding, please contact your Library Development Specialist. If you'd like assistance with getting the ball rolling, I have assisted a number of libraries with weeding projects during "Librarian for the Day" visits and would love to help you out as well.

# News and Thoughts...

from Mary J. Soucie, State Librarian

This time of year, my thoughts turn to thankfulness. Each year in November, I participate in #thankfulNovember on Facebook. You post one thing each day that you're thankful for; you could do this in a journal or list form if you're not on or prefer not to use Facebook. I love the act of centering myself each day to think about something I'm grateful for and then sharing it with my world. Others join me in this venture. Recently, my older sister posted this as her daily thankfulness post: "today I am thankful for libraries. Not only because they have programs, but they have books, for free. Big books, little books, kids' books, tween books, adult books, fiction and non-fiction, hard copies and e-books; books I would never read but someone else would, books I'd read again and again. Books." Well of course I had to like the post! This post really encapsulates a large part of why I became a librarian and why I love being a librarian.

**I am thankful for being a librarian.** I love our profession! We get to help people from all sectors of the community with all types of needs. I love the "aha" moments when you help a patron find a new author; the joy on a little one's face when they sing the storytime song; the soft thank you from the patron that is researching a newly received medical diagnosis. I love all aspects of being a librarian.

**I am thankful to be a State Librarian.** When I accepted the position of State Librarian of North Dakota, I wasn't 100% sure I knew what I was getting into but I was excited to take this next step in my library journey. I am also thankful for my State Librarian colleagues who have provided advice and guidance as I was beginning to define what the role of State Librarian means to me and to North Dakota at this particular place in time. I love being able to advocate for libraries locally as well as at the state and national levels.

**I am thankful for the ND library community.** I have greatly enjoyed getting to know my colleagues within the ND library community. I have met some truly

amazing people across the state and I'm grateful for the opportunity to serve the ND library community. The ND library community has been welcoming and supportive. I am grateful for the relationship that NDSL enjoys with NDLA and the partnerships we are developing and continuing to explore.

**I am thankful for Superintendent Baesler.** I am grateful to State Superintendent Kirsten Baesler and her team for seeing the potential in me. After being a public library director for many years with an elected board of trustees which consisted of 7 board members, it was a little daunting to go back to having "a boss" but Superintendent Baesler has made the transition so easy and I'm grateful for her support for the different ideas and projects we've proposed the last couple of years.

**I am thankful for my NDSL colleagues.** I have been blessed with good colleagues ever since I've worked in libraries. The NDSL team is great to work with. They are collegial and support each other in all kinds of endeavors. Without the NDSL staff's work, ILEAD USA would never have been as successful as it was. Truly, we had so many NDSL staff involved in all aspects of ILEAD USA that without their participation, ILEAD USA wouldn't have happened in ND. Staff is always willing to lend a helping hand to each other and I really appreciate this wonderful group that I work with every day.

**I am thankful that we are living in North Dakota.** There is a raw beauty in North Dakota that really speaks to me. I get to still do "librarian" things even though I work at the State Library. I absolutely love being in North Dakota, winter and all. I am enjoying the beautiful autumn that we are experiencing and I'm okay if winter is a little delayed.

I hope you'll join me in thinking about all the things you're grateful for this November. Feel free to drop me a line at [msoucie@nd.gov](mailto:msoucie@nd.gov) to share your #thankfulNovember.

# ONLINE LIBRARY RESOURCE

## KIDS INFOBITS

Kids InfoBits will help kids gain comfort with database searching. This online resource includes full-text content that is reliable and geared to fit the needs of today's young learners. The content is continuously updated, is appropriate for elementary school students, and has indexed, searchable content: books, magazines, more than 13,000 images, and over 1,700 kid-friendly charts and graphs. Students are able to browse through topics, or use the search feature to find what they are looking for. There are three levels of searching (basic, intermediate, and advanced) that students can filter to make sure that they are receiving relevant content.

Students can choose to sign in with their Google accounts in order to share, save, and download content. Teachers and students can use the share buttons to assign or turn in content. There are also citation tools, an on-demand text translation tool with over 20 different languages, and text-to-speech technology to help struggling and visually-impaired students.

The subject categories include animals, arts, geography, health, literature, music and movies, people, plants, science, social studies, sports, and technology.

For more information: <http://bit.ly/2eJQINW>

The screenshot displays the Kids InfoBits website interface. At the top, there is a purple navigation bar with the text "My Library: North Dakota State Library" and "Gale Databases". Below this, a white navigation bar contains "Logout", "My Library Links", "Sign in with Google", and "Sign in with Microsoft". The main header features the "GALE kids InfoBits" logo, a search bar with "Search...", and navigation icons for "Advanced", "Bookmark", and "More".

The "Browse Topics" section is a grid of six topic cards, each with a representative image and a label:
 

- Animals:** A green parrot and a brown dog.
- Music and Movies:** A young girl playing an acoustic guitar.
- People:** Four diverse children smiling.
- Plants:** A field of red and pink tulips.
- Sports:** A collection of sports balls including a basketball, soccer ball, and baseball.
- Technology:** A hand holding a smartphone in front of a tablet.

## KELLY STECKLER 1972-2016

“She believed she could, so she did.”



Kelly Steckler, director of the Morton-Mandan Public Library passed away on October 16th, 2016. She was born in Fargo on February 29th, 1972.

Kelly was one of us. She was a librarian of character and poise. She was free to laugh and easy to get along with, but she was also sly and fiery as can be. She had a way of tilting her head and glancing your way with a crooked grin and twinkling eyes—she connected instantly, mischievously. Kelly never shied away from a challenge. She was someone who asked what needed to be asked and said what needed to be said. She questioned authority, spoke truth to power, and took stands on the issues that mattered to her, to her patrons, and to the library community. Kelly was whip-smart and would understand the essence of complex things immediately. This understanding extended to people, as well. She had a knack for finding the right things to say to put minds at ease. Kelly was a friend and an inspiration.

Kelly Steckler led a storied life and career in libraries, though her story wasn't nearly long enough. She received her Master's in Library Science from the University of North Texas and was a member of the Beta Phi Mu International Library and Information Studies Honor Society. She started working at the Mandan Public Library in 1988, became their assistant director in 1994, and their director in 2004. She served as the Central Dakota Library Network's financial officer for more than 20 years. She advocated staunchly and testified before the Legislative Assembly for State Aid to Public Libraries on multiple occasions.

In over two decades of service to the North Dakota Library Association, Kelly demonstrated leadership as an inaugural member of The Good Stuff Editorial Committee, the Public Library Section Chair, a member of the Strategic Communications Planning Committee, and as our Legislative Committee Chair for the past decade. In 2007, she received the President's Recognition Award for her outstanding contributions to the Association and to North Dakota libraries.

Kelly was generous with her time away from work, playing an active role in community and charitable organizations. She served on the Bismarck-Mandan Mayor's Committee on Employment of People with Disabilities, the Mandan Tomorrow Leadership Pride & Image Committee, and as a past director of the Mandan Progress Organization Board. Kelly lived her full life with juvenile rheumatoid arthritis and was dedicated to raising money for research and advocacy. She served on the Arthritis Foundation's North Dakota Leadership Board and was the Bismarck-Mandan Arthritis Walk Honoree in 2007 and 2016. In 2006, she was chosen to be North Dakota's representative at the Arthritis Foundation Advocacy Summit in Washington, D.C. In addition to all this, Kelly loved and rescued animals.

The way Kelly led her exemplary and widely-admired life is epitomized by one of her favorite sayings: “She believed she could, so she did.”



## FREEGAL SUITE UPDATE

The North Dakota State Library's Internal Database Committee has adopted a new process when considering the renewal of databases. We are now doing a three year analysis of usage of each database as well as calculating the Return on Investment (ROI) of each database purchase. The committee's recommendations on each database being considered for renewal are reviewed by the North Dakota Library Coordinating Council (NDLCC) which has agreed to serve as our External Database Committee.

The Freegal Suite, which includes Freegal music, Freading and Rocket Languages, is due for renewal in December. Based on our analysis of usage, as well as the ROI, we have chosen not to renew this database. Access to the resource will be terminated in December 2016. Once we know the exact date, we will post it to the NDSL public library email list.

If you would like us to consider a database, please send recommendations to Library Development Manager Eric Stroshane at [estroshane@nd.gov](mailto:estroshane@nd.gov); State Librarian Mary Soucie at [msoucie@nd.gov](mailto:msoucie@nd.gov); or your representative on the NDLCC. You can find the current list of Council members at <http://www.library.nd.gov/coordinatingcouncil.html>.

## Return on Investment for Library Ideas Bundle

Year	Cost	ROI (Value - Cost)	ROI% (ROI/COST)
2015	\$97,644	-\$51,583.55	-52.83%
2016	\$97,644	-\$42,516.10	-43.54%

(note: 2016 pro-rated for January - October)

		2015 Usage	Transactional Value	Database Value	2016 ROI
Freeding	Books	1,365	\$8.00	\$10,920	\$9,038.67
Freegal Movies	Movies Streamed	463	\$3.00	\$1,389	-\$492.33
Freegal Music	Song Downloads	12,444	\$1.00	\$12,444	(see below)
Freegal Music	Streamers/Mo.	1,216	\$9.99	\$12,147	-\$67,408.56
Rocket Languages	Lessons	916	\$10.00	\$9,160	\$7,278.67
					-\$51,583.55
		2016 Usage	Transactional Value	Database Value	2016 ROI
Freeding	Books	498	\$8.00	\$3,984	\$1,632.33
Freegal Music	Song Downloads	14,192	\$1.00	\$14,192	(see below)
Freegal Music	Streamers/Mo.	1,210	\$9.99	\$12,088	-\$50,386.77
Rocket Languages	Lessons	859	\$10.00	\$8,590	\$6,238.33
					-\$42,516.10

## COOPERATIVE PURCHASING : GET WHAT YOU NEED!

Submitted by Christine Schafer

Did you know your library can use State contracts to purchase goods and services?

Cooperative purchasing is a FREE service and an effective tool you can use to leverage time and cost efficiencies.

**State Contract #002 – Paper**

This is a contract for cut paper, delivered statewide, and offers volume purchase discounts because of the large purchase volume for the State of ND and the North Dakota University System. Cole Papers is the contractor and you can view the contract pricing on the OMB website by clicking on contract #002. Contact the contract administrator Chad Keech at [ckeech@nd.gov](mailto:ckeech@nd.gov) or 701-328-2767 with any questions.

**State Contract #200 – Office Supplies**

Office Depot is the contractor for the Office Supplies contract. The contract offers deep discounts on a core product list including file folders, notepads, binders, pens, highlighters, etc. There is also a percent off catalog discount for all other items. You can find out more information including how to set-up an account on the OMB website by clicking on contract #200. Contact the contract administrator Rebecca Pollert at [rpollert@nd.gov](mailto:rpollert@nd.gov) or 701-328-2690 with any questions.

You can find more information about all the State Contracts on the OMB website at <https://www.nd.gov/omb/agency/procurement/state-contracts>. If you have any questions, please contact the State Procurement Office at 701-328-2740 or [infospo@nd.gov](mailto:infospo@nd.gov).

Let's do more with less!

## NATIONAL LIBRARY LEGISLATIVE DAY

by State Librarian Mary Soucie

Every year, thousands of library supporters descend on the U.S. Capitol for National Library Legislative Day (NLLD), sponsored by the American Library Association (ALA). This is an opportunity to meet with our federal legislators to talk about the importance of libraries and the many ways that libraries make a difference for the communities that they serve. Next year's NLLD will be on May 1-2, 2017. The first day will include a briefing on current library issues as identified by ALA as well as speakers on various legislative topics. For a number of years, ND has had a delegation of one attending the NLLD, represented by the State Librarian. For the last two years, I have been accompanied by a ND native who is currently attending school in DC, and last year another ND native who is now a resident of DC joined me on my visits. It would be wonderful to have a current ND native join me at NLLD. Our office will handle the scheduling of the appointments with the congressional offices. If you are planning on attending NLLD, please be sure to let our office know so we can inform the legislative staff when we make the appointments.

The White House Conference on Library and Information Services Taskforce of ALA offers a WHCLIST award every year to assist one non-library person with attending NLLD. The award includes two free nights at the Liaison Hotel, the official hotel of the event, and a \$300 stipend for expenses. To qualify for the award, applicants should be a library supporter (trustee, Friend, general supporter) and not a professional librarian. Application materials must be turned in no later than April 30, 2017. To apply for the award, submit a completed NLLD registration form; a letter explaining why you should receive the award; and a letter of reference from a library director, school librarian, library board chair, Friend's group chair, or other library representative. If there is a library supporter in your community that you think may be interested in attending NLLD17, please share this information with them.

When we meet with our legislators, we provide them with a packet of information about North Dakota libraries as well as information on the library issues. If you would like us to include something about your library, please email a copy to Kristin Byram at [ndsipa@nd.gov](mailto:ndsipa@nd.gov) and put NLLD Supporting Materials in the subject line of the email. If you'd prefer to send hard copies, please mail them to Kristin Byram, 604 E Boulevard Ave, Bismarck, ND 58505. We would love to have materials from all library types and from across North Dakota.

Registration for NLLD17 will open up on December 1. Registration is \$50. For more information on the event, please visit [www.ala.org/nlld](http://www.ala.org/nlld). Questions can be directed to State Librarian Mary Soucie at [msoucie@nd.gov](mailto:msoucie@nd.gov) or (701)328-4654



**NATIONAL LIBRARY LEGISLATIVE DAY**

**Save the Date**

May 1-2, 2017  
Liaison Hotel  
Washington, D.C.

For more information, visit:  
[ala.org/nlld](http://ala.org/nlld)



**Announcing the 2017 WHCLIST Award**

The White House Conference on Library and Information Services Taskforce (WHCLIST) and the ALA Washington Office are calling for nominations for the 2017 WHCLIST Award. This award is granted to a non-librarian participant in National Library Legislative Day (NLLD). The winner receives a stipend of \$300 and two free nights at the Liaison Hotel. This year, NLLD will be held on May 1-2 in Washington, D.C. To qualify for the award, applicants should be a library supporter (trustee, friend, general supporter) and not a professional librarian, and first-time attendee of NLLD.

Application materials must be turned in no later than April 3, 2017. To apply for the WHCLIST award, please submit a completed NLLD registration form; a letter explaining why you should receive the award; and a letter of reference from a library director, school librarian, library board chair, Friend's group chair, or other library representative to:

Lisa Lindle  
American Library Association  
1615 New Hampshire Ave., NW  
First Floor  
Washington, DC 20009  
[llindle@alawash.org](mailto:llindle@alawash.org)

## IT'S TIME TO FILE FORM 470!

Submitted by Al Peterson

The FCC Form 470, Description of Services Requested and Certification Form, is the first program form applicants file to request discounts under the E-rate program. The FCC Form 470 must be filed using the E-rate Productivity Center (EPC pronounced epic). For information on how to file your FCC Form 470 using EPC, review the FCC Form 470 User Guide or watch the FCC Form 470 Video Tutorials. If you are applying for the first time this year, contact USAC at 1-888-203-8100 to request access to EPC. For any questions about E-rate or an EPC account, please contact Al Peterson at 1-701-328-4021 or 1-701-328-4622 or e-mail me at [alpeterson@nd.gov](mailto:alpeterson@nd.gov).

By posting an FCC Form 470 and describing the services they are requesting, applicants are opening a competitive bidding process. Service providers can then review and respond to the applicants' requests for services. You must conduct a fair and open competitive bidding process. To ensure this, all potential bidders and service providers must have access to the same information and be treated in the same manner throughout the procurement process.

If you are planning on applying for E-rate funding this year, you may file your Form 470 anytime. If you filed for E-rate last year, you are already set up in EPC. Your FCC Form 470 **MUST**:

- Be detailed enough for potential bidders to understand your requirements and any reasons for disqualification. This includes being sufficiently detailed regarding the quantity and capacity of services.
- Be posted for the correct category or categories of service. Click "Category One" if you intend to post for Internet access, data transmission services, and/or voice services on the FCC Form 471; click "Category Two" if you intend to post for internal connections, managed internal broadband services, and/or basic maintenance of internal connections on the FCC Form 471. You can select both categories if you plan on applying for Category 1 and 2. To view the types of services that are available, please view the Eligible Services List, <http://bit.ly/2fcRhd9>
- Indicate whether you have issued or will issue a Request for Proposals (RFP). If you issue an RFP, you must upload a copy to the FCC Form 470.
- Be posted on the USAC website for at least 28 days before you select a service provider; sign a contract (if appropriate); and file and certify your FCC Form

471. If you change or amend an RFP, the 28 day period starts over. For instance, if you add an addendum to the RFP on day 18 of the 28 day waiting period, then the day you added it becomes day 1 of 28.

Your FCC Form 470 **MUST NOT**:

- Be completed or signed by a service provider or feature a service provider as the contact person or technical contact person (this is a big no-no).
- Be an encyclopedic list of services.
- Specify vendors, manufacturers, or model numbers without including the words "or equivalent" or a similar qualification. An Example would be "CICSO router or equivalent."

### 28-day posting requirement

As noted above, your FCC Form 470 must be posted on the USAC website for at least 28 days before you choose a service provider, sign a contract (if appropriate), and file and certify your FCC Form 471.

You cannot contact any potential vendors during this 28 day period.

As a reminder, you must save a copy of every bid you receive, even if you have no interest in working with a particular vendor.

### Issuing an RFP

You can prepare and issue an RFP in addition to your FCC Form 470. RFPs are not specifically required under program rules but may be required by your state or local procurement rules or competitive bidding requirements. An RFP describes the project you want to undertake in sufficient detail to inform potential bidders of the scope, location, and any other requirements for the project. You must also clearly indicate in the FCC Form 470 and/or the RFP any reasons that bidders could be disqualified and provide information on requirements imposed by state or local procurement rules and regulations.

If you have any questions, please feel free to contact me at 1-701-328-4021 or 1-701-328-4622. You can also e-mail me at [alpeterson@nd.gov](mailto:alpeterson@nd.gov). I now have access to a read only site for EPC and I can actually see your application. This will help me out tremendously with assisting libraries through the E-rate process.

## 2016 ARSL CONFERENCE

submitted by Trevor Martinson

On October 26-29, I had the pleasure of attending the Association for Rural and Small Libraries (ARSL) 2016 Conference in Fargo, North Dakota. This was my first national library conference, and what a conference it was! Each day was full of interesting speakers and great sessions.

I attended two sessions on programming. One was on teen programs and the other was on how to utilize your community for library programs. The session on teen programs offered some great ideas: Nerf gun events, volunteering at the library to earn points for a prize or party, forming a teen advisory board, and creating an email list just for teens.

The mining your community session was just as beneficial. Every community has its gems, so utilize them! For example, if someone in your community knits as a hobby, ask this person if he/she would come to the library and host a program on knitting; or if someone is a collector, set up a display or have the person come in for a lecture. If you look at your community as a resource, there are numerous programming possibilities for all ages.

Another session covered the basics of digital storytelling for libraries. When creating videos you will want to form goals, write scripts, organize your shots, and get the necessary equipment and software (which can be done at a relatively low cost). Once the videos are done, share them on social media and everywhere else you can. The session stressed that videos should be short and fun. The sky is the limit on video content!

One of the more fun sessions was presented by Harmony Higbie, director of the Underwood Public Library. The session was on Kahoot, a modern twist on trivia. Kahoot can be played for free on your computer, tablet, or mobile device. For more information on Kahoot, visit their website: <https://getkahoot.com>

Perhaps my favorite moment from the conference occurred during author Will Weaver's speech. Weaver talked about the importance of libraries and how they have influenced him over the years. He held up a book at one point, and confirmed with the crowd of librarians that it was indeed a stolen library book. He admitted he has a tendency of accidentally stealing library books when he visits libraries. As it turns out, someone from the library to which the book belonged was in attendance! As the audience laughed, Weaver had the librarian come up to the front, and he promptly returned the book.

There were around 500 librarians from across the country at the conference, and I was able to meet some of them and hear their stories. One of the librarians I met was from beautiful St. George, Utah, which is where the conference will be held in 2017. He had some great things to say about the area (he even showed me a picture of the view from his backyard to prove his point).

If you are interested in attending the conference, I would highly encourage you to do so. You can learn more about ARSL and the annual conference at: <http://arsl.info>

## 2017 TEEN VIDEO CHALLENGE



The Collaborative Summer Library Program (CSLP) has launched the 2017 Teen Video Challenge, a national video competition for teens to get involved with reading and their public library's summer reading program. Teens across the country are invited to create 30 to 90 second videos with their interpretation of the 2017 teen slogan, Build a Better World in combination with reading and libraries. This is an opportunity for teens to showcase their creativity and have their ideas heard before a national audience.

The winning video from each participating state will be named one of the CSLP 2017 Teen Videos to promote summer reading nationwide. Winners will be announced in Spring 2017.

For more details, please visit <http://bit.ly/2eDMIVf>



### THE MONARCH METHOD: MPLA CONFERENCE SESSION

Submitted by Jessica Robinson

Near the end of October, I and several other North Dakota librarians traveled to beautiful Loveland, Colorado, to attend the 2016 Mountain Plains Library Association conference. The conference was a professional and personal pleasure, featuring a wide array of keynote speakers and programs, which covered everything from controversies in weeding collections to yoga in the library.

However, the program that has stuck in my mind even weeks later was called Done with Dewey, a provocative session detailing teacher-librarian Beatrice Gerrish's journey in her Louisville, Colorado, school to completely revamp her organizational system away from the traditional Dewey and towards a student-oriented, bookstore-inspired schema. I came to her session intrigued as a cataloguer (although one grounded in the LC classification system) and left impressed as a public servant by her dedication to listening to her young patrons and providing them with a service that spoke specifically to them.

Of course, Gerrish's system is not for every library, much like how every book is not for every reader, but anyone interested in exploring a new way of looking at collection organization should take a look at the website she created to document her process (<http://www.monarchmethod.com/>). The website includes instructional videos that cover the three-year process, a downloadable grid detailing her unique timeline-based subject categories (which interfiles fiction and nonfiction), and FAQ that answers questions like talking to administration and navigating tricky-to-sort books, and a "light" version of her Monarch Method, which distills her schema into her top three ideas.

My biggest takeaway from the session wasn't that her method is something everyone should adopt today but rather excitement at her innovation and her willingness to explore new ideas, a cornerstone of librarianship and one that is fundamental to our future.

### ALRIGHT, MR. DEMILLE, I'M READY FOR MY CLOSE-UP.

Submitted by Shari Mosser

Many of you have storytimes in your library. But have you ever thought of filming them? Maybe you want to advertise your existing storytimes or reach new members of your community through long distance storytimes. Videos can help you achieve that goal!

I recently attended a presentation at the Mountain Plains Library Association (MPLA) conference on filming storytimes for TV, Web, and streaming. It is possible for any size library to do it! First off we're going to concentrate on the legal aspects.

You want to concentrate on books that are still in print and actually published by the publisher (not distributed by them). Start with small publishers as they will be quicker to respond and more likely to grant permission. And ask for permissions for the exact title/author combo you want to use.

You'll want to know your plan in addition to knowing the titles you want to use. Are you going to announce the title and author (YES – give credit). Do you know when and where the item will air? Are there songs, finger plays, how many kids will be in attendance....The more prepared you are the more likely the publisher will want to work with you and give you permission to perform the work and broadcast it. Have your examples ready when you make your request. And don't be afraid to try again. If you really want a particular book and the publisher says no, circumstances might change at a later date.

However, you'll also need to be flexible! Maybe the perfect book is waiting with a different publisher. You'll never know until you ask!

Check back next month when I cover some of the logistics on how to actually record a storytime!

Here's an example letter to publishers that you can use when you start asking for permission - <http://bit.ly/2eUFsVY>

## SUMMER READING MANUALS

Summer Reading 2016 has officially come to an end. There's no time like the present to start planning for next year! The State Library has ordered the 2017 Summer Reading Manuals. If you would like a manual, please fill out the request form, which is available here: <http://library.nd.gov/summerreadingmanual.html>

This year, the State Library will be providing downloadable manuals. It is our understanding that each library will receive a code to use to download a manual. More information should be available soon, as well as the access codes for the manuals. If you have any questions, please contact Kristin Byram at [ndsipa@nd.gov](mailto:ndsipa@nd.gov).

# FREE TRAINING WEBINARS

These webinars are free, live, and interactive. You will connect to audio using a headset or speakers. If you do not have a microphone, you can use chat to ask questions.

## Measuring America Series: Accessing International Data (Federal Depository Library Program)

REGISTER: <http://bit.ly/2ea8dwz>

*Wednesday, November 16, 2016, 1:00-2:00 PM CT*

This webinar will help users in their search and navigation of the census bureau website and in locating international data. We will include visual examples, show you actual tools to locate and access the data, and share how these data can be used.

## 4 Simple Ways To Beef Up Your Library Marketing (Demco)

REGISTER: <http://bit.ly/2eQMvbu>

*Thursday, November 17, 2016, 1:00-2:00 PM CT*

Every day, library marketers are engaged in a competitive battle to convince people to come to programs, check out items and cement the image of the library as a vital community center. But with decreasing budgets and increasing pressure on our time, the job is getting harder and library marketing feels less effective. Here are four easy, mostly free ways to support your library's strategic goals, reach current cardholders and new audiences, increase circulation and improve brand awareness.

## A Bakers Dozen of Cyber Secure Tips (Lyrisis)

REGISTER: <http://bit.ly/2ea4SOf>

*Wednesday, November 30, 2016, 12:00-1:00 PM CT*

November 30 is National Computer Security Day. Let's use today to ensure that your passwords are regularly updated, that your personal information is safe and secure, and that your systems are protected. In this 1 hour session, learn 13 tips on keeping your computers safe with Blake Carver, LYRASIS Systems Administrator.

## Culinary Literacy: A Library Recipe for Cooking Up Literacy and Community (WebJunction)

REGISTER: <http://bit.ly/2f9nOig>

*Tuesday, December 6, 2016, 2:00-3:00 PM CT*

The Culinary Literacy Center at the Free Library of Philadelphia offered the country's first commercial-grade kitchen classroom in a library. The center teaches math and science to kids through measuring and mixing, builds English language skills and nutrition education for non-native speakers, empowers adults with disabilities to cook with confidence, and much more. Hear how this innovative idea was transformed into reality through strategic community partnerships and institutional support. Learn how your library can start teaching community residents everything from butchering a goat to making a vegan stew, boosting literacy and nutritional health for all.

## With Friends Like These: Pointing Your Friend's Group in the Right Direction (Texas State Library and Archives Commission)

REGISTER: <http://bit.ly/2ea9xjg>

*Thursday, December 8, 2016, 2:00-3:00 PM CT*

Friends groups can be tremendous assets to the libraries they serve by engaging community, raising money, advocating for the library, and lending the library lots of great moral support. But, when Friends groups lose focus on their role (versus that of the director) or when they start being unfriendly it can become a miserable relationship for all involved. Sally Gardner Reed will discuss ways in which to keep working on a positive track together, ways to solve conflicts, and what to do when nothing seems to work.

*DISCLAIMER: The ND State Library highlights third-party webinars as a way to alert the library community to training opportunities. By doing so, we are not endorsing the content, nor promoting any specific product.*

## NEW LIBRARIAN RESOURCES AT THE STATE LIBRARY

- Adults just wanna have fun : programs for emerging adults
- Digital preservation for libraries, archives, and museums
- Digitizing your collection : public library success stories
- Maker lab : 28 super cool projects : build, invent, create, discover
- Start Making! : a guide to engaging young people in Maker activities
- Worlds of making : best practices for establishing a makerspace for your school
- The unofficial guide to crafting the world of Harry Potter : 30 magical crafts for witches and wizards -- from pencil wands to house colors tie-dye shirts
- Getting started with LEGO robotics : a guide for K-12 educators
- Understanding coding with Lego WeDo
- The next step in guided reading : focused assessments and targeted lessons for helping every student become a better reader
- Picture this : how pictures work
- They suck, they bite, they eat, they kill : the psychological meaning of supernatural monsters in young adult fiction
- The true tails of Baker and Taylor : the library cats who left their pawprints on a small town and the world
- The house of twenty thousand books
- The readers of Broken Wheel recommend (novel)

# 24th

Annual Writing  
CONTEST

2016 - 2017

LIBRARY OF  
CONGRESS

## Letters About Literature

Read.

Be inspired.

Write Back.

A Library of Congress National Reading  
and Writing Promotion Program

This annual writing contest for young readers has been made possible by a generous grant from the Dollar General Literacy Foundation and by gifts to the Library of Congress Fund and the Center for the Book in the Library of Congress, which promotes the contest through its affiliate Centers for the Book, state libraries and other organizations.

Competition  
Levels:

Level 1 Grades 4 - 6

Level 2 Grades 7 - 8

Level 3 Grades 9 - 12

THEME

How did an author's  
work change your  
view of the world or  
yourself?

## SCHOOL AND LIBRARY GRANT OPPORTUNITIES

### **BANK OF THE WEST'S CHARITABLE INVESTMENTS PROGRAM**

**DEADLINE: ONGOING**

Bank of the West supports nonprofit organizations dedicated to improving the quality of life, particularly of low- and moderate-income individuals and communities. Public nonprofit organizations in the following counties are eligible to apply: Cass, Golden Valley, Griggs, Richland, and Stark. Grants are awarded for education and job training as well as for community and economic development.

Visit their site to find out more and to apply: <http://bit.ly/1qpzq3M>

### **COCA-COLA FOUNDATION**

**DEADLINE: ONGOING**

The Coca-Cola Foundation supports learning inside and outside the classroom, women's empowerment and entrepreneurship, global water stewardship programs, fitness and nutrition efforts, and community recycling needs.

Links to their application and FAQs can be found at: <http://bit.ly/2fXe3Xt>

### **DR. SCHOLL FOUNDATION**

**DEADLINE: MARCH 1**

The Dr. Scholl Foundation is dedicated to providing financial assistance to organizations committed to improving our world. Solutions to the problems of today's world still lie in the values of innovation, practicality, hard work, and compassion. Applications for grants are considered in the following areas: Education, Social Service, Healthcare, Civic/Cultural, and Environmental. On average grants range from \$5,000 - \$25,000.

Find out more and apply at: <http://bit.ly/2f1t0pL>

### **EBSCO EXCELLENCE IN SMALL AND/OR RURAL PUBLIC LIBRARY SERVICE AWARD**

**DEADLINE: DECEMBER 5**

The EBSCO Excellence in Small and/or Rural Public Library Service Award is an annual recognition bestowed upon a public library serving a population of 10,000 or less in a manner demonstrating excellent service to its community as exemplified by an overall service program or a special program of significant accomplishment. The award honors a public library for all or any of the following: uniqueness of service of program; impact of program or service on community; how the service or program will affect the future of the library and its community. The award comes with a \$1,000 honorarium.

To nominate a library for this award, proceed to: <http://bit.ly/1xE6GTO>

### **MIDCO FOUNDATION**

**DEADLINE: JANUARY 10**

The Midco Foundation provides funding assistance to organizations that advance socially desirable goals in the Midco service area (which includes most of North Dakota from Anamoose to Zap). Eligible projects include facilities improvements, equipment, programs, and special projects, but not operational costs.

Apply at: <http://bit.ly/2fPujdP>

If you have applied for a grant you found in The Flickertale and received it, please let us know!



## North Dakota Library Tidbits

- Leach Public Library (Wahpeton) held a haunted library event the Saturday before Halloween.
- Max's Community Halloween Party was hosted by the Max Public Library this year and featured games, prizes, and a costume contest.
- Cavalier Public Library hosted a Halloween Movie Night with drinks, popcorn, treats, and a prize drawing for costumed kids.
- Walhalla Public Library had a Halloween-themed story hour which included scary stories and a scavenger hunt for candy.
- Dickinson State University held their fourth annual Reading Scared event, at which community members as well as faculty and staff of DSU read excerpts from frightening tales and poems from world literature to all in attendance.
- James River Valley Library hosted an adult program on funeral options and changing attitudes towards funerary rites.
- The North Dakota Department of Human Services' Division of Vocational Rehabilitation announced the Valley City Barnes County Public Library as a regional award recipient for Employer of the Year for their effort in supporting, developing, and inspiring individuals with disabilities.
- Dakota College at Bottineau Library now offers students access to a collection of e-book bestsellers and popular fiction through OverDrive.
- Heart of America Library (Rugby) is holding a Food for Fines overdue forgiveness program to benefit the Pierce County Food Pantry and those they support.
- The Forman Public Library held their first ever LEGO Club and thirty-two kids showed up—a truly spectacular turnout!
- The Nueta Hidatsa Sahnish College (New Town) rededicated their library as the Singing Springs Library. Former and long-time librarian Quincee Baker was honored at the ceremony.
- Lakota City Library has begun an expansion project which will double the size of the library.
- The Finley Library received a Community Endowment Fund award of \$500 for shelving, large print books, flooring updates, and furniture replacement.
- Kindred Public Library will hold their annual Tour of Homes fundraiser, "Come Home for the Holidays," on November 20th.
- Valley City Barnes County Public Library teamed up with Jodi Rae Ingstad to combat bullying with a night of stories, fun, and pajamas.
- Bismarck Veterans Memorial Public Library hosted an art installation to raise awareness of homelessness and encouraging utilization of organizations that serve and assist the homeless.

Congratulations to Velva School and Public Library on being a 2016 Library Journal 5 Star Library!  
Velva was the only North Dakota library to receive a star rating from Library Journal in 2016.

[http://lj.libraryjournal.com/2016/11/managing-libraries/lj-index/class-of-2016/  
americas-star-libraries-2016-top-rated-libraries/#\\_](http://lj.libraryjournal.com/2016/11/managing-libraries/lj-index/class-of-2016/americas-star-libraries-2016-top-rated-libraries/#_)

**AUTHOR VISIT**

Submitted by the library at  
ND Vision Services/School for the Blind



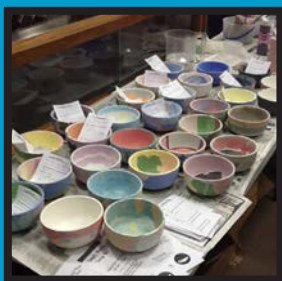
Jamestown author Loretta Welk-Jung recently visited the library at ND Vision Services/School for the Blind. She shared her books about Crystalene the Snow-Girl, talked about how she became an author, and shared her love of music with the students. The students were



absolutely mesmerized by her presentation, and are all now budding harmonica players. Loretta gave each of the students a harmonica to take home!

**PAINTED BOWLS**

Submitted by the Grand Forks Public Library



The Grand Forks Public Library again teamed up with St. Joseph's Social Care and Thrift Store in Grand Forks and offered a painted bowls night! All bowls will be fired, and then put on auction to help raise money to feed the hungry in the Grand Forks area! What a great night!



**Drive-In Movie**

Submitted by the Bowman Regional Public Library

The Bowman Regional Public Library hosted a Drive-In Movie in October. The children decorated a "car" out of boxes, then "parked" it for the movies. They also ate snacks in their cars after visiting the concession stand.



**AUTHOR VISIT**

Morton Mandan Public Library



Children's author Doreen Cronin visited the Morton Mandan Public Library for an author meet-and-greet. She read from her book "Click, Clack, Moo: Cows That Type" and signed autographs for her fans. The children had a great time meeting her!



Cronin also visited three Mandan schools during her trip to North Dakota.



## DIGITAL DELIGHTS



William E. (Bill) Shemorry Photograph Collection

Happy Thanksgiving! Pictured is (at that time six-year-old) David Robb, son of Mr. and Mrs. Wilbur Robb, who not wishing to be caught short on Thanksgiving Day, spent some time practicing up on the finer points of eating a drum-stick.

Check out Digital Horizons at:  
<http://bit.ly/2dHBDXp>

Digital Horizons was named one of Family Tree Magazine's 2016 75 best state genealogy websites!  
<http://bit.ly/2eS3sct>

**DIGITAL**  
**HORIZONS** 

Please submit library news and Flickertale  
 “subscribe” or “unsubscribe” requests to [ndslpa@nd.gov](mailto:ndslpa@nd.gov).

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[www.library.nd.gov](http://www.library.nd.gov)

