FLICKERTALE

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SHAPE OF THE STATE

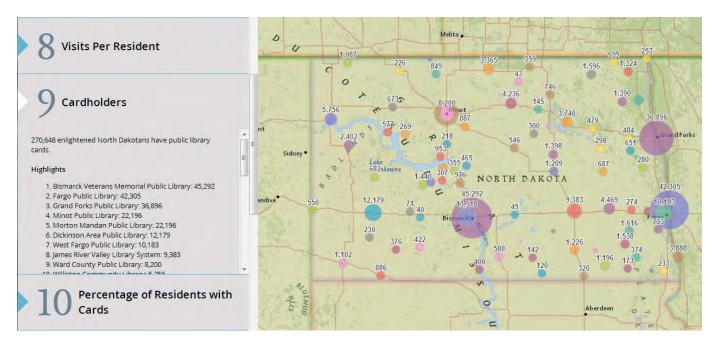
If you're reading this newsletter, the odds are you already know a great deal about what goes on in North Dakota's public libraries. However, if you'd like to really dig in and see what it looks like when you plot it all out on a map, boy, have I got the thing for you!

Our website now links to a story map (http://arcg.is/1Nyax1r) incorporating responses to the 2015 Public Library Annual Report, database usage statistics, Census information, and synthesized data elements rendering large numbers on an approachably human scale.

Where possible, I've included additional information to provide context (and a bit of trivia). You'll also see our state's top performing libraries highlighted for select data elements. I sought to facilitate peer-to-peer comparison of similarly-sized libraries while simultaneously allowing in-depth looks at individual libraries.

There are certain areas where large libraries have the edge and others where small libraries do. There are also plenty of surprises. Do some of the figures look peculiar? Probably, but we take what's reported in good faith. We also appreciate that anomalies occur and that disparities in practices, tabulation, and reporting exist. On the whole, I believe it is a very fair accounting of the state of public library service in North Dakota today.

I find these maps useful and I hope you do to. If there's something you'd like to see that isn't depicted, please contact me at estroshane@nd.gov. I'd love to hear your thoughts and if it's feasible, I'll incorporate them when it comes time to chart our 2016 data.



News and Thoughts...

from Mary J. Soucie, State Librarian

I can find something to love about each season, even winter, although that is definitely a bit of a stretch for me. Each season brings with it a new opportunity to celebrate something.

My favorite season has always been spring. I love the reawakening of flowers and trees after the long winter months, the returning songs of the birds and spending time outside with a good book. It's a time to celebrate new graduates, enjoy end of the school year concerts and the return of baseball.

Ever since I was a little girl, I have loved summer. Not for the reason most kids love summer, though. I always liked school and was a little bit sad when the school year came to a close. I loved the longer days, playing "500" in the street or a game of pickup softball behind the school, going to the park, and hours and hours spent reading in the willow tree in our backyard with my best friend and my little sister. My absolute favorite thing about summer though, has always been the summer reading program (SRP). I have always been a reader but during the summer, I was able to spend hours at a time reading. I started volunteering to help with the local SRP when I was II or I2 years old. That's when I knew for sure that I'd be a librarian when I got older, just like my childhood librarian "Miss Pam" and my mom, who was a reference librarian. As an adult, I continue to love the summer reading program. I invite you to join the NDSL's Summer Reading Program; you can get the Bingo card from our website or from Facebook.

There are many things to love about fall. The return of hooded sweatshirts, roasting a

marshmallow over a fire, fall soccer games, the turning of the leaves and the fun of jumping into a just raked pile of leaves. My second favorite holiday, Thanksgiving, is also in the fall. I love celebrating a day of being thankful.

Although winter is probably my least favorite season, there are still things I love. The beauty of an icicle on a tree or bunches of trees, sledding, hot chocolate, and reading in front of a fireplace. My favorite holiday is Christmas and I love listening to Christmas carols while I decorate the house and bake lots of cookies to give to people as gifts.

Libraries can find reasons to celebrate each season as well. In the spring, we celebrate National Library Week. In the summer and winter, many libraries have summer/winter reading programs. In the fall, we have Library Card Signup month. These are just a few of the seasonal library celebrations.

Libraries are the center of the communities that they serve. Let's extend that to be central to all community celebrations, no matter what the season. March in a parade, participate in school open houses, and help to market a concert at the school or a performance at the local community theater. Each season presents new and exciting opportunities for a library to be involved in their community. Please share with us how you are helping your community to celebrate.

ONLINE LIBRARY RESOURCE

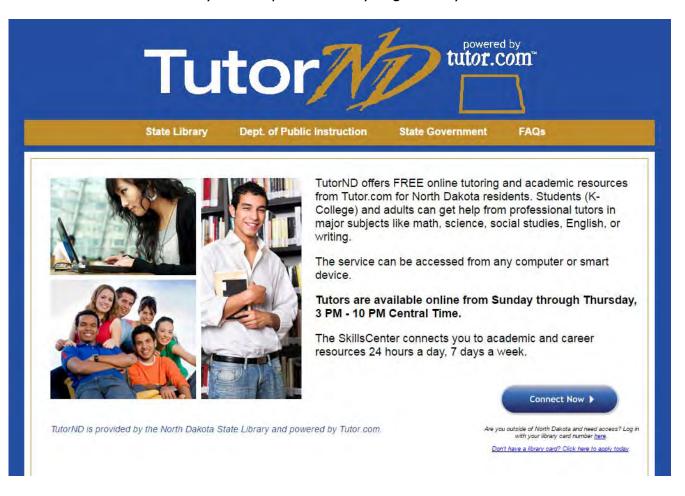
TUTOR ND

Students (K-college) and adults can get free live help from a professional tutor in subjects like math, science, social studies, and writing. Connect with a tutor Sunday through Thursday, 3-10 PM Central Time. You can access from any device with an Internet connection. In the 24/7 Skills Center, you will find resources for study, test prep, or career. There are practice quizzes for many standardized tests like the ACT, GED, TOEFL, or the ASVAB. Tutor ND also has a writing drop-off service. In 24 hours you will get detailed feedback and suggestions on how to improve your essay, resume, or cover letter. Tutor ND features GeoIP recognition in North Dakota, which means NO LOGIN from any location in the state. Student and tutor work in real time using chat and sharing the interactive whiteboard, where you can draw or drag-and-drop shapes and formulas.

The tutors are carefully screened experts. They work with one student at a time in a secure online classroom. Sessions are monitored for quality control and no personal information is exchanged between tutor and student. Parents and teachers can be assured that students will experience a safe learning environment.

More information:

- I-800-472-2104 or statelib@nd.gov
- North Dakota State Library card: http://www.library.nd.gov/librarycard.html



NDLCC Standards Compliance: Reader's Advisory

After this year's public library annual report, Library Development Manager Eric Stroshane completed an analysis of how our public libraries are doing in regards to being in compliance with the North Dakota Library Coordinating Council (NDLCC) Standards for Public Libraries. There are categories that all libraries are in compliance with. We are going to highlight the areas that don't have 100% compliance.

The first topic we are going to write about is Reader's Advisory. Reader's Advisory (RA) is the act of recommending both fiction and nonfiction titles to patrons through direct and indirect methods.

Direct is pretty straight and word forward. A patron asks for a good book, a mystery book, a self-help book... insert any request here. A librarian or staff member directs the patron to one or more titles that will fit their needs. Indirect includes everything from book displays to booklists/pathfinders to bookmarks.

In 2014, Library Journal published an article entitled "The State of Reader's Advisory." They identified four points of service where RA takes place:

In-person RA takes place 85% of the time at the reference desk and 59% at the circulation desk. Self-directed RA is also highly popular, with 94% of libraries creating book displays, for example, and 75% offering book lists. Book-oriented programs are widespread, too: the survey shows that book clubs (89%) and author visits (86%) are held at most libraries. The fourth point of service was digital: 79% of libraries provide read-alikes or other such tips on their websites, and a little less than half, recommendations via social media.

You can read the rest of the article at http://bit.ly/IrmbvDc

I've taken advantage of RA via social networking several times and I love it. I'm not sure if any of our ND libraries are offering this but if you are, please be sure to let me know. One way to provide RA via social networking is to ask a reader to provide the last title they've read and then librarians recommend 3-5 titles based on that title. Another is to share book reviews via Twitter or Facebook. I know we do have some librarians doing this.

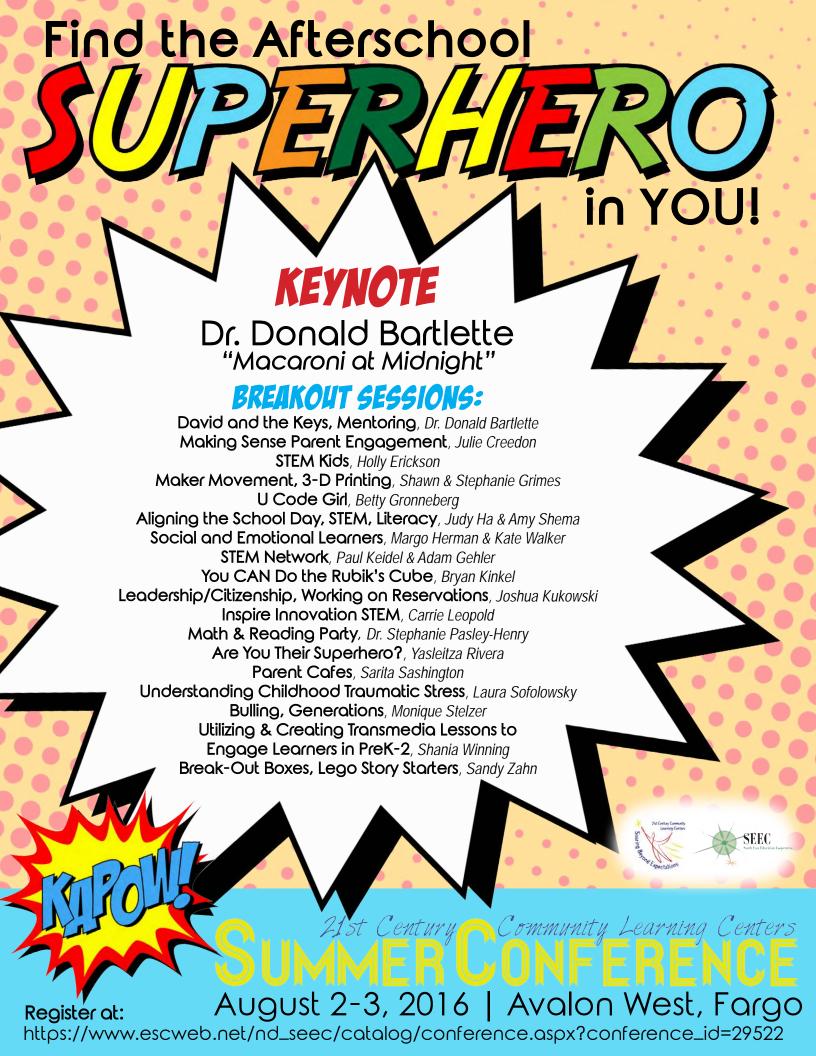
I think more of our libraries are providing Reader's Advisory Services than indicated by the annual report. Hopefully, this article has helped you better identify the ways that you are providing RA that you didn't identify as such.

If you have questions about the standards, please contact any member of the Library Development Team.

HELP!!

The State Library is looking to rename Spring Workshops and we need your help. Gather all of the brilliant minds you can find and start brainstorming. We will be accepting submission until JUNE 30th - so get to work! The library or person that submits the winning name will win a bag of mysterious prizes (now you are excited). Please submit your ideas to Kristin at ndslpa@nd.gov - Good Luck!

What are the Spring Workshops.. good question: The State Library's Spring Workshops are a two-day professional development conference with programming geared towards public and school librarians. They are held annually in Bismarck.



SUMMER READING CELEBRATION AT THE STATE CAPITOL

On June 10th, the North Dakota State Library and the North Dakota Heritage Center were filled with children gathered together to celebrate reading. The Bismarck Veterans Memorial Public Library and the Morton Mandan Public Library worked with the North Dakota State Library to coordinate this exciting event, which is held to encourage kids to participate in the summer reading program at their local libraries. It was a day full of fun and activities for children in Bismarck/Mandan and surrounding communities. Pictured below are a few snaps from the day!











NEW LIBRARIAN RESOURCES AT THE STATE LIBRARY

- Useful, usable, desirable: applying user experience design to your library
- Mind-bending mysteries and thrillers for teens: a programming and readers' advisory guide
- 100 great children's picture books
- Introduction to cataloging and classification (11th ed.)
- Reading early American handwriting
- Teaching the iStudent: a quick guide to using mobile devices and social media in the K-12 classroom
- Critical government documents on health care
- Online surveys for dummies
- Internet, phone, mail, and mixed-mode surveys: the tailored design method (4th ed.)
- The best old movies for families: a guide to watching together
- The world through picture books: librarian's favorite books from their country (pdf)
- Plotted: a literary atlas
- Totally washi!: more than 45 super cute washi tape crafts for kids
- Books that build character: a guide to teaching your child moral values through stories
- Hands around the library: protecting Egypt's treasured books (non-fiction picture book)

FREE TRAINING WEBINARS

These webinars are free, live, and interactive. You will connect to audio using a headset or speakers. If you do not have a microphone, you can use chat to ask questions.

Accessing Census Bureau Population Estimates (FDLP)

REGISTER: http://bit.ly/24w6AN5

REGISTER: http://bit.ly/1XAvTyY

Thursday, June 30, 2016, 1:00 PM CT

This webinar will provide an overview of the population estimates produced by the Population Division at the U.S. Census Bureau. Participants will learn why and how the estimates are produced, when they become available, and where to find them on the Census Bureau website.

Before Bilingual Storytime: The Outreach Bridge to Engaging Latino and Spanish-speaking Families

Thursday, July 7, 2016, 2:00 PM CT

If you want to attract Latino and Spanish-speaking families to your library, the instinct is to launch a bilingual or Spanish-language storytime. It's the "if we build it, they will come" logic for attracting community members who are not being served by the library. Libraries may be disappointed to discover that it doesn't necessarily work that way. In this webinar, recognize the critical role that outreach plays in bridging the gap between Latino and Spanish-speaking families and library services. Hear real-world examples of outreach strategies from librarians who successfully connected with their Latino and Spanish-speaking communities, and learn a basic outreach process that you can adapt for your own community.

Weeding Isn't Sexy, But It Should Be

REGISTER: http://bit.ly/1Ta9ukr

REGISTER: http://bit.ly/1TTpLvi

- Thursday, June 16, 2016, 1:00 PM 2:00 PM CT
- As libraries evolve into community spaces that encourage creativity and participatory experiences, it becomes more and more imperative that the collections we have are an integral part of sparking curiosity. Join us for this interactive webinar to gain confidence in building a strong and popular collection that encourages visibility and promotes serendipitous discovery at your library. Note: To get the most out of this session, please bring 3-5 books to your desk in order to practice evaluating during this webinar.

Collection Development: Children's and Young Adult Books about Native Americans

Tuesday, July 19, 2016, 11:00 AM CT

Are you worried that your collection of books by/about Native peoples is in need of a 21st century update so that it accurately reflects Native peoples of the past and present? Are you concerned that your collection has too many biased depictions of them? In this webinar, Dr. Debbie Reese will offer tips and ideas to think about as you select and weed your collections.

DISCLAIMER: The ND State Library highlights third-party webinars as a way to alert the library community to training opportunities. By doing so, we are not endorsing the content, nor promoting any specific product.



2016 Summer Class for 1 graduate credit:

Do you need graduate credits for your library or teaching credentials?

The North Dakota State Library is offering a summer class for one graduate credit on July 7 & 8, 2016. The class is 15 hours long and lasts two days. It will be held at the North Dakota State Library in Bismarck. Although it is not required, please feel free to bring a laptop or tablet as the classroom has access to a wireless (Wi-Fi) local network.

Description:

Research Toolbox

This course will focus on research as a process of inquiry and resource evaluation. An Internet search engine, like Google, may be the right tool for some information needs. However, there is no quality control mechanism on the Internet; consequently, learning how to judge online information is an essential literacy skill. Library databases are most appropriate for academic research. Information retrieved in a database search is cited, more manageable, and will often give opposing viewpoints.

Note: The content for the 2016 class has been revised, so feel free to register, even if you have previously taken the North Dakota State Library summer course.

- Credit is available for Library Media Specialists from VCSU
- Credit for the summer class is available for teachers from MSU, NDSU, and UND
- The cost for the credit is \$50.00 (payable to the university granting the credit)
- The class can also be taken for no credit, free of charge

For more information, please visit http://library.nd.gov/traininglibraries.html or contact Cheryl at 1-800-472-2104 or ndsltrain@nd.gov.



Join us at the 2016 Summer Summit for professional development, lively conversations, networking, planning, kvetching, and good times!

How this year will differ from past summit meetings:

- Topics are geared entirely towards public library directors (we do love our academic, school, and special library friends, and the non-administrator types, but this year it's all about the directors)
- Catered lunch will be available for \$10 to those who request it on their registration
- · Fewer State Library staff will be on hand
- Travel reimbursement will NOT be offered

The agenda will include...

Personality profiling: Get to know yourself better through the power of Jungian archetypes. Discover what makes you tick, where you excel, how you're motivated, and what challenges you. You'll also learn how to recognize these traits in others so that you can work more productively with staff, volunteers, board members, community partners, and various other human beings you may encounter.

Working better with your board: Board meetings can be great and everybody loves drafting a good agenda, but sometimes things go south. This is your opportunity to speak candidly with your peers in a safe environment and get their guidance on how to handle difficult situations. Of course, you should also share your triumphs, sound practices, and sage advice. This segment will be a guided networking period where what's discussed will stay in the room—with one exception: we will compile and share good advice.

Honing in on standards compliance: Based on the responses to the 2015 Public Library Annual Report, only three public libraries were meeting the North Dakota Library Coordinating Council's standards at the end of last year. Find out if you're one of the lucky ones and where you're falling short of the mark if you aren't. Advice on how to remain eligible for Library Vision grants will be gleefully dispensed.

Library Services and Technology Act (LSTA) Plan focus group: This is your opportunity to shape North Dakota's next LSTA Plan. This plan guides activities of the State Library and the expenditure of LSTA funds in North Dakota. Your input is invaluable to ensure these activities remain relevant for your library and the community you serve.

Sound good? Great! We can't wait to see you at one of these exciting library locations:

- August 22: Grand Forks Public Library (2110 Library Circle): 10:00 4:00
- August 23: North Dakota State Library in Bismarck (604 E Boulevard Avenue): 10:00 4:00
- August 23:West Fargo Public Library (109 3rd Street E): 10:00 4:00
- August 24: Minot Public Library (516 2nd Avenue SW): 10:00 4:00

Register at: http://engagedpatrons.org/Events.cfm?SiteID=9851

Please note that if you wait to register until the last minute, we can't guarantee we'll be able to get your lunch order into the caterers, so please be conscientious of this. Late registrants are still welcome to join us—you can even surprise the day of! We just won't feed you.

SCHOOL AND LIBRARY GRANT OPPORTUNITIES

DEADLINE: OCTOBER 1

DEADLINE: SEPTEMBER 1

DEADLINE: AUGUST 1

PILCROW RURAL PUBLIC LIBRARY GRANT

To qualify for the grant, libraries must be located in a rural area, have a limited operating budget, have an active children's department, and raise \$200-\$400 through a local sponsor. The Pilcrow Foundation will provide a 2-to-1 match to the libraries that receive a grant for the purchase of up to \$1200 worth of new, quality, hardcover children's books.

You can review their criteria, take the eligibility quiz, and apply at: http://bit.ly/IUOWPEq

GRAMMY FOUNDATION PRESERVATION ASSISTANCE GRANT DEADLINE: OCTOBER 1

These grants of up to \$5,000 are available to small and mid-sized organizations to fund the planning, assessment, and preparation of recorded sound collections to be archived and preserved. They fund the preservation of original, pre-existing media and source material; preservation projects; projects of historical, artistic, cultural, and/or national significance; and archiving projects (including the rescue, organization of, and access to pre-existing media and materials).

To find out more or apply, visit their site at http://bit.ly/25YryH6

OTTER TAIL POWER COMPANY

Otter Tail Power Company's mission is to connect with rural communities to support young minds, invest in the current and future workforce, create vibrant culture and vital communities, improve health and human services, and protect natural resources. They provide financial support for general operating support, program/project support, and scholarships.

To find out more or apply, visit their site at http://bit.ly/1JHI991

FUTURE READY WITH THE LIBRARY PROJECT

YALSA, in partnership with the ARSL, is implementing an innovative project that will build the capacity of small, rural, and tribal libraries to provide college and career readiness services for and with middle schoolers. The project is aimed at library staff in libraries with a service population of 15,000 or fewer, as well as libraries that are 25 miles or more from an urbanized area.

Read their guidelines and apply at http://bit.ly/2604bwQ

LIBRARY OF CONGRESS TEACHING WITH PRIMARY SOURCES (TPS) DEADLINE: ONGOING

The Library of Congress awards grants to school districts, universities, cultural institutions, library systems, and other educational organizations who wish to incorporate TPS' materials and methods into their existing education and professional development programs for pre and in-service teachers, librarians, media specialists, and other K-12 educators. This program provides assistance and grants of up to \$20,000.

Eligibility requirements and application forms are accessible on their site: http://bit.ly/IWMz8CW

If you have applied for a grant you found in The Flickertale and received it, please let us know!

SUMMER READING HAS BEGUN AROUND NORTH DAKOTA!

























North Dakota Library Tidbits

- Lisbon Public Library received a \$3,000 grant from the Lisbon Community Endowment Fund to be used for the purchase of new books
- Stanley Public Library had the Stanley Chief of Police Kris Halvorson as a guest speaker during the Preschool Story Hour
- Hope Library received a \$200 grant from the Hope Area Community Foundation to be used for the purchase of new books
- Bernice Ferguson Community Library (Michigan) sponsors the Community Coffee Time at the Michigan Mall every Tuesday, serving coffee and baked goods
- Cavalier Public Library received sponsorship for their summer reading program from Thrivent Choice (\$250),
 RB Insurance, Shopko Foundation (\$250), and the Presbyterian Thrift Shop
- Bottineau County Imagination Library received a donation of \$2,000 from Farm Credit Services of North Dakota for the purchase of books
- Fargo Public Library held a 4-part gardening series, where people exchanged plants and shared their love of gardening
- Bernice Ferguson Community Library (Michigan) has sold 26 blocks to raise funds for their monthly internet bill. People who donate at least \$25 get their names on the library wall
- Grand Forks Public Library hosts an Animanga Club for fans of manga and anime (open to people age 13-30)
- Lake Region Public Library received a \$500 memorial for the library's building fund
- Walhalla Public Library held their second annual American Girl Doll Fashion Show and Par-TEE. They received a donation of over \$300 from the profits made from the sale of the special doll clothes
- · Ellendale Public Library held a coloring contest and a spelling bee
- Bowman Regional Public Library received a donation from the Bowman County Education Association, with the help of the Bowman Chamber of Commerce, of the funds raised for Jeans Day. These funds will be used to help defray the cost of the library's Summer Reading Program
- Northwood Library is hosting a Buy One, Get One Free Book Fair with all profits going towards building home libraries to encourage children to be lifelong readers
- Bottineau County Library received all the proceeds from the library tea held by the Bottineau Study Club
- Colleen Wiest retired as director of the Beulah Public Library. Her last day was April 29
- Mohall Public Library held a Book Fair and received \$346.50 in free children's and junior adult books
- Harry L. Petrie Public Library received a \$250 donation from the Dan R. Richardson American Legion Post 54
- Max Community Library had Shifu Martin from Moores Karate teach kids basic Karate moves
- Ward County Public Library held a dance story hour where 34 kids got to dance and listen to stories

Drive-in at the Library

The Walhalla Public Library held their first ever Drive-in Movie Night at the library. Popcorn and beverages were served at the event. Families were encouraged to make vehicles out of cardboard, to watch the movie in! For more pictures, check out their Facebook page: http://bit.ly/IQI5GqL.











Story Stroll through Park

State Librarian Mary Soucie, attended the official ribbon cutting for the new Oak Park Story Stroll in Minot. The park has 35 story boards that will be changed out biweekly.

The goal is to combine literacy and physical activity. The objective is for families to come down to the park and take a stroll while reading a story.









DIGITAL DELIGHTS



The 4th of July is almost upon us and parades are a very common event. The fashion may have changed but the sight has not. This month's featured photo is a 4th of July parade in Linton in 1911.

Credit Line: Emmons County Historical Society

Check out Digital Horizons at http://bit.ly/IUnB26T



Please submit library news and Flickertale "subscribe" or "unsubscribe" requests to ndslpa@nd.gov.

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