

Strategic Planning

Presented by State Librarian Mary J. Soucie

July 2025



Strengthen · Connect · Ignite



What Is Strategic
Planning?



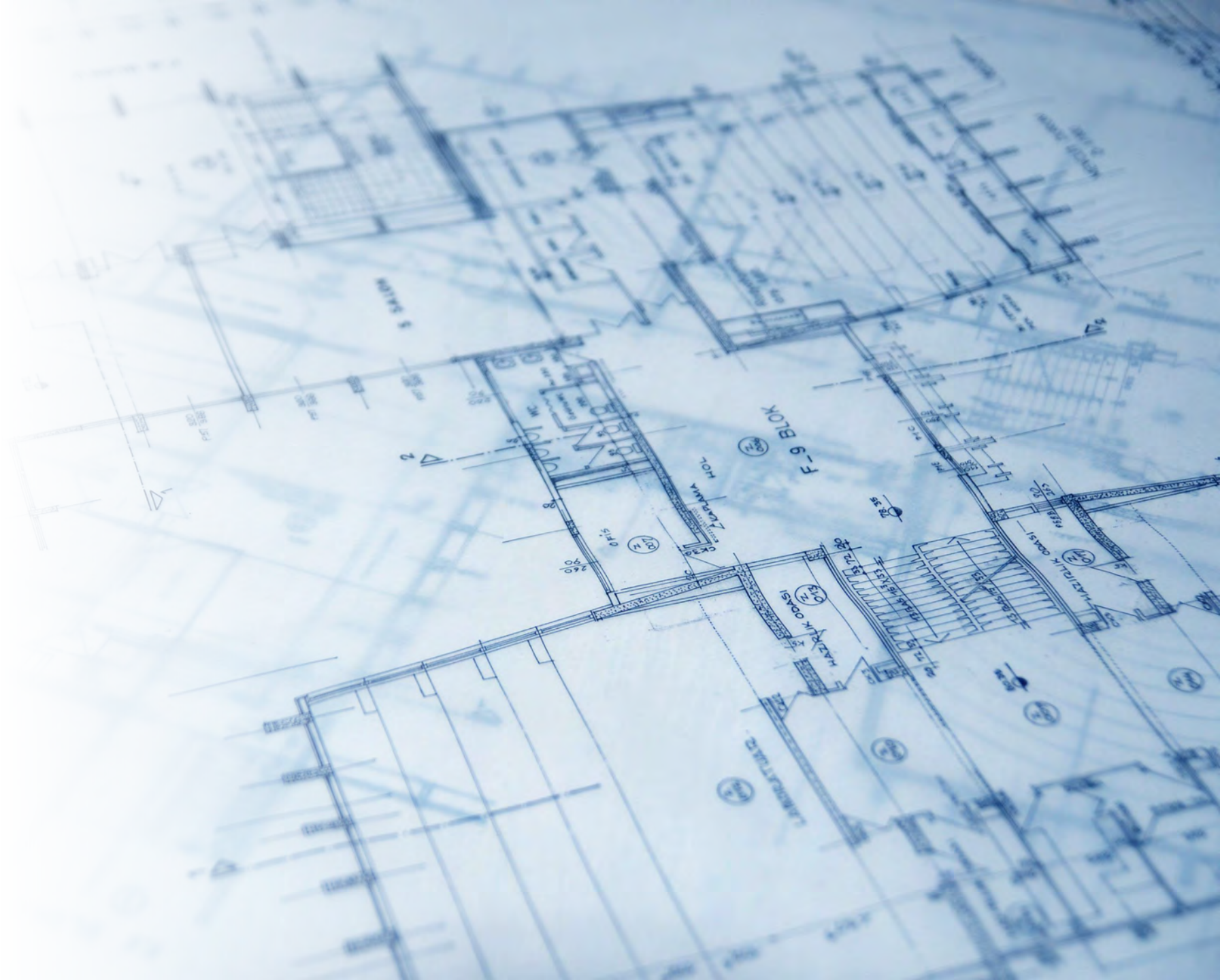


Why is
planning
essential?





Core elements



SMART Framework



SPECIFIC



MEASURABLE



ACHIEVABLE



RELEVANT



TIME-BOUND

Methods

Traditional/Linear

Balanced Scorecard

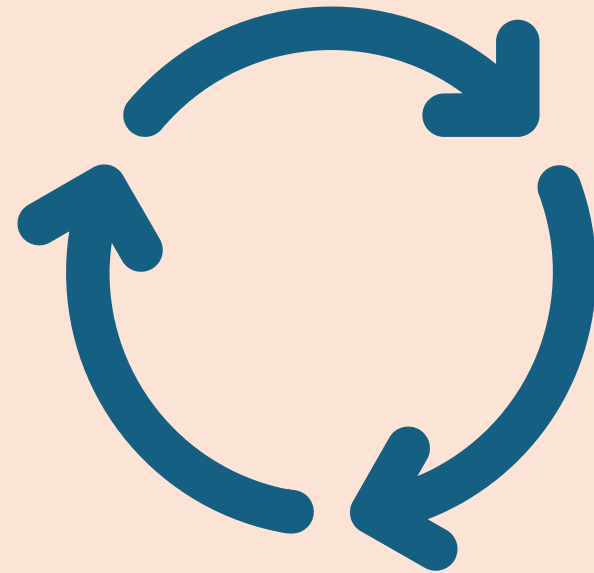
Appreciative Inquiry

Scenario Planning

Community-Driven/Participatory



Traditional/Linear





Balanced Scorecard

Appreciative Inquiry





Scenario Planning





Community Driven/Participatory



Choosing the right method



Key takeaways





Contact

msoucie@nd.gov

701-516-6166 (C)

701-328-4654 (O)

