

Today's Skills for Tomorrow's Services

June 27 2024

Program Descriptions and Presenter Information

Breakout Room 1: 9:15 AM – 10:00 AM Researching with Gale

Do the research OLRs intimidate you? Be not afraid! Join Monica Struck and learn about our Gale OLRs. We will cover the available resources, special features particular to Gale, and general use tips and tricks.

Speaker:

Monica Struck started working in North Dakota libraries in August 2012. She started at Williston State College and then moved on to Dickinson State University. After many years in Academic Land, she made the jump to the State Library. She started as Public Library Specialist in Fall 2022. When she isn't working, Monica likes to read, bake, and chase after her four children.

Breakout Room 2: 9:15 AM – 10:00 AM PM Smart With My Money: Helping North Dakotans Create a Positive Money Mindset

Unlock the secrets to a positive money mindset with Smart With My Money, North Dakota's premier financial wellness resource. Learn essential money management skills through personalized content and a vast array of courses covering 124 unique topics. Join us to explore the website, discover valuable tools, and contribute to our mission of making North Dakota the most financially literate state in the nation.

Speaker:

Kyle Patterson is the Education Outreach Coordinator at Bank of North Dakota, bringing with him 3 years of experience as a Vision Zero Outreach Coordinator. In his previous role, he dedicated his efforts to educating roadway and traffic safety knowledge to students and communities across North Dakota. Before venturing into education outreach, Kyle spent a decade in radio broadcasting, showcasing his passion for sports play-by-

play in various stations across North Dakota, including Minot, Harvey, and Jamestown. His commitment to sports commentary continues through freelance opportunities. Kyle's family includes his wife, Kelsey, and their two children, Landon, and Elyse. He holds a Bachelor of Arts in Broadcast Production and a Master of Science in Sports Management, both earned from Minot State University.

Breakout Room 3: 9:15 AM – 10:00 AM Articulating Your Library's Value Through Advocacy

One of the most important parts of working in a library is advocacy marketing - communicating with the governing bodies and leaders of your community about the value of the library. This session will discuss messaging, engagement, and building relationships.

Learn about ways you can turn your most enthusiastic patrons into brand advocates and why it is so important to have them in your corner. There will be time at the end for discussion on your library's successes in advocacy.

Speaker:

BreAnne Meier is the Marketing Specialist at the North Dakota State Library and has worked at the State Library for over 14 years. She holds a master's degree in Library and Information Science from the University of North Texas. When she is not researching and sharing ways to market and advocate for North Dakota libraries, she is conducting word of mouth marketing to people she meets while traveling and kayaking.

Breakout Room 1: 10:05 AM - 11:00 AM Discover EBSCO Resources: Research at your Fingertips

EBSCO has been a leading provider of research materials for more than 70 years. EBSCO has redesigned the interface of the EBSCOhost platform and while the content will differ between these resources, the interface is the same. Once you learn to use one, you can use the others. Whether you are finding articles for staff, helping a student with their term paper, or

needing research materials to support your own project, EBSCOhost is a go-to reference resource available at your fingertips.

Speaker:

Al Peterson has been with the North Dakota State Library since 2000. He has held various positions in Public Services and Training. Currently, he is the Outreach Specialist for the North Dakota State Library.

Breakout Room 2: 10:05 AM - 11:00 AM Kanopy/ Overdrive

In today's digital age, libraries are constantly striving to provide their patrons with convenient access to a vast array of resources. This session will delve into the potential of OverDrive and Kanopy.

We'll explore the unique strengths of each platform, including:

- OverDrive: OverDrive's expansive selection of ebooks and audiobooks, seamless integration with library catalogs, and Libby app for user-friendly borrowing.
- Kanopy: Kanopy's curated collection of award-winning documentaries, independent and classic films, and educational content.

Speaker:

Mary Soucie has almost 30 years' experience as a librarian. She has served as the North Dakota State Librarian since January 2014. In addition to the State Library, Mary has also worked in public and school libraries; as the Youth Services Consultant for a Regional Library System; and was also an adjunct professor at a community college teaching Reader's Advisory and Adult Programs. She has served as a trustee for both a public library and an Illinois Regional Library System. She has served in many volunteer capacities, both within the library community and her own community. Mary believes that libraries serve as community centers, connecting all the parts of the community that they serve.

Breakout Room 3: 10:05 AM - 10:55 AM Understanding and Addressing Anxiety and Trauma: Strategies for Library Staff

The library is a haven for all, and as such, it must radiate understanding, compassion, and empathy. This session will provide the skills to create a safe and welcoming space for all library staff and patrons and highlights the prevalence of trauma and provides library staff with essential skills to recognize and respond to anxiety and trauma.

Speaker:

Beatriz De La Espriella is a licensed clinical social worker and mental health expert in anxiety, stress, and trauma. Beatriz works with individuals and libraries to improve the mental health and well-being of library staff, so they can feel empowered to serve their community and thrive personally and professionally. She provides training and coaching to libraries on trauma informed services, mindfulness, self-care, and more. Beatriz launched the "Empowered, Confident, and Thriving: A Mental Wellness Program for Library Staff" that focuses on promoting mental well-being by practicing self-care, building resilience, and gaining the tools and strategies needed to navigate life's challenges.

Breakout Room 1: 11:05 AM – 11:55 AM Open Educational Resources: A Brief Overview– Jackson Harper

What's an OER? What's a CC license? Where do these things come from? This presentation aims to act as a primer on open education resources (OER), identifying what they are, where they can be found, and why some instructors choose to adopt them into their classroom. The presentation will also discuss open licensing via Creative Commons (CC) and share an

OER librarian's advice for beginning to practice open education.

Speaker:

Jackson Harper is the OER Librarian at the University of North Dakota. He has worked for the university since December 2022, after earning his Master of Library Science degree from Indiana University earlier that year. He has previously worked as a laboratory manager at Penn State University. He likes rainy days and artsy movies from Eastern Europe.

Breakout Room 2: 11:05 AM – 11:55 AM Britannica Library and Pebble Go/Pebble Go Next: So Much to Explore

Britannica Library and PebbleGo/PebbleGo Next, two general research tools offered by the State Library, are excellent, easy to use resources for researchers of all ages. Attend this session as we explore each resource and learn about or get a refresher on the many features they offer users.

Speaker:

Kathy joined the State Library in November of 2021 as a copy cataloger. January of 2023, she began working as the State Library Academic, Special, and Tribal Library Specialist. Kathy previously worked as an educator and school librarian.

Kathy and her husband Wayne ranch south of Beulah. They have four children and four grandchildren~~referred to as “grands”, and six “grandpets”~~they are referred to as “fur therapy”.

Breakout Room 3: 11:05 AM – 11:55 AM Marketing Your Library at Low or No-Cost

It is a well-known fact: Libraries have something for everyone. But how do we get the word out to the community? Join us for an interactive session on low or no-cost ways to market your library. Come with your successes and

lessons learned and leave with more ideas that you can use in your community.

Speaker:

BreAnne Meier is the Marketing Specialist at the North Dakota State Library and has worked at the State Library for over 14 years. She holds a master's degree in Library and Information Science from the University of North Texas. When she is not researching and sharing ways to market and advocate for North Dakota libraries, she is conducting word of mouth marketing to people she meets while traveling and kayaking.

11:55 AM -1:00 PM Lunch Break

Breakout Room 1: 1:05 PM – 1:55 PM Exploring ProQuest e-Resources

Come and explore ProQuest e-Resource offerings with Tammy Kruger, School Library Specialist!

- Want to find that uncle no one talks about on your family tree? Turn to Ancestry Library Edition.
- Want to find up-to-date resources and research about Covid-19? Coronavirus Research Database is your best bet.
- Ethnic NewsWatch allows you to tour news around the world without needing to change out of your slippers.
- Finally, U.S. Newstream pulls news stories from over 1000 American news sources, some far better known than others.
- There is also a *surprise* resource available. Join to find out what it is!

Speaker:

Tammy Kruger is the School Library Specialist at North Dakota State Library. She has her MEd, Concentration in Library and Information Technologies from Valley City State University, and her MLIS from San Jose State University. Tammy has worked in various types of libraries, as well as taught early childhood.

Breakout Room 2: 1:05 PM – 1:55 PM WorldCat and FirstSearch

FirstSearch is a fantastic tool to help you with almost all your ILL needs. This workshop will cover the basics of using FirstSearch and its slightly less useful sibling WorldCat. After detailing basic search functionality, we will cover some advanced searching and how it directly relates to a MARC record.

Speaker:

James W. Murphy is the Grants Coordinator at the North Dakota State Library working with grants and statistics in the Library Development department. He has a background in library consulting, reader advisory, and public services. James holds undergraduate degrees in psychology and religious studies and a master's degree in library and information science. When not reading non-fiction or random Wikipedia articles, James enjoys the great outdoors, music, dancing, cycling, and, kayaking.

Breakout Room 3: 1:05 PM – 1:55 PM Trusted Information About North Dakota Elections

The 2024 elections are receiving considerable visibility and attention. North Dakota Secretary of State Michael Howe will share information about how elections are run in North Dakota and provide voting resources that libraries can share with their patrons.

Speaker:

Secretary of State Michael Howe has deep North Dakota roots. He is a fifth-generation farmer and is actively involved in operation of their seed farm near Casselton with his family. Michael's connection to agriculture took him to North Dakota State University, and later to Washington DC

where he served as agriculture policy director for North Dakota Congressman Rick Berg. After a stint in DC, he returned to North Dakota to continue policy work for the North Dakota Corn Growers Association. Michael served rural Cass County in the North Dakota Legislature for six-years as State Representative from District 22, prior to becoming Secretary of State on January 1, 2023.

1:55 PM - 2:05 PM Break

Breakout Room 1 2:05 PM - 2:55 PM: Introduction to Citation Management Tools

This session is an introduction to popular citation management tools such as Zotero, Mendeley, and EndNote. Learn how these tools can be used to organize citations, citation notes, and seamlessly insert in-text citations and bibliographies. Hear practical tips and best practices for using and promoting citation managers to enhance research productivity and citation organization. Whether you're a seasoned scholar or just started learning about citation managers, this presentation will equip you with the skills needed to efficiently manage references.

Speaker:

Mr. Victor Dominguez Baeza is an associate professor and the Scholarly Communication Librarian for Colorado State University Pueblo. He provides leadership in the areas of copyright, Open Educational Resources (OER), and citation management. He has 27 years of experience in designing, directing and delivering workshops, training sessions, and seminars to the academic community.

Breakout Room 2: 2:05 PM - 2:55 PM OPAC (Polaris)

Are you new to the library world, or has it been a while since you worked with an ILS? Join Dani Kappel, NDSL's Library Services Division Director and go through what Polaris has to offer from both a patron and a librarian's perspective.

Speaker:

Dani Kappel has spent the last ten years working in several different types of libraries: academic, law, school, and public. She rejoined the North Dakota State Library in 2023 after originally working as a cataloger there in 2015. Dani enjoys reading, traveling, and spending time with her golden retrievers. She has a passion for all libraries and believes they play a vital role in the access and evaluation of information within the communities they serve.

Breakout Room 3: 2:05 PM - 2:55 PM Writing Policies

Policies are important but writing a good one can be challenging and labor intensive. Join State Librarian, Mary Soucie, and Public Library Specialist, Monica Struck, to go over what is involved in writing a good policy. This session will equip you with the tools and strategies to craft clear, concise, and enforceable library policies.

Speakers:

Mary Soucie has almost 30 years' experience as a librarian. She has served as the North Dakota State Librarian since January 2014. In addition to the State Library, Mary has also worked in public and school libraries; as the Youth Services Consultant for a Regional Library System; and was also an adjunct professor at a community college teaching Reader's Advisory and Adult Programs. She has served as a trustee for both a public library and an Illinois Regional Library System. She has served in many volunteer capacities, both within the library community and her own community. Mary believes that libraries serve as community centers, connecting all the parts of the community that they serve.

Monica Struck started working in North Dakota libraries in August 2012. She started at Williston State College and then moved on to Dickinson State University. After many years in Academic Land, she made the jump to the State Library. She started as Public Library Specialist in Fall 2022. When she isn't working, Monica likes to read, bake, and chase after her four children.

2:55 PM - 3:05 PM Break

Breakout Room 1: 3:05 PM – 3:55 PM How to Find and Use Open Educational Resources

In this talk, Amy Chen invites listeners to learn what open educational resources (OER) are, where they are available, the best search strategies to find texts and curricula that work for you, and the benefits of using these freely available options.

Speaker:

Amy Chen, PhD is the Program Director for Open Education at the American Indian Higher Education Consortium (AIHEC), where her role is to increase knowledge and use of open educational resources at tribal colleges and universities (TCUs). Previously, Chen worked in academic and special libraries in Georgia, Alabama, and Iowa as well as in project management at several life science companies after receiving her doctorate in literature from Emory University in 2013.

Breakout Room 2: 3:05 PM – 3:55 PM Grant Writing

This session will cover the general process of looking for grants and evaluating whether your organization is a good fit for a particular grant application. Topics covered will include starting and managing the research process, the application process, and a few general writing tips.

Speaker:

James W. Murphy is the Grants Coordinator at the North Dakota State Library working with grants and statistics in the Library Development department. He has a background in library consulting, reader advisory, and public services. James holds undergraduate degrees in psychology and religious studies and a master's degree in library and information science. When not reading non-fiction or random Wikipedia articles, James enjoys the great outdoors, music, dancing, cycling, and, kayaking.

Breakout Room 3: 3:05 PM – 3:55 PM Free Resources for Professional Development

Professional development is so important to us and our staff to keep up on rising trends in libraries, to get a handle on the basics, or to develop new programs for our patrons. Often, we find ourselves not able to attend a scheduled webinar, either because it does not fit our busy schedules, or it has a fee that we can't afford to pay. This session will explore a variety of free training opportunities that can be taken at your own pace when time allows you or your staff to squeeze in some time for professional development.

Speaker:

Al Peterson has been with the North Dakota State Library since 2000. He has held various positions in Public Services and Training. Currently, he is the Outreach Specialist for the North Dakota State Library.