## FLICKERTALE

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### COMING APRIL 6TH & 7TH...

## SPRING WORKSTOP HOSTED BY THE NORTH DAKOTA STATE LIBRARY

#### FEATURED SPEAKER

On Monday our featured speaker, Pat Wagner, will present a morning on Herding Kittens: How to Have Influence When You Don't Have Power or Authority and an afternoon session on The Message is in the Details: Nonverbal Communication. Pat is a trainer, educator, and consultant and is a frequent keynote speaker at library conferences.

#### SECOND DAY SCHEDULE

On Tuesday the sessions will follow two tracks. Choose the session that interests you as a school or public librarian: TutorND, Open Record & Meeting Law, Not Just Old Dusty Stuff, Let's Make a Marketing Plan, Google (What's New), Conquering ND's Digital Divide, New GED Literacy Opportunities, or K-12 Databases.

#### CRADUATE CREDIT

This year school media specialists can get one graduate credit from Valley City State University, by attending the additional session Monday evening (6-9pm): http://bit.ly/1gW5Mrn

#### ADDITIONAL INFORMATION

The Spring Workshop will be held at the Bismarck Comfort Inn. A block of rooms have been reserved, call 701-223-1911 and ask for the ND State Library conference rate (\$75/single). You must call the 701 number to get the conference rate.

The Spring Workshop program, online registration, and the course syllabus for those seeking the graduate credit, is available at: http://library.nd.gov/traininglibraries.html

Questions? Contact Steve Axtman @ 1-800-472-2104 or saxtman@nd.gov

## News and Thoughts...

from State Librarian Mary J. Soucie

It's hard to believe that this is the first Flickertale article of my second year as State Librarian! The first year absolutely flew by and I have loved every minute of it. I have thoroughly enjoyed visiting the libraries and meeting the people that I did in my first year. I hope to increase the number of libraries that I visit in 2015, so please consider extending an invitation.

We have numerous goals for 2015. We will kick off a new project called "State Librarian for the Day". I will visit one public library each month and shadow the staff. I am greatly looking forward to this. Our PR Guru, Kristin Byram will be coordinating this project with the libraries.

I hope to get out to the libraries for other reasons as well. One of my areas of interest is staff development and I have several presentations that I've created over the years and would love to present them to library staff. Topics include customer service, social networking library style, programs for adults, readers advisory, or a topic of your choice. I also enjoy teaching patrons and would love to present a class on Facebook or other technology topics.

As we have previously shared, the State Library will be kicking off two different leadership initiatives, ILEAD-USA and L3: Libraries, Literacy, Leadership. We've been sharing information about both opportunities and are looking for participants, instructors and mentors. If you are interested in ILEAD-USA, you may contact Eric Stroshane or BreAnne Meier in Library Development. If you are interested in L3, you may contact me.

In addition to the Summer Reading workshops, this year Sarah Matusz will present a webinar on running a summer reading program for all new librarians. The State Library hopes to partner with our public and school libraries, along with DPI to combat the summer slide with a new initiative for the summer reading programs. We are working out the final details and will share more information soon.

Beginning in January, the State Library will once again be home to the ND Center for the Book. Shari Mosser will be the Center for the Book Coordinator. We plan to host "Letters for Literature" in 2016. We have had several winners in the past and are excited to once again engage ND students in this excellent program.

The State Library will continue to develop its partnership with organizations such as DPI, NDLA, the ND Humanities Council, and other state agencies. We will also strengthen our services to libraries of all types in ND. It is an exciting time for libraries and we look forward to continuing to help you develop the services you offer to patrons. One way we do this is through the databases that we provide. We will feature one of our online resources each month in the Flickertale, on our website, through webinars and PR materials. Contact Kristin at ndslpa@nd.gov for more information.

Three top priorities of the State Library are: service to libraries, service to legislators and their staff, and service to all North Dakotans. If we can assist you in some way, please don't hesitate to contact me at msoucie@nd.gov. The State Library staff is open to ideas for new ways we can serve you and look forward to hearing from you.

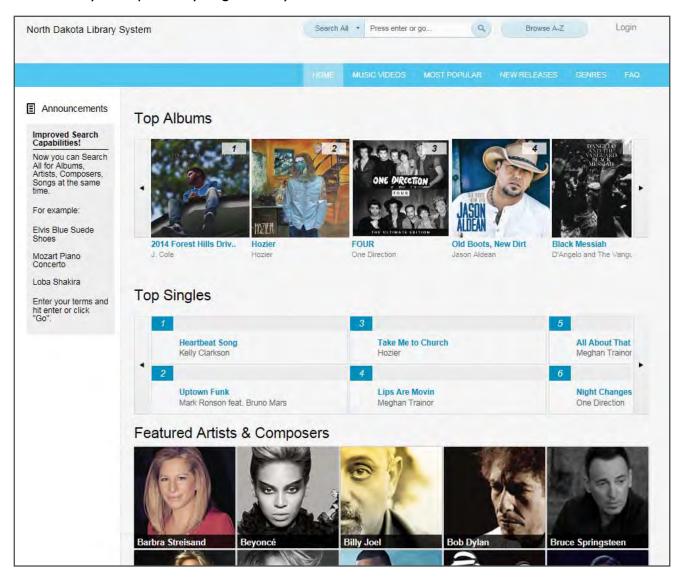
## ONLINE LIBRARY RESOURCE

#### FREEGAL MUSIC

Freegal Music is a "free and legal" music service that allows downloads and streaming provided by the North Dakota State Library. There is no software to download, and there are no digital rights management (DRM) restrictions. Freegal Music presents over 8 million songs from around the world, including the Sony Music Catalog. It has hundreds of music genres and new songs are added regularly.

The service also presents over 15,000 music videos, which are in the MP4 format with no DRM. Videos count as 2 downloads because videos are considered premium content. Users are limited to 5 downloads per week and may stream for 3 hours per day. Music downloads are in the MP3 format. Freegal Music will work on most computers, players, tablets, or smart phones. Get the free Freegal Music app at the Apple Store, Google Play (for Android), and SlideMe.org (for Kindle Fire).

To access Freegal Music you must have a valid North Dakota library card. The Remote Access Number will not work. If your public library does not issue library cards or has a circulation system that is incompatible with SIP2 authentication, you can always get a free library card from the North Dakota State Library at http://library.nd.gov/librarycard.html.

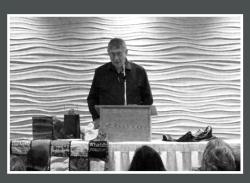




# Whate Ouses







#### 37.8 Years of Library Service

Jerry Kaup retired from his position as the Director of the Minot Public Library after 37.8 impressive and storied years. Beyond his service and dedication to Minot, his career included impressive contributions at the state and regional levels. He served as President of the North Dakota Library Association from 1983-1985, two consecutive terms as President of the Mountain Plains Library Association from 1988-1990, and most recently as a member of the North Dakota Library Coordinating Council.

During Jerry's MPLA presidency, he oversaw the addition of the eleventh member state, Oklahoma, to its constituency—one of the very rare instances of geographic growth during the Association's 65-year history. As a member of the Coordinating Council, he assisted in drafting our state's Standards for Public Libraries. Perhaps of most wide-reaching significance, he was also instrumental in establishing State Aid to Public Libraries during North Dakota's 1979 legislative session, an act which has benefitted our state's public libraries ever since. In 2004, NDLA recognized Jerry Kaup as our state's Librarian of the Year.

Most of Jerry's accomplishments aren't so well documented, however. Throughout his career, his dedication to developing librarianship and mentoring other librarians has deeply and lastingly impacted many of us. It would not surprise me in the least if every person reading this has a story about Jerry or a lesson they learned from him. He recognized the importance of professional networks and friendships spanning institutions and states, and he cherished the connections he made. This was exemplified by the more than 140 people who showed up for his retirement party from at least four different states, despite the freezing rain and bitter cold.

When you strengthen libraries you truly do improve the communities they serve. Subsequently, Jerry Kaup's work, passion, leadership, and dedication had significant impact not just on Minot, but throughout North Dakota, and the nation. Happy retirement, Jerry—you've earned it!





## NDSL & CSLP Announce the 2015 "Unmask!" Teen Video Contest

Encourage your teens to enter the 2015 North Dakota "Unmask!" Teen Video Contest for a chance to win a \$150 prize! The local public library of the winning teen will receive \$50 worth of prizes from Upstart.

The deadline to enter is March 20, 2015. For complete rules visit: http://1.usa.gov/1x6SV3a

To see the 2014 winning video visit: http://bit.ly/1xcBkW2

If you have questions about the contest, contact Sarah at smatusz@nd.gov or 328-4663.

## REGISTER FOR THE 2015 SUMMER READING WORKSHOPS!

Registration is now open for the 2015 Summer Reading Workshops! They will be held in February at six locations around the state. You can register at http://bit.ly/IliQqK. There is no charge to attend this event. Each event will run from IOAM-4PM (Mountain time in Dickinson, Central time in all other locations). An hour and a half will be provided for lunch and networking, which will be on your own.

**Grand Forks** Grand Forks Public Library Wednesday, February 18 West Fargo West Fargo Public Library Thursday, February 19 Alfred Dickey Public Library Jamestown Friday, February 20 Dickinson Dickinson Area Public Library Tuesday, February 24 Minot Minot Public Library Thursday, February 26 Bismarck North Dakota State Library Friday, February 27

Also, if you haven't yet done so, remember to request your Summer Reading manual: http://l.usa.gov/lelmq24





#### **HEADS UP PUBLIC LIBRARY DIRECTORS!**

This year both the State Aid application forms and Public Library Annual Reports will be completed and submitted online. The separate forms will be accessible using a log-in and password unique to your library.

State Aid applications will need to be completed online between February 2, 2015 and (due) February 27, 2015.

Public Library Annual Reports will need to be completed online between March 2, 2015 and (due) March 31, 2015.

Please watch your email for additional correspondence from the ND State Library regarding both of these documents. An email will be sent mid-January with log-in information for the State Aid applications. An email will be sent mid-February with the log-in information for the Public Library Annual Reports.

Questions, please contact the ND State Library at (ndsladmn@nd.gov) or 1-800-472-2104.

#### New Librarian Resources at the State Library

- The public domain: enclosing the commons of the mind
- The librarian's copyright companion (2nd ed.)
- It's elementary: talking about gay issues in school: a guide for community organizing, professional development and K-8 curriculum
- Hang 'em high: law and disorder in western films and literature
- A program for magical story times: songs, dances, stories, and teaching tools for children's librarians
- Books to die for: the world's greatest mystery writers on the world's greatest mystery novels
- Judging a book by its lover: a field guide to the hearts and minds of readers everywhere
- Beyond picture books: subject access to best books for beginning readers (3rd ed.)
- The everything store: Jeff Bezos and the age of Amazon
- Empowering leadership: developing behaviors for success [for school librarians]
- Fundamentals of collection development and management (3rd ed.)
- Breakthrough branding: positioning your library to survive and thrive
- Books in motion: connecting preschoolers with books through art, games, movement, music, playacting, and props
- Baby storytime magic: active early literacy through bounces, rhymes, tickles, and more
- Young adults deserve the best. Strengthening teen services through technology (Manual and CD)
- Young adults deserve the best. Understanding teen behavior for a positive library experience (Manual and CD)

## Free Access to National Technical Information Service Resources for the Public

The National Technical Information Service (NTIS) is broadening public access to their materials. NTIS is offering free public access to some of its Federal science and technology reports through their National Technical Reports Library (NTRL) database. The public can now conduct a basic search and download five PDF documents per session. An account must be created before usage.

The U.S. Government Publishing Office (GPO) and NTIS have worked collaboratively over the years finding ways to have information exchanges including the Depository Access to Reports Scientific and Technical (DARTS) program that ran for four years from 2007-2011.

Currently, you can search NTIS through GPO's Catalog of Government Publications' Metalib feature. Metalib is GPO's federated search engine that searches multiple U.S. Federal Government databases at once. On the NTIS Web site, users are encouraged to research in GPO's Federal Digital System (FDsys) before searching and purchasing a report through NTIS.

NTIS was established more than 60 years ago. It is the largest resource for technical, engineering, and scientific related research. According to NTIS, their mission is to "support the Department of Commerce mission to promote the nation's economic growth by providing access to information that stimulates innovation and discovery." Learn more about NTIS at http://www.ntis.gov/about/.

#### **E-rate News**

The Federal Communications Commission (FCC) Form 471 application filing window for Funding Year 2015 opened January 14th and will close at 11:59 PM EDT on Thursday, March 26th.

Your Form 470 must be posted for 28 days prior to filing the Form 471. Thursday, February 26, 2015 is the last day to post an FCC Form 470 to the Universal Service Administration Company (USAC) website or issue a Request for Proposal (RFP).

#### Al's E-rate Tips and Advice:

- In order to evaluate the bids you receive, you must construct an evaluation. A detailed description along with an example of an evaluation is available at:
  - http://library.nd.gov/flickertale/2014january.pdf (page 7)
- If you only get one bid, write an e-mail or memo to yourself noting that you only received one and put this in your E-rate file (keep a file for every year with all copies of letters, communications with Schools and Libraries Division, your bid evaluation, and copies of the forms submitted.)
- DON'T WAIT to submit your Form 471. The sooner, the better!
- Discounts are calculated and reported to USAC on Block 4 of the FCC Form 471. If you file online and follow the instructions, the calculations detailed below are performed for you based on the data you provide when you complete the form.
- Divide the number of students eligible for National School Lunch Program (NSLP) in the public school district in which the library outlet or branch is located by the total number of students in that public school district. Use this number and the urban or rural status of the library outlet or branch to look up the discount on the Discount Matrix. Make note: Cass County is considered "Urban" based on Metropolitan Statistical Area data.
- Services and products for which discounts are requested must be described on the Item 21 Attachment and postmarked by the close of the application filing window. Without the Item 21 Attachment, the application is ineligible.

If you have any questions about E-rate, feel free to contact Al Peterson at 701-328-4021 or alpeterson@nd.gov.

#### 21 Books To Read Before They Hit The Big Screen In 2015: http://bzfd.it/1tJFqRf

#### FREE TRAINING WEBINARS

These webinars are free, live, and interactive. You will be connected to audio using a headset or speakers. If you do not have a microphone, you can use chat to ask questions. You can find more webinars and training opportunities on our Facebook page under the events tab! http://on.fb.me/1x0GaLB

REGISTER: http://bit.ly/157QRvS

REGISTER: http://bit.ly/1ugDJKR

REGISTER: http://bit.ly/TBG6H1

REGISTER: http://bit.ly/14okAAk

#### Freegal Suite (NDSL)

Friday, January 23, 2015, 10:30 - 11:30 AM (Central Time)

The Freegal (free and legal) suite includes: Freegal Music, Freegal Movies, Freading, and Rocket Languages. Each library card holder is limited to a certain number of downloads per week. Users must login with a recognized personal library card number and password. This webinar will navigate each module, view site features and content, and discuss logins, accounts, and apps.

Health Happens in Libraries: Pathways to Guide Health Education at Your Library (Web Junction)

Monday, January 26, 2015, 1:00 - 2:00 PM (Central Time)

Access to reliable consumer health information is an essential component of individual and community well-being. Because of their unique role and reputation for being open and available to all, public libraries bring valuable assets to supporting local community health efforts.

REGISTER: http://bit.ly/1u6NEbY Zinio (NDSL)

Tuesday, January 27, 2015, 3:30 – 4:30 PM (Central Time)

Access over 100 popular full color e-magazines via any smart device. There are no holds, no checkout periods, and no limit to the number of magazines you can download. Learn how to connect, browse, create two accounts, and add magazines to your personal collection.

CatExpress: Copy Cataloging with CatExpress (Minitex)

Tuesday, February 10, 2015, 1:00 - 3:00 PM (Central Time)

This webinar provides instruction on copy cataloging using the CatExpress interface. We will cover the copy cataloging workflow including searching, holdings maintenance, exporting and downloading records. The session will also cover options for customizing the interface, the CatExpress subscription structure, and sources for documentation and statistics. This session is intended for users who are new to, or have limited experience with, the CatExpress service.

#### Ancestry Library Edition (NDSL)

Wednesday, February 4, 2015, 10:30 – 11:30 AM (Central Time)

Family history research has gotten easier and faster with this online genealogical tool. It contains census records, military records, passenger lists, church records, land records, and more. In addition to U.S. records, you will also find records from Europe, Canada, Australia, and New Zealand. This webinar will navigate and search Ancestry Library Edition.

DISCLAIMER: The ND State Library highlights third-party webinars as a way to alert the library community to training opportunities. By doing so, we are not endorsing the content, nor promoting any specific product.

#### SCHOOL AND LIBRARY GRANT OPPORTUNITIES

#### RURAL TRUST'S GLOBAL TEACHER FELLOWSHIP PROGRAM DEADLINE: JANUARY 30

These awards support teachers' participation in self-designed summer learning experiences and a two-day place-based learning institute in the fall. K–12 teachers and media specialists with 4 years teaching experience who are working full-time and teaching at least 60% time in a public rural community classroom may apply for the fellowship.

To find out more or apply, visit their site at: http://bit.ly/141w2RS

#### BOOKS BUILD A BRIGHTER TOMORROW AWARD

Awards of \$1,000 are available to public schools that serve economically disadvantaged students in order to enrich book collections with diverse children's literature and offer titles that give kids a chance to discover themselves and their life experiences in stories.

**DEADLINE: JANUARY 31** 

DEADLINE: FEBRUARY 1

**DEADLINE: FEBRUARY 1** 

**DEADLINE: FEBRUARY 2** 

**DEADLINE: APRIL 15** 

To find out more or apply, visit their site at: http://bit.ly/1DxDwcb

#### INNOVATIVE READING GRANT - AASL

AASL members may apply for the AASL Innovative Reading Grant, which supports the planning and implementation of a unique and innovative program for children which motivates and encourages reading, especially with struggling readers.

To find out more or apply, visit their site at: http://bit.ly/1fCLinC

#### NEA STUDENT ACHIEVEMENT GRANTS

Teachers may apply for grant funds to be used for resource materials, supplies, equipment, transportation, or technology. The majority of grant funds must be spent on materials or educational experiences for students. The proposed work should engage students in critical thinking and problem solving that deepen their knowledge of standards-based subject matter.

To find out more or apply, visit their site at: http://bit.ly/188orCH

#### IMLS SPARKS! IGNITION GRANTS FOR LIBRARIES

The Sparks! Ignition Grants for Libraries encourage libraries and archives to test and evaluate specific innovations in the ways they operate and the services they provide. Successful proposals will address problems, challenges, or needs of broad relevance to libraries and/or archives. The Sparks! program funds projects that have broad potential impact and significant innovation.

To find out more or apply, visit their site at: http://1.usa.gov/1k7KfhH

#### SNAPDRAGON BOOK FOUNDATION

The Snapdragon Book Foundation provides funds to improve school libraries for disadvantaged children. Grants will be awarded to public, private, and experimental schools.

To find out more or apply, visit their site at: http://bit.ly/1DxELrI

#### North Dakota Library Tidbits

- The Golden Valley County Library is undergoing renovations to create more space for both the adult collection and the children's area.
- The Valley City-Barnes County Public Library received a Christmas donation from the Valley City Eagles Auxiliary.
- The Cavalier County Library will host the art exhibit "Fractured: North Dakota's Oil Boom in Langdon," sponsored by the Northern Lights Arts Council, from January 21 to February 2.
- Elizabeth Patterson was hired as the librarian in Washburn. She starts her new job at the beginning of January.
- Janet Anderson was named the new director of the Minot Public Library.
- Author Shannon Galpin spoke about her book "Mountain to Mountain" at the Grand Forks Public Library.
- Cando Community Library received a \$500 grant from the Impact-Cando Connection Fund to provide a wheelchair accessible computer workstation.
- American Legion Post 290 hosted a pancake breakfast and silent auction which raised \$4,200 for the New Town Library. The library hopes to use the money for a new building or expansion.
- The James River Valley Library System hosted a "Read Local" author and artist reading and signing event in December as a fundraiser for the Friends of the James River Valley Library System.
- The Carnegie Regional Library in Grafton received a \$2,000 grant from the City of Grafton Endowment Fund for physical improvements to the building. The library also received \$770 from the Northeast Regional Education Fund to help preserve their collection of historical newspapers.
- Santa visited story hour at the Casselton Library. They also continued their Giving Tree tradition for patrons who would like to donate books to the library.
- Garrison Public Library hosted a Festive Family Fun Day on December 20 with story time, a craft, and a movie.
- The Harry L. Petrie Library in Linton hosted First Lady Betsy Dalrymple in December for a book signing of her new book Building a House, Making a Home: a History of the North Dakota's Governor's Residence.

## Attention Teachers! Are you looking to integrate science and writing in your classroom? Then take the DuPont Challenge!

The DuPont Challenge is the acclaimed essay contest that recognizes excellence in science writing. Britannica is proud to be a partner company for the Challenge for the fourth year in a row.

Middle- and high-school students in the US, Canada, and the U.S. Territories are invited to submit essays on a range of science topics. The competition is open now, and the deadline for submissions is January 31, 2015.

In addition, this year, students in grades K-5 can also participate in creative, inquiry-based explorations with the help and guidance of their teachers. The deadline for the new Elementary Division is March 1, 2015.

The DuPont Challenge winners will be honored at a gala celebration in Orlando, Fla., in the spring. The expenses-paid awards trip includes a stay at the Walt Disney World® Resort and a tour of NASA's Kennedy Space Center!

The competition is open now, sign up here: http://bit.ly/lu9KfDA

## DIGITAL DELIGHTS



A reminder of warmer seasons! This photo shows a family getting ready to go for a ride in a convertible Case Model L Car in Pembina County.

Check out the NEW, more viewer friendly website at http://digitalhorizonsonline.org/—see how many digital North Dakota gems you can find!

Photo Credit: Pembina County Historical Society Photograph Collection (PCHS8806251LL)

### **Digital Horizons**

Please submit library news and Flickertale "subscribe" or "unsubscribe" requests to <a href="mailto:ndslpa@nd.gov">ndslpa@nd.gov</a>.

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Kirsten Baesler, State Superintendent Mary J. Soucie, State Librarian

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www.library.nd.gov











