Acknowledgements

In the Summer of 2007, Snowmobile North Dakota and North Dakota Parks and Recreation Department commissioned Marketing & Advertising Business Unlimited (dba Agency MABU) to assist in conducting a market research study. The purpose of this study was to evaluate awareness levels, utilization patterns and business strategies relating to snowmobile usage in North Dakota and the Snowmobile North Dakota organization.

Agency MABU conducted phone surveys with a sampling of Snowmobile North Dakota volunteers and general snowmobile enthusiasts, as well as personal interviews with key executives from Snowmobile North Dakota and North Dakota Parks and Recreation Department.

The complete results of the general snowmobile enthusiast survey are compiled in this report.

Mike Mabin, owner of Agency MABU, served as the lead research coordinator. He was assisted by MABU associates Victoria Bertness, Kay LaCoe, Katie Gross, Robin Morgan and Tina Williams who coordinated various aspects of the project including primary and secondary research, data entry, research analysis, graphic design and report writing.

Agency MABU extends sincere thanks to Snowmobile North Dakota’s Board of Directors, Keri Wanner, program manager, and North Dakota Parks and Recreation Department officials including Douglass A. Prchal, director, Arik Spencer, recreation division manager and Erik Dietrich, motorized recreation coordinator for providing guidance and support throughout the research process.

The researchers also acknowledge the respondents who participated in the research study by providing information and insights through phone surveys. The executive interviews and completed surveys were used to compile the research findings for this study.

Funding for this study was provided by Snowmobile North Dakota, the North Dakota Parks and Recreation Department and the Federal Highway Administration’s Recreational Trails Program. For more information or to receive additional copies of this report, contact:

Michael J. Mabin, President
Accredited Business Communicator
Agency MABU
222 S. 12th St.
Bismarck, ND 58504
E-mail: mmabin@agencymabu.com
Phone: (701) 250-0728
Fax: (701) 250-1788

Respectfully submitted,

Michael J. Mabin, President
Marketing & Advertising Business Unlimited, Inc. (dba Agency MABU)
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  I. Snowmobile Enthusiast Phone Survey (survey instrument) ................................................................. 55
Conduct of Study

In June 2007, Marketing & Advertising Business Unlimited, Inc. (dba Agency MABU) was commissioned by Snowmobile North Dakota and North Dakota Parks and Recreation Department to conduct a market research study to assess and evaluate awareness levels, utilization patterns and trail management practices relating to snowmobile usage in North Dakota and the Snowmobile North Dakota organization.

The study was conducted in three parts. The first component consisted of ten face-to-face or phone interviews with executive leaders, key staff and board members from Snowmobile North Dakota and the North Dakota Parks and Recreation Department. The second component consisted of a telephone survey of approximately 45 members of Snowmobile North Dakota including 10 trail association leaders, 20 club leaders, and 15 business associates/general members. The third component, results of which are compiled in this report, consisted of a random sample phone survey of 302 registered snowmobile owners throughout North Dakota. This results in a margin of error of plus or minus 5.7%. For example, this means that if 80% of the respondents answered “yes” to a particular question, somewhere between 74.3% to 85.7% of the total population of registered snowmobile owners would answer the same way.

For each survey, officials from the state snowmobile program provided the research firm with names and contact information of Snowmobile North Dakota and North Dakota Parks and Recreation Department executive leaders, 21 trail association leaders, 44 club leaders and 6,283 registered snowmobile users in North Dakota. Out of this population, individuals were randomly selected to participate in the research study.
Executive Summary
Overview of Market Research - Snowmobile Enthusiasts Survey

In the summer and fall of 2007, Agency MABU surveyed a random sample of registered snowmobile owners in North Dakota.

The 2007 survey was patterned after previous research studies conducted by Snowmobile North Dakota in 1992, 1994, 1996 and 2002.

When applicable, results from these studies are included in this section of the strategic plan to reveal trends relating to snowmobile usage throughout the state.

The following information was compiled from past market research studies and the most current study conducted in 2007 with registered snowmobile owners in North Dakota. Whenever possible, research results are compared from year to year to reveal trends in snowmobile usage.

Profile of a Typical Rider
The typical snowmobile enthusiast in North Dakota is in his/her mid-40s, does not belong to a snowmobile club, owns 2-3 sleds, and spends over 30 days snowmobiling in-state each season.

Riding on Public Land
The overwhelming majority (93%) of registered snowmobile owners in North Dakota would support increased riding opportunities on public land.

OHV Ownership
Over half (56%) of registered snowmobile owners in North Dakota also own some type of off-highway vehicle.

Snowmobile Membership
According to the most recent research, about one in six registered snowmobile owners (16%) is a member of Snowmobile North Dakota.

Registration Fees
On average, North Dakota snowmobile owners believe $31.00 to be a reasonable and appropriate annual registration fee for snowmobiles within the state.

Snowmobile Purchases
During any given year, ¼ to ½ of registered snowmobile owners in North Dakota purchase a snowmobile. Purchases tend to vary based on annual snowfall amounts.

1992 – 45.8%  1994 – 54.8%  1996 – 53.8%
2002 – 34.7%  2007 – 25.8%
Travel Distance to Trails
Almost half (48%) of registered snowmobile owners in North Dakota would be willing to travel up to 300 miles for good snowmobile trails. For regular snowmobiling, however, the majority (81%) of riders prefer to travel distances under 50 miles.

Premiere Trails
If conditions were ideal, registered snowmobile owners in North Dakota would generally prefer riding in the northern part of the state. The top five areas identified as premiere destinations for ideal snowmobiling were the Peace Garden Trail (52%), North East Trail (25%), Red River North and South Trails (10%), Sheyenne Valley Trail (8%), and Lake Region Trail (5%).

Satisfaction with Grooming of Trails
Overall, respondents were satisfied with the quality of grooming at their top destinations (identified above). The scale was set on a 1 to 5 rating, with 5 being the highest grade possible. The average rating for grooming was between 3.6 and 4.0.

Satisfaction with Trails
When asked to rate their level of satisfaction with various aspects of North Dakota snowmobile trails, respondents rated “Trail Signs” and “Overall Recreational Quality” as the highest and “Trail Expansion” and “Trails Shared with OHVs” as the lowest. The scale was set on a 1 to 5 rating, with 5 being the highest grade possible.

Satisfaction with Facilities
When asked to rate their level of satisfaction with various facilities along North Dakota snowmobile trails, the respondents rated “Overnight Lodging” and “Properly Placed Fuel Stops” as the highest, whereas “Loading Ramps” and “Primitive Toilets” were rated the lowest. The scale was set on a 1 to 5 rating, with 5 being the highest grade possible.

Safety Education
About half (52%) of the respondents have one or more children who ride snowmobiles. Of those respondents, the majority (77%) have not participated in a children’s safety education course. Of those respondents, the majority (56%) would not be interested in a children’s safety education course.

A high number (85%) of respondents indicated they would not be interested in participating in adult safety education courses.

Additional Suggestions for Improvement
Survey respondents offered dozens of suggestions concerning ways to improve snowmobiling opportunities, experiences and facilities throughout North Dakota. The most common ideas related to needing more snow, more frequent grooming, and increased law enforcement.
Research Findings
Snowmobile Enthusiast Survey Results:
Random Sample of 302 Registered Snowmobile Owners in North Dakota

Question #1:
Question one was used to find if anyone in the household is a member of Snowmobile ND. The majority (84%) of respondents are not members (48%).

Response:
Number of Respondents:

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Count</td>
<td>48</td>
<td>254</td>
</tr>
</tbody>
</table>

![Pie chart showing response to Question #1: Are you or anyone in your household a member of Snowmobile North Dakota?](chart.png)

- Yes: 16%
- No: 84%
Question #2:
Question one was used to find if anyone in the household is a member of a snowmobile club apart from Snowmobile North Dakota. The majority (82%) of respondents are not a member of any snowmobile club.

Response:
Number of Respondents:

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>54</td>
<td>248</td>
</tr>
</tbody>
</table>

Clubs respondents are involved in:

- Beaver Valley Snow Goers
- Can't remember
- Cat-Tail
- Dakota Trailblazer
- Dakota Trailblazer
- Don't know
- Drift Roosters – Velva
- Fordville
- Gasmen Coulee Cruisers
- Gasmen Coulee Cruisers
- Gasmen Coulee Cruisers
- Ghost Rider
- Hankinson Snow Club
- Lake Region
- Lake Region
- Magic City Drift Busters
- Magic City Drift Busters
- Magic City Drift Busters
- Magic City Drift Busters
- Magic City Drift Busters
- Mapleton area ?name
- Marian Sno Riders
- Moonlight Club
- Northern Lights Trailblazer
- Northern Lights Trailblazer
- Not listed

- Red River Snowmobile
- Red River Snowmobile Club
- Red River Snowriders
- Red River Trail Busters
- Red River Valley
- Ridge Runners
- Roaring 20s Snowmobile Club
- Rough Riders
- Rural Cass Snowmobile Club
- Seldom Seen
- Snoriders
- Snow Drifters
- Snow Tracks
- Southeast-Wapheton
- Southern Valley Trail Riders Association
- Southern Valley Trailriders
- Tri County
- Valley Snow Drifters
- Wild Track Club - Flasher
- Williston Trail Rides
- Red River
- Red River Club
Question # 3:
Question three gives an average of how many adults in each household go snowmobiling during a typical season. Two adults per household received the highest response.

<table>
<thead>
<tr>
<th>Number of Adults:</th>
<th>0</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5 or more</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Responses:</td>
<td>7</td>
<td>113</td>
<td>141</td>
<td>31</td>
<td>10</td>
<td>0</td>
</tr>
</tbody>
</table>

Question #3:
How many adults in your household go snowmobiling during a typical season?

- 2 adults: 48%
- 3 adults: 10%
- 4 adults: 3%
- 5 or more: 0%
- 6 or more: 0%
Question #4:
Question four gives an average of how many children in each household go snowmobiling during a typical season. Zero children per household received the highest response number (53%).

<table>
<thead>
<tr>
<th>Number of Children</th>
<th>0</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6 or more</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Respondents</td>
<td>158</td>
<td>57</td>
<td>61</td>
<td>22</td>
<td>3</td>
<td>1</td>
<td>0</td>
</tr>
</tbody>
</table>

![Pie chart showing the distribution of children in households going snowmobiling.](chart.png)

- 0 children: 53%
- 1 child: 19%
- 2 children: 7%
- 3 children: 1%
- 4 or more children: 0%
Question #5:  
Question five was used to find an average amount of days that each household spends snowmobiling during a typical season. More than thirty days received the highest response (22%).

Number of Days:  
Number of Respondents:

<table>
<thead>
<tr>
<th>Number of Days</th>
<th>0-5</th>
<th>6-10</th>
<th>11-15</th>
<th>16-30</th>
<th>More than 30</th>
<th>No Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>62</td>
<td>57</td>
<td>44</td>
<td>62</td>
<td>68</td>
<td>9</td>
</tr>
</tbody>
</table>
Question #6:
Question six was used to find an average amount of days that each household spends snowmobiling in North Dakota during a typical season. Majority (40%) responded 0-5 days.

<table>
<thead>
<tr>
<th>Number of Days:</th>
<th>0-5</th>
<th>6-10</th>
<th>11-15</th>
<th>16-30</th>
<th>More than 30</th>
<th>No Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Respondents:</td>
<td>124</td>
<td>63</td>
<td>33</td>
<td>47</td>
<td>32</td>
<td>3</td>
</tr>
</tbody>
</table>

Approximately how many days do you or members of your household spend snowmobiling in North Dakota during the most recent season?

0-5: 124 (40%)
6-10: 63 (21%)
11-15: 33 (11%)
16-30: 47 (16%)
More than 30: 32 (11%)
No Answer: 3 (1%)

[Chart showing the distribution of responses]
Question #7:
Question seven was used to find out whether children participate in the snowmobile safety education course. Majority (83%) of these household did not have a child participate in the safety course.

Response:
Number of Respondents:

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
<th>No Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Count</td>
<td>42</td>
<td>250</td>
<td>10</td>
</tr>
</tbody>
</table>

7-A. If YES -- What comments do you have regarding the course?

<table>
<thead>
<tr>
<th>Comments</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>None</td>
<td>Did a good job with students</td>
</tr>
<tr>
<td>None</td>
<td>No comment</td>
</tr>
<tr>
<td>Very good</td>
<td>Good Course</td>
</tr>
<tr>
<td>No comment</td>
<td>Preferred local clubs</td>
</tr>
<tr>
<td>Good</td>
<td>No response</td>
</tr>
<tr>
<td>Fantastic</td>
<td>No response</td>
</tr>
<tr>
<td>Went well, but it needs more advertising</td>
<td>Good</td>
</tr>
<tr>
<td>No comment</td>
<td>Good</td>
</tr>
<tr>
<td>It's good and I think it's important</td>
<td>Very good – helped him out</td>
</tr>
<tr>
<td>None</td>
<td>Excellent</td>
</tr>
<tr>
<td>No comment</td>
<td>Good</td>
</tr>
<tr>
<td>Good course</td>
<td>None</td>
</tr>
<tr>
<td>Very satisfied with courses</td>
<td>None</td>
</tr>
<tr>
<td>No</td>
<td>None</td>
</tr>
</tbody>
</table>
Question #8:
After responding to Question #7, if they answered no, Question #8 applies. Question 8 was used to find out if those adults, who have not enrolled their children in the safety course, would be interested in enrolling their child(ren) in the future. The majority (78.9%) said that they would not be interested.

Response:
Number of Respondents:

<table>
<thead>
<tr>
<th>No</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>198</td>
<td>53</td>
</tr>
</tbody>
</table>

8-A. Interested in receiving more information:

Response:
Number of Respondents:

<table>
<thead>
<tr>
<th>No</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>52</td>
</tr>
</tbody>
</table>

Names of people interested in receiving more information are marked on the survey card.
Cross-referenced Data - Safety Education:
The following analysis contains cross-referenced data used to determine respondents' interest level in enrolling their child(ren) in safety education courses. Analysis involved cross-referencing question #4, which assessed the number of children in the home that go snowmobiling, and question #7, which assessed the level of interest respondents had in enrolling their children in safety education courses.

<table>
<thead>
<tr>
<th>Do not have children who ride snowmobiles (No)</th>
<th>158</th>
</tr>
</thead>
<tbody>
<tr>
<td>Have children who ride snowmobiles (Yes)</td>
<td>144</td>
</tr>
<tr>
<td>Total Respondents</td>
<td>302</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Children have not participated in a safety education course (No)</th>
<th>111</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children have participated in a safety education course (Yes)</td>
<td>33</td>
</tr>
<tr>
<td>Total Respondents</td>
<td>144</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Respondents who are not interested in enrolling their children in safety education courses (No)</th>
<th>62</th>
</tr>
</thead>
<tbody>
<tr>
<td>Respondents who are interested in enrolling their children in safety education courses (Yes)</td>
<td>49</td>
</tr>
<tr>
<td>Total Respondents</td>
<td>111</td>
</tr>
</tbody>
</table>
Question #9:
Question nine was used to find out if any of the adults in the household would be interested in participating in an adult snowmobile safety education course. The majority said that they would not be interested.

Response:
Number of Respondents:

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
<th>No Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>45</td>
<td>256</td>
<td>1</td>
</tr>
</tbody>
</table>

Question #9:
Would you be interested in participating in an adult snowmobile safety education course?

- No Answer: 0%
- Yes: 15%
- No: 85%
Question #10:
The majority (46%) of respondents chose not to answer the question. Those who did answer responded that an online format interests them most for the adult safety education course.

<table>
<thead>
<tr>
<th>Preferred Format:</th>
<th>Number of Respondents:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online</td>
<td>73</td>
</tr>
<tr>
<td>Hands-on</td>
<td>60</td>
</tr>
<tr>
<td>Classroom</td>
<td>31</td>
</tr>
<tr>
<td>No Answer</td>
<td>140</td>
</tr>
</tbody>
</table>

Question #10:
What type of format interests you for safety education courses for adults?

- Online: 24%
- Hands-on: 20%
- Classroom: 10%
- No Answer: 46%
Question #11
The majority (59%) of respondents chose not to answer the question. Those who did answer responded that a hands-on format is preferred for the children’s safety education course.

<table>
<thead>
<tr>
<th>Preferred Format:</th>
<th>Online</th>
<th>Hands-on</th>
<th>Classroom</th>
<th>No Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Respondents:</td>
<td>17</td>
<td>69</td>
<td>37</td>
<td>181</td>
</tr>
</tbody>
</table>

![Pie chart showing the preferences for the format of safety education courses for children.](chart.png)
Question #12:  
Question 12 was designed to find a fair cost for the adult safety education course. The majority responded $20-25, regardless of the course format.

<table>
<thead>
<tr>
<th>Course Type</th>
<th>$0 - 5</th>
<th>$10 - 15</th>
<th>$20 - 25</th>
<th>$30 and higher</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Course</td>
<td>6</td>
<td>19</td>
<td>31</td>
<td>13</td>
</tr>
<tr>
<td>Hands-on Course</td>
<td>3</td>
<td>5</td>
<td>31</td>
<td>14</td>
</tr>
<tr>
<td>Classroom Course</td>
<td>2</td>
<td>3</td>
<td>16</td>
<td>7</td>
</tr>
</tbody>
</table>

- **Online Course**  
  - $0 - 5: 9%  
  - $10 - 15: 28%  
  - $20 - 25: 44%  
  - $30 and higher: 19%

- **Hands-on Course**  
  - $0 - 5: 6%  
  - $10 - 15: 9%  
  - $20 - 25: 59%  
  - $30 and higher: 26%

- **Classroom Course**  
  - $0 - 5: 7%  
  - $10 - 15: 11%  
  - $20 - 25: 57%  
  - $30 and higher: 25%
Question #13:
Question 13 was designed to find a fair cost for the child safety education course. The majority responded $20-25, regardless of the course format.

<table>
<thead>
<tr>
<th>Course Type</th>
<th>$0 - 5</th>
<th>$10 - 15</th>
<th>$20 - 25</th>
<th>$30 and higher</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Course</td>
<td>2</td>
<td>5</td>
<td>9</td>
<td>2</td>
</tr>
<tr>
<td>Hands-on Course</td>
<td>3</td>
<td>11</td>
<td>35</td>
<td>13</td>
</tr>
<tr>
<td>Classroom Course</td>
<td>3</td>
<td>7</td>
<td>14</td>
<td>10</td>
</tr>
</tbody>
</table>
Question #14:
Question 14 found if any respondents have ever participated as a volunteer instructor for a snowmobile safety education course. The majority (97%) responded that they have never participated as an instructor.

Response:
Number of Respondents:

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Count</td>
<td>9</td>
<td>293</td>
</tr>
</tbody>
</table>

14-A. If interviewee answered yes to #17– they offered the following comments regarding their experience?

Very good program and necessary
It was fun
I watch the snowmobilers to make sure there are no accidents
Need 3 instructors – never less than 2 from 9:00 to 4:00. Now they are cramming a short course into 3 hours
No comment
Gave club legitimacy
None - I think I wrote the course
Enjoyable
None
Question #15:
Question 15 was used to find any individuals that may be interested in volunteering to teach a course. The majority (89%) responded that they would not be interested in volunteering as an instructor.

Response:
Number of Respondents:

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>32</td>
<td>264</td>
</tr>
</tbody>
</table>

Question #15: If no, would you be interested in volunteering to teach a course?

Yes
11%

No
89%
Question #16:
Question 16 was used to find the number of years members of each household have been snowmobiling. The majority (58%) has been snowmobiling for 16 years or more.

<table>
<thead>
<tr>
<th>Number of years:</th>
<th>0-3</th>
<th>4-7</th>
<th>8-10</th>
<th>10-15</th>
<th>16 or more</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Responses:</td>
<td>13</td>
<td>44</td>
<td>24</td>
<td>44</td>
<td>177</td>
</tr>
</tbody>
</table>

Question #16: Approximately how many years have you or other members of your household been snowmobiling?
Question #17:
North Dakota’s current snowmobile registration fees cover two years instead of just one. Question 17 was used to find out whether individuals know the amount of the current fee. (If not, they were requested to offer a guess.)

<table>
<thead>
<tr>
<th>Amount</th>
<th>Number of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0-15</td>
<td>21</td>
</tr>
<tr>
<td>$16-30</td>
<td>113</td>
</tr>
<tr>
<td>$31-45</td>
<td>115</td>
</tr>
<tr>
<td>$46 or more</td>
<td>12</td>
</tr>
</tbody>
</table>

Question #17: North Dakota’s current snowmobile registration fees cover two years instead of just one. How much is the current fee? (If you don’t know, please offer a guess.)

- $46 or more: 5%
- $0-15: 8%
- $31-45: 44%
- $16-30: 43%
Question #18:
The cost to register a snowmobile in surrounding states averages between $40 - $45/year. With this statistic in mind, individuals were asked to give an amount that they believe to be reasonable and appropriate for a snowmobile registration fee for North Dakota on an annual basis.

<table>
<thead>
<tr>
<th>Amount</th>
<th>Number of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0-15</td>
<td>43</td>
</tr>
<tr>
<td>$16-30</td>
<td>174</td>
</tr>
<tr>
<td>$31-45</td>
<td>59</td>
</tr>
<tr>
<td>$46 or more</td>
<td>5</td>
</tr>
</tbody>
</table>

Question #18: The cost to register a snowmobile in surrounding states averages between $40 - $45/year. With this statistic in mind, what do you believe to be a reasonable and appropriate snowmobile registration fee for North Dakota on an annual basis?

- $31-45: 21%
- $46 or more: 2%
- $0-15: 15%
- $16-30: 62%
Question #19:
Below lists the age of the oldest household member.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Responses:</td>
<td>13</td>
<td>31</td>
<td>95</td>
<td>91</td>
<td>44</td>
<td>17</td>
<td>5</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Age of Respondents</th>
<th>67 - 76 years old</th>
<th>57 - 66 years old</th>
<th>47 - 56 years old</th>
<th>37 - 46 years old</th>
<th>27 - 36 years old</th>
<th>17 - 26 years old</th>
<th>Under 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Respondents:</td>
<td>13</td>
<td>31</td>
<td>95</td>
<td>91</td>
<td>44</td>
<td>17</td>
<td>5</td>
</tr>
</tbody>
</table>

Question #19: In what year was the head-of-household born?

- 1991-1997: 2%
- 1981-1990: 6%
- 1971-1980: 15%
- 1961-1970: 31%
- 1951-1960: 32%
- 1941-1950: 10%
- 1931-1940: 4%
Question #20: Zip codes
All respondents were asked to list their zip code. Further analysis shows that the majority of respondents live nearest to these five trails.

<table>
<thead>
<tr>
<th>Trail Association</th>
<th>Number of Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>East Central Valley Trail</td>
<td>56</td>
</tr>
<tr>
<td>Sno Trails Trail</td>
<td>52</td>
</tr>
<tr>
<td>Missouri Valley Trail</td>
<td>30</td>
</tr>
<tr>
<td>Red River South Trail</td>
<td>25</td>
</tr>
<tr>
<td>Lake Region Trail</td>
<td>17</td>
</tr>
</tbody>
</table>

Trail Associations:

- East Central Valley Trail: 31%
- Sno Trails Trail: 29%
- Missouri Valley Trail: 17%
- Red River South Trail: 14%
- Lake Region Trail: 9%
- South Trail: 8%
- East Central Valley Trail: 31%
Question #21:
Question 21 shows that majority (53%) of households own 2-3 snowmobiles.

Amount:
Number of Respondents:

<table>
<thead>
<tr>
<th></th>
<th>0-1</th>
<th>2-3</th>
<th>4-5</th>
<th>More than 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td>98</td>
<td>162</td>
<td>27</td>
<td>14</td>
</tr>
</tbody>
</table>

![Pie chart](chart.png)
Question #22:
Question 22 was used to find how many snowmobiles that each household owns have titles. The majority (66%) of respondents have 0-1 snowmobiles with a title.

<table>
<thead>
<tr>
<th>None</th>
<th>0-1</th>
<th>2-3</th>
<th>4</th>
<th>5 or more</th>
<th>All</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>200</td>
<td>64</td>
<td>5</td>
<td>17</td>
<td>14</td>
</tr>
</tbody>
</table>

Amount:
Number of Respondents:

Question #22: Of the number of snowmobiles that you own, how many have a title?
Question #23:
Of the number of snowmobiles each household owns, the following is the amount that are registered in North Dakota. The majority (72%) of respondents have 1-2 snowmobiles registered in North Dakota.

<table>
<thead>
<tr>
<th>Amount Registered:</th>
<th>None</th>
<th>1-2</th>
<th>3-4</th>
<th>5 or more</th>
<th>All</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount of Respondents:</td>
<td>2</td>
<td>219</td>
<td>53</td>
<td>14</td>
<td>12</td>
</tr>
</tbody>
</table>
Question #24:  
Question 24 was used to find if anyone in the household purchased a snowmobile in the last year.

Purchase Made:  
Number of Respondents:

<table>
<thead>
<tr>
<th>No</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>224</td>
<td>78</td>
</tr>
</tbody>
</table>

Number purchased:  
Number of Respondents:

<table>
<thead>
<tr>
<th>1</th>
<th>2</th>
<th>4 or more</th>
</tr>
</thead>
<tbody>
<tr>
<td>63</td>
<td>10</td>
<td>3</td>
</tr>
</tbody>
</table>

How many have been purchased?

- 1: 83%  
- 2: 13%  
- 4 or more: 4%
Question #25:
Including dirt bikes, ATV and utility vehicles, each household was asked if they own an OHV (Off-Highway Vehicle).

Response:

<table>
<thead>
<tr>
<th>Number of OHVs</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5 or more</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Respondents</td>
<td>99</td>
<td>37</td>
<td>17</td>
<td>8</td>
<td>9</td>
</tr>
</tbody>
</table>

How many OHVs do you own?

- 1: 58%
- 2: 22%
- 3: 10%
- 4: 5%
- 5 or more: 5%
Question #26:
Question 26 was designed to find out how far individuals are willing to travel for good snowmobile trails.

Distance:
Number of Respondents:

<table>
<thead>
<tr>
<th>Distance</th>
<th>Number of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>No Travel</td>
<td>49</td>
</tr>
<tr>
<td>1-99 miles</td>
<td>52</td>
</tr>
<tr>
<td>100-299</td>
<td>86</td>
</tr>
<tr>
<td>300-499</td>
<td>13</td>
</tr>
<tr>
<td>500-999</td>
<td>53</td>
</tr>
<tr>
<td>1000+</td>
<td>32</td>
</tr>
</tbody>
</table>

Question #26: How far are you willing to travel for good snowmobile trails?
Question #27:
The majority (40%) of respondents said that they would prefer not to travel for regular snowmobiling.

<table>
<thead>
<tr>
<th>Distance</th>
<th>Number of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>No distance</td>
<td>114</td>
</tr>
<tr>
<td>1-10 miles</td>
<td>56</td>
</tr>
<tr>
<td>11-50 miles</td>
<td>58</td>
</tr>
<tr>
<td>51-100 miles</td>
<td>27</td>
</tr>
<tr>
<td>100+ miles</td>
<td>25</td>
</tr>
</tbody>
</table>

Question #27: What is an ideal travel distance for regular snowmobiling?
Question #28:
Respondents were asked to give their number one destination in North Dakota, if conditions were ideal. The top five destinations are listed below along with the remaining trails ranking.

<table>
<thead>
<tr>
<th>Location</th>
<th>Peace Garden</th>
<th>North East</th>
<th>Red River North and Red River South</th>
<th>Sheyenne Valley</th>
<th>Lake Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Respondents</td>
<td>148</td>
<td>73</td>
<td>29</td>
<td>23</td>
<td>15</td>
</tr>
</tbody>
</table>

Top Five Destinations in North Dakota

- Peace Garden - 148
- North East Trail - 73
- Red River North and Red River South - 29
- Sheyenne Valley - 23
- Lake Region - 15

All Responses for Top Destinations in North Dakota
Question # 29:
The majority (93%) of individuals would support increased snowmobiling on public land.

Response:

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>281</td>
<td>20</td>
</tr>
</tbody>
</table>

Comments:
- That's what I feel
- We have enough trails
- No comment
- There are enough places to snowmobile
- Don't know
- Don't want anyone snowmobiling on my land
- Raise cattle on public - leave it alone
- Does most snowmobiling out of state
- Not sure of any specific reason
- Always someone abusing
- Pay enough taxes
- No Comment
- Damage that is done elsewhere
- No comment
- No comment
- No response
- Welfare of animals and people abusing the areas
- No need
- Nuisance as riders don't obey rules, etc.
- No response
Question #30: Respondents were asked to list their top 5 snowmobile destinations in North Dakota.
Question #31: Number of days spent snowmobiling at each destination.

### At First Choice

<table>
<thead>
<tr>
<th></th>
<th>0-5 days</th>
<th>6-10 days</th>
<th>11-15 days</th>
<th>16-20 days</th>
<th>21-50 days</th>
<th>51+days</th>
<th>No Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Responses</td>
<td>111</td>
<td>51</td>
<td>7</td>
<td>13</td>
<td>10</td>
<td>4</td>
<td>106</td>
</tr>
</tbody>
</table>

### At Second Choice

<table>
<thead>
<tr>
<th></th>
<th>0-5 days</th>
<th>6-10 days</th>
<th>11-15 days</th>
<th>16-20 days</th>
<th>21-50 days</th>
<th>51+days</th>
<th>No Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Responses</td>
<td>110</td>
<td>31</td>
<td>4</td>
<td>8</td>
<td>7</td>
<td>3</td>
<td>139</td>
</tr>
</tbody>
</table>

![Pie chart for first choice](image1)

![Pie chart for second choice](image2)
Question #31: Number of days spent snowmobiling at each destination. (Continued)

<table>
<thead>
<tr>
<th>At Third Choice</th>
<th>0-5 days</th>
<th>6-10 days</th>
<th>11-15 days</th>
<th>16-20 days</th>
<th>21-50 days</th>
<th>51+days</th>
<th>No Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Responses</td>
<td>34</td>
<td>5</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>1</td>
<td>260</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>At Fourth Choice</th>
<th>0-5 days</th>
<th>6-10 days</th>
<th>11-15 days</th>
<th>16-20 days</th>
<th>21-50 days</th>
<th>51+days</th>
<th>No Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Responses</td>
<td>12</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>288</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>At Fifth Choice</th>
<th>0-5 days</th>
<th>6-10 days</th>
<th>11-15 days</th>
<th>16-20 days</th>
<th>21-50 days</th>
<th>51+days</th>
<th>No Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Responses</td>
<td>8</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>293</td>
</tr>
</tbody>
</table>
Question #32: Respondents were asked to rate the quality of grooming at each of their top five destinations during the last three seasons. The scale was set on a 1 to 5 rating, with 5 being the highest grade possible. The majority of respondents did not provide an answer. When an answer was provided, however, the average rating for grooming was between 3.6 and 4.1.

### At First Choice

<table>
<thead>
<tr>
<th>Rating</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>1- Poor</td>
<td>5</td>
</tr>
<tr>
<td>2</td>
<td>9</td>
</tr>
<tr>
<td>3</td>
<td>35</td>
</tr>
<tr>
<td>4</td>
<td>66</td>
</tr>
<tr>
<td>5 - Excellent</td>
<td>54</td>
</tr>
<tr>
<td>No Response</td>
<td>133</td>
</tr>
</tbody>
</table>

### At Second Choice

<table>
<thead>
<tr>
<th>Rating</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>1- Poor</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>7</td>
</tr>
<tr>
<td>3</td>
<td>33</td>
</tr>
<tr>
<td>4</td>
<td>33</td>
</tr>
<tr>
<td>5 - Excellent</td>
<td>18</td>
</tr>
<tr>
<td>No Response</td>
<td>210</td>
</tr>
</tbody>
</table>

---

**Market Research Study, Snowmobile Enthusiast Survey, Fall 2007**  
**North Dakota State Snowmobile Program**
Question #32: Quality of grooming at each destination during the last three seasons. (Continued)

<table>
<thead>
<tr>
<th>Choice</th>
<th>1- Poor</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5 - Excellent</th>
<th>No Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>At Third Choice</td>
<td>0</td>
<td>3</td>
<td>6</td>
<td>22</td>
<td>9</td>
<td>262</td>
</tr>
<tr>
<td>At Fourth Choice</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>11</td>
<td>3</td>
<td>286</td>
</tr>
<tr>
<td>At Fifth Choice</td>
<td>0</td>
<td>0</td>
<td>3</td>
<td>6</td>
<td>2</td>
<td>291</td>
</tr>
</tbody>
</table>
Question #33: Additional Comments

Goes both places weekly
Not enough snow to groom
Only been sledding 1 year – have never been to trails
Only does back yard
Only ride around home
Only ride around home
Quality if snow
Quality depends on amount of snow
Ride fields and ditches
Ride local
Ride valleys – no actual trails in ND – mostly ride in Minnesota
Sno-trails out his back door
Snowmobile around home
Snowmobile back yard only
Snowmobile local
Snowmobile local only
Snowmobile local only
Snowmobile local only
Snowmobile local trails
They were there many years ago, so he felt the ratings below would be dated. Live on border of ND and MN – use MN trails – better grooming
This is the only trail they have used in ND and it's right in their locality
Question #34:
On a scale of 1 to 5, with 1 being Very Dissatisfied and 5 being Very Satisfied, individuals were asked to rate their level of satisfaction on the following items concerning North Dakota’s snowmobile trails.

![Bar Chart]

**Additional Comments:**
MACVILLE CHUNK MISSING - BUT STILL DO

only go around home - not enough snow to go farther
mostly out of state locations
Question#35:
The following is a list of all additional comments on the general recreational quality of North Dakota's snowmobile trails.

Distribution of Comments

- **Positive Comments:**
  - Metigoshe is the best all around
  - They better be excellent - I groom these trails
  - Trails-snowmobile association is doing a good job. Parks & Rec is doing a job other than their safety course offered to the youth
  - Increase rates and give us more trails
  - Mainly go around Northwood – not many groomed trails, but good enough for us

- **Negative Comments:**
  - There are too many signs on ND trails
  - ND is too critical compared to other states concerning hazards and obstacles
  - ND has too many snowmobile clubs that are not doing enough fundraising
  - Don't have trails shared with OHVs
  - Don't like trails shared with OHVs

- **“Don't Ride on Trails” Comments:**
  - Don't do trails - mainly use as a vehicle to pull sled
  - Don't do trails in ND
  - Don't snowmobile trails - just around Bismarck/Mandan area
  - Usually just go on open and/or ditches, not on trails
  - Mostly do ditches and own land

- **Suggestions for Improvement:**
  - More ATV trails needed
  - More grooming
  - More trail expansion
  - Better signs
  - Need more snow
  - Signage is poor. It seems the signs or posts are far apart.
  - Take care of what they have – don't get more trails
  - If trails are to keep going they need a paid overseer to keep – volunteers are burned out
Misc. Comments:
We try to go where there are exceptional facilities on/near trails
Kenosee, Canada
Lived in Colorado for 12 years – grew with kids
Mainly in Larimore area – hard to judge
Mainly this area is where I go.
Isn’t fair to rate as we only go where we’ve been before – just around our area
If not at Peace Garden, I just ride around home
Usually go to Montana for any amount of snowmobiling
No favorite spot
Only go around home – very rarely groomed
Only go one place - not much to compare to rate our level of satisfaction
Trails weren’t open when we were up there last year
Question #36:
On a scale of 1 to 5, with 1 being Very Dissatisfied and 5 being Very Satisfied, individuals were asked to rate their level of satisfaction with the availability of adequate facilities along North Dakota’s snowmobile trails.

![Bar chart showing responses to satisfaction levels for various facilities along snowmobile trails.]

**Additional Comments:**
MICHICAN HAS SIGNS - NOTING SITES OF INTEREST
Question #37:
The following is a list of all additional comments on the general recreational quality of North Dakota's snowmobile trails.

Don't ride enough trails – mainly open range land
Downhill as far as trails – too many ditches – more warming houses are needed
Get from home (Grand Forks) to surrounding trails without traveling in and around town
Good as weather cooperates
I'm completely satisfied with where I go
Mainly bars – no children allowed in them and no place else to stop
More areas to snowmobile – more open play areas
More groomed trails
More snow
Open Sheyenne Nat'l Grasslands. Why can farmers lease land for cattle and fence them in when this area is to be for snowmobiles and other OHVs?
The facilities that are available are very much appreciated
There are no facilities except towns
Very satisfied
Question #38:
Individuals were asked to describe how they would improve North Dakota’s snowmobile trails. The following comments are divided into five categories including grooming, expansion and increase in trails, signage, snow, and miscellaneous comments.

**Grooming**
- Continue grooming and expansion of public lands
- Challenge - amount of snow volunteers are doing a good job of grooming
- Groom them well
- Groomed more often.
- Grooming
- Grooming
- Grooming – Grooming - Grooming
- Grooming could be improved
- Grooming more often – more snow
- Have more grooming done on trails
- Keep groomed - just not enough snow
- Keep grooming
- More frequent grooming
- More groomed trails and connect trails
- More groomers and connect trails
- More groomers
- More grooming
- More grooming
- More grooming
- More grooming - new trails
- More grooming – better markings
- More grooming
- More grooming
- More grooming
- More grooming
- More regular grooming
- Not very good grooming around Devils Lake
- Wider grooming
Expand & Increase in Trails
Ability to expand on short notice
Across more public land
Could probably expand in length and especially width
Expanding more trails
Expanding trails – more public awareness of trails
Extend trails
More development to trails
More trails
More trails
More trails
More trails
More trails and more snow
More trails needed
More of them
More of them – there’s a shortage of parking and loading areas
More local trails
Need more trails in ND
Number of trails – more trails
Open government land – more trees and open land
Make trails in wooded areas rather than ditches

Snow
At least a foot of snow to groom trails and ditches
Fine if we have more snow
Get more snow
Get more snow
If we get snow, the trails are great
Let it snow
Make it snow – Montana or Wyoming is where we go
Pray for more snow
I wish they would have more information out there regarding trails, etc., for the public
More information about trails within ND
More promotion of our trails and industry – more maps of all trails for public use

Don’t use trails
Ride ditches and river bottoms – no trails
I don’t snowmobile on trails. I only snowmobile for pleasure on my fields.
I don’t really like trails – I go in the ditches
 Doesn’t ride trails, only ditches and country
Signs
More signage
Better mapping and more signs
Better marking and mapping
Major five are not marked as good as they should be if they are following and are to get lost. Marking signs.
Better signage
Better signage, especially at intersections
Mark trails better
Marking the trails – improvements please

Other
Better access – sometimes have to cross highway to get to other area
Better facilities – warming houses, etc., bathroom facilities
Bathrooms, eliminate ditches – road crossing
Just fine the way they are
More enforcement of the laws
Hire a trail coordinator
More involvement to take care of trails
More warming houses
More warming houses – more family orientated, meaning young children can’t be expected to ride so long without a break – say around 15 miles. Also get out of the road ditches and follow along rivers instead.
Need more patrolling
Need more volunteers to maintain trails.
Need to improve all trails
Would like trails for safety reasons for only having one way traffic (2 way traffic trails - not good)
Raise gas gallon per sled per year from 30 to 60 gallons
Satisfied
This area is very well taken care of. They have an adopt a trail program to take care of 7-15 miles of trail
Too flat – more hills
Trail along Red River into Canada
Trails around farm are very good
Trails make loops
Very good job being done
Where we go they are good
Better unloading ramps and parking
Question #39: Final additional comments

Better advertising
Better enforcement of speed limits
Club in area helps trails stay groomed
Did lots of snowmobiling when we could just ride from the house. They moved to a larger city where sleds need to be hauled out of city limits and it drastically cut their snowmobile time.
Get more snow
Great sport
Hard to get on lands because of private lands
I would like to see Fargo/West Fargo have trails to ride their sleds from city to out of city limits. Don't like having the load, drive, and unload to ride.
Less miles and more grooming.
Lives next to the trails so doesn't go anywhere else
Maps on boards - marking you are here
More signs dealing with history and interpretation
More snow
Need Parks & Rec to come out and supervise trails with definite rules and regulations
Should be more policing of snowmobilers and their registrations. He had trouble with trespassers who have no # on the sleds. Needs to be more enforcement.
Speed limits
The absence of grooming from Valley City was very noticeable and took away some of the fun
Too many bars leading from trails
Trails are adequate
We only snowmobile in MN
Snowmobile North Dakota & North Dakota Parks and Recreation Department

Snowmobile Enthusiast Survey
(Phone Script)

Initial Inquiry:
Hello. May I speak with ________________ (name of customer)?

If not available, inquire as to a better time to call and reach the customer.

Introduction:
Hi. My name is __________ (first name). I’m calling on behalf of Snowmobile North Dakota and North Dakota Parks and Recreation to conduct a brief telephone survey. Would you be willing to share 8 to 10 minutes of your time?

If yes, say “that sounds good” or “great,” and proceed with the interview.

If no, ask if there would be a better time to call back to conduct the interview.

IF YES: Schedule a date/time. ___________________
If No: Ok, thank you. THEN TERMINATE THE CALL.

Interview:
Before we begin, I want to assure you that your responses will be completely anonymous. Do you have any questions before we begin?

1. Are you or anyone in your household a member of Snowmobile North Dakota?
   Yes _____
   No _____

2. Are you or anyone in your household a member of a snowmobile club?
   Yes _____ What is the name of the club?
   __________________ _________________________
   No_____

3. How many adults in your household go snowmobiling during a typical season? ______

4. How many children in your household go snowmobiling during a typical season? ______

5. Approximately how many days do you or members of your household spend snowmobiling in North Dakota during a typical season? ______

6. Approximately how many days do you or members of your household spend snowmobiling in North Dakota during the most recent season? ______
7. Do you have any children who participated in the snowmobile safety education course?  
   Yes _____ What comments do you have regarding the course?  
   __________________________________________  
   __________________________________________  
   __________________________________________  
   No____ Would you be interested in enrolling your child(ren) in a course?  
   Yes _____ Would you like us to send you more information?  
   Yes ______  
   No ______  

8. Would you be interested in participating in an adult snowmobile safety education course?  
   Yes _____  
   No____  

9. What type of format interests you for safety education courses?  
   A. For adult courses:  
      Online _______  
      Hands-on _______  
      Classroom _______  
   B. For children’s courses:  
      Online _______  
      Hands-on _______  
      Classroom _______  

10. What do you feel is a fair cost for a safety education course? (Courses normally run three hours.)  
    A. For adult courses:  
       Online _______  
       Hands-on _______  
       Classroom _______  
    B. For children’s courses:  
       Online _______  
       Hands-on _______  
       Classroom _______  

11. Have you ever participated as a volunteer instructor for a snowmobile safety education course?  
    Yes _____ What comments do you have regarding your experience?  
    __________________________________________  
    __________________________________________  
    __________________________________________  

If yes, please check name on calling sheet.
No____ If no, would you be interested in volunteering to teach a course?

Yes _____ Would you like us to send you more information?

Yes ______ No ________

If yes, please check name on calling sheet.

12. Approximately how many years have you or other members of your household been snowmobiling? _____

13. North Dakota’s current snowmobile registration fees cover two years instead of just one. How much is the current fee? (If you don’t know, please offer a guess.) _____

14. The cost to register a snowmobile in surrounding states averages between $40 - $45/year. With this statistic in mind, what do you believe to be a reasonable and appropriate snowmobile registration fee for North Dakota on an annual basis? ______

15. In what year was the head-of-household born? _______

16. What is your zip code? _______

17. How many snowmobiles do you and anyone in your household own? ______

18. Of the number of snowmobiles that you own, how many have a title? _____ *

19. Of the number of snowmobiles that you own, how many are registered in the state of North Dakota? _____ *

*Notes to Surveyor:

- Title – The document a snowmobile owner receives from the North Dakota Department of Transportation when they purchase a snowmobile.
- Registration – The document a rider purchases which allows them to ride on public lands.

20. Did you or anyone in your household purchase a snowmobile purchased within the last year? 
   Yes _____ How many have been purchased? _______
   No _____

21. Do you or anyone in your household own an OHV (Off-Highway Vehicle)? This includes dirt bikes, ATV or utility vehicles. 
   Yes _____ How many OHVs do you own? _______
   No _____

22. How far are you willing to travel for good snowmobile trails? _______
23. What is an ideal travel distance for regular snowmobiling? ________

24. If conditions were ideal, what would be your number one destination in North Dakota? Why?
___________________________________________________________________________
___________________________________________________________________________
___________________________________________________________________________

25. Would you support increased snowmobiling opportunities on public land?
   Yes ______
   No ______ Why not? _____________________________________________________________

26. What are your top 5 snowmobile destinations in North Dakota? (record answers in table)
   a. Approximately how many days do you snowmobile at each destination?
   b. Please rate the quality of grooming at each destination during the last three seasons (1 being poor, 5 being excellent).

<table>
<thead>
<tr>
<th>Name of North Dakota State Trail</th>
<th>Number of Days Snowmobiling</th>
<th>Quality of Grooming (scale of 1-5)</th>
<th>North Dakota Snowmobile Trails (use as prompt if they have difficulty remembering trail names)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
<td>Northeast</td>
<td>Roughrider</td>
</tr>
<tr>
<td>2.</td>
<td></td>
<td>Peace Garden</td>
<td>Sakakawea</td>
</tr>
<tr>
<td>3.</td>
<td></td>
<td>Sheyenne East</td>
<td>Sno Trails</td>
</tr>
<tr>
<td>4.</td>
<td></td>
<td>Sheyenne West</td>
<td>North Central</td>
</tr>
<tr>
<td>5.</td>
<td></td>
<td>Red River North</td>
<td>SE Lake Region</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Red River South</td>
<td>Southern Valley</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Lake Region Trail</td>
<td>Cat-Tail</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Little Missouri</td>
<td>Other ND locations</td>
</tr>
<tr>
<td></td>
<td></td>
<td>May-Port</td>
<td>Other out-of-state locations</td>
</tr>
</tbody>
</table>

27. On a scale of 1 to 5, with 1 being Very Dissatisfied and 5 being Very Satisfied, please rate your level of satisfaction on the following items concerning North Dakota’s snowmobile trails.

<table>
<thead>
<tr>
<th>Scenic quality</th>
<th>Trail signs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Length of trails</td>
<td>Trails shared with OHVs</td>
</tr>
<tr>
<td>Looped trails</td>
<td>Road Ditches</td>
</tr>
<tr>
<td>Trail construction</td>
<td>Number of trails</td>
</tr>
<tr>
<td>Trail expansion</td>
<td>Overall Recreational Quality</td>
</tr>
</tbody>
</table>
Do you have any additional comments on the facilities along North Dakota's snowmobile trails?
___________________________________________________________________________
___________________________________________________________________________
___________________________________________________________________________
___________________________________________________________________________

28. On a scale of 1 to 5, with 1 being Very Dissatisfied and 5 being Very Satisfied, please rate your level of satisfaction with the availability of adequate facilities along North Dakota’s snowmobile trails.

<table>
<thead>
<tr>
<th>Natural/historical interpretation</th>
<th>Marked and plowed parking</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trash receptacles</td>
<td>Warming shelters</td>
</tr>
<tr>
<td>Open play areas</td>
<td>Loading ramps</td>
</tr>
<tr>
<td>Properly placed fuel stops</td>
<td>Overnight lodging</td>
</tr>
<tr>
<td>Primitive toilets</td>
<td></td>
</tr>
</tbody>
</table>

Do you have any additional comments on the facilities along North Dakota’s snowmobile trails?
___________________________________________________________________________
___________________________________________________________________________
___________________________________________________________________________
___________________________________________________________________________

29. Overall, how would you improve North Dakota’s snowmobile trails?
______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________
______________________________________________________________________________

30. Is there anything else you wish to add?
______________________________________________________________________________
______________________________________________________________________________

That concludes our survey. Thank you for your participation. Your comments are very much appreciated. Goodbye.

Note: If the customer has comments that do not pertain to the survey or are sounding like a complaint, let them know that if they have specific questions or comments they may contact North Dakota Parks and Recreation or Snowmobile ND at (701) 328-5357.